



**RED, WHITE AND  
BOOM**  
McKINNEY, TEXAS

PRESENTED BY CITY OF McKINNEY AND CRAIG RANCH



**\* Annual July 4 Parade, streets closed for 4 hours**



**\* 80 entries, 7000 spectators**

**\* Post parade activities on East Louisiana Street**



**\* Development at 9 acres will impact parade route in future**



Keep this Let East Louisiana Street Close for  
Carnival

4th  
July

HAVE FLOAT CONTEST - LIKE  
LIGHT PARADE - WOULD GET MORE  
COMMUNITY INVOLVEMENT

THIS A GREAT DAY TO BE IN MCKINNEY.  
ALL STORES SHOULD STAY OPEN! - Agree  
NOTHING LIKE AM. SPIRIT IN A SMALL TOWN...

Include <sup>nighttime</sup> parade float contest, maybe lead into  
fireworks show or something to keep people downtown  
after the parade.

'Merica!! need bands. we are from New England and  
Bristol RI has the oldest and most wonderful 4th of July parade.  
would love to see more floats... did I mention bands? great family event  
love the car show but need more directional signs to cross promote  
parade - E Louisiana - car show.

EXPAND EAST WEST!!!! THEY FEEL LEFT OUT!!

Anna

Love this event - Continue w/ E. Louisiana St Festival - keeps people downtown.

EXPAND This Event. This is one <sup>agree</sup> event that ISN'T weather  
dependent. Bring Tents or water games (cheaper than snowhills + ice rinks)  
This is the ONLY one that warrants carnival rides + food.

Expand E. Louisiana to entire downtown area

4/16/14

Keep this - Especially

GOOD COMMUNITY EVENT.  
LAYOUT IS GREAT/GOOD.

East Louisiana

Great Event, Keep as is and/or expand!

DO NOT CHANGE THIS EVENT

\* Expand \* More activities \* Don't need to Block All streets

Important to  
the Community

Keep! Add More High School Marching Bands!

To E. Virginia too!

Keep event, would be nice to have bands.

Keep event! Marching Bands from high schools hard to come by in the summer - might need to cull out garage bands or other independents. Perhaps a Talent show at event?



Easel Pad  
Tableau à feuilles mobiles  
Block de Hojas Reponibles

Super Sticky  
Super Contact  
Super Adhesive

12 1/2" x 18 1/2" (31.8 x 46.8 cm)  
12 pages (12 sheets) 1.18 mm thick  
Color: 1. Black, 2. White

3M

\* Expand - have more activities to keep people <sup>4th July</sup>  
on the square after the parade.

**MUST HAVE EVENT, NO CHANGE!**

More Square Events! Grow Parade!  
Parades are dying out in the U.S. but  
it is so great for community

