

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

JANUARY 10, 2013

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on January 10, 2013 at 8:30 a.m.

CALL TO ORDER

Chairwoman Jan Temples called to order the meeting of the McKinney Downtown Re-Development Board at 8:33 a.m. after determining a quorum present.

Board members present: Vice-Chair Karen Dawkins, Renee Funderburgh, Treasurer Jon Dell'Antonia, Angie Bado, Barry Shelton, Jan Elwell and Chairwoman Jan Temples.

Board members absent: Bonnie Shafto, CoCo Good, Jodi Ann LaFreniere-Ray, Johnny Galyean, Karen Klassen and Molly Brewer.

Main Street staff present: McKinney Main Street Program Director Ty Lake and McKinney Main Street Program Coordinator Merry Caroline Canter.

Guest(s): City of McKinney Mayor Pro Tem Travis Ussery and Downtown business owner, Kaci Lyford of Patina Green Home and Market.

CONSENT ITEMS

The Board unanimously approved the motion made by Mrs. Funderburgh, seconded by Treasurer Dell'Antonia, the following consent item

- 13-001** Minutes of the McKinney Main Street Board meeting of December 13, 2012

DISCUSSION ITEMS

- 13-002** Chairwoman / Vice-Chair Report - Business Spotlight - Patina Green Home and Market - February Fundraising Campaign - Board Captain Update

2013 Main Street Partner of the Year Award

The Board discussed and made nominations.

Business Spotlight: Patina Green Home and Market

Chairwoman Temples welcomed Kaci Lyford, owner of Patina Green Home and Market in Historic Downtown McKinney. Mrs. Lyford gave a brief overview about how she, her mom LuAnn and husband Robert started Patina Green Home and Market and how their business has grown in the past two years in Downtown McKinney. Mrs. Lyford discussed some of her challenges and ideas for the Main Street organization. Chairwoman Temples thanked Mrs. Lyford for coming and speaking to the Board and welcomed her to stay for the remainder of the meeting.

February Fundraising Campaign

Mrs. Funderburgh announced that the Board Fundraising Committee recently meet and has decided to postpone the February Fundraising Campaign that was originally scheduled for Feb. 9 to later in the first Quarter to allow more time to plan. Mrs. Funderburgh finished by stating that the Committee will be prepared to present a Fundraising Campaign plan next month.

Board Captain Update

Chairwoman Temples called for the discussion on the Board Captain Updates. Each Board Captain reported on their block.

13-003 Directors Report and Upcoming Events

Mrs. Lake gave a brief report on upcoming Events. Mrs. Lake announced that the 11th Annual Krewe of Barkus...Barkus Gets Animated! is in full swing and will be taking place Sunday, February 10th in Downtown from 12:30 p.m. – 4 p.m. Last year we had record attendance of approximately 4,500 and with good weather again we anticipate the same crowds as last year. She also reported that the Bike the Bricks and Wish 100 Committees are scheduled to meet in the next few weeks and this year is off to a great start. The Board discussed.

- 13-004** Review and Discuss Financials - Treasurer's Report – YTD Financials
Chairwan Temples gave a brief report on the financials. The Board discussed and reviewed the statements with no further questions.

REPORTS

- 13-005** Liaison Reports – Downtown Property Owners - McKinney
Chamber of Commerce - McKinney Conventions & Visitors Bureau –
City of McKinney
Downtown Property Owners
No Report
McKinney Chamber of Commerce
Mrs. Lake gave a report on the McKinney Chamber of Commerce, due to Mrs. LaFreiene-Ray absence. Mrs. Lake announced that the April/May- Arts and Entertainment issue of the McKinney Magazine will be very Downtown focused which is great exposure for Downtown. The Board discussed.
McKinney Conventions and Visitors Bureau
Ms. Canter gave a brief report on the McKinney Conventions and Visitors Bureau, due to Ms. Bado having to leave early. Ms. Canter announced that the McKinney Conventions and Visitors Bureau's office has officially moved into 200 W. Virginia St. The Board discussed.
City of McKinney
Mayor Pro Tem Ussery took moment to wish the Main Street Board a Happy New Year and for each one fo their continued service and support of Downtown.

ADJOURN

The Board unanimously approved the motion made by Chairwoman Temples, seconded Vice-Chair Dawkins, to adjourn. Chairwoman Temples adjourned the meeting at 9:50 a.m.

JAN TEMPLES
Chair

