

Cayti Stein
Director of Marketing
June 2015



Good morning! I am unable to be at the June board meeting as I will be on vacation. Please find my board report below.

Thank you,

Cayti

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- *Events:*
 - Past
 - THANK YOU to our board members that joined us for the SERVE McKinney Event on June 10th
 - Over 50 organizations (nonprofits and city board and commissions) exhibited for the event
 - Thank you to our board members that participated in the Killis Melton Ice Cream Crank-Off on June 13.
 - Upcoming
 - The Vietnam Exhibit- Thursdays, Fridays & Saturdays
 - MCDC provided a promotional grant.
http://www.collincountyhistoricalsociety.org/bar_topics/vietnam_syndrome.htm
 - McKinney Farmer's Markets
 - MCDC provided a promotional grant.
http://www.chestnutsquare.org/programs/farmers_market.asp
 - Promotional Grants Deadline is June 30th
 - *Advertising*
 - See Texas First
 - Collaborative ad with MCVB, City, MCDC
 - *Press*
 - [Construction on McKinney Aquatic Facility to start in July](#)
 - [McKinney is taking applications for boards and commissions](#)

- *Social Media/Website*
 - Facebook- Total 919 “likes”
 - Twitter- Total 386 “followers” on Twitter

- Website
 - MEDC & City of McKinney have the interactive retail map available on websites: <http://www.mckinneyedc.com/index.aspx?NID=156> and <http://mckinneytexas.org/index.aspx?NID=1423>
 - I have included website analytics that show the most frequently visited pages on the MCDC website.

Construction on McKinney aquatic center to start in July

Chris Beattie, cbeattie@starlocalmedia.com | Posted: Wednesday, May 27, 2015 11:08 am

Groundbreaking on a long-awaited McKinney project is about two months away.

Construction is set to begin in late July on the McKinney aquatic and fitness center at Gabe Nesbitt Community Park. Officials expect it to open by December 2016.

The city will receive subcontractor bids for the \$34.5 million project this week. The council approved the site plan Tuesday.

About \$33 million will be funded by the McKinney Community Development Corporation, with a combination of sales tax revenue and financing from bond sales. A portion will come from bond money voters approved in 2006 for parks and recreation facilities. Parkland dedication funds will pay for the remaining \$1.5 million. About \$30.2 million is going toward construction.

“Staff is ecstatic about this project,” said Ryan Mullins, assistant parks and recreation director. “It’s been a long time coming.”

The 79,000-square-foot facility will include about 9,000 square feet of water surface and three levels including indoor and outdoor pools. There will be an outdoor leisure pool and shaded seating, a gym and fitness areas, an indoor cardio track and multi-purpose rooms, among other amenities.

Based on a video portraying the design, presented to the council last month, there also will be indoor and outdoor slides, and a 1-meter diving board. The center will sit adjacent to the PSA indoor athletic center at the southeast corner of Alma Road and Eldorado Parkway.

“It’s pretty spectacular,” Parks Director Rhoda Savage recently told the council.

In December, city staff and officials discussed possible reductions that could save about \$915,000, such as using less glass, a cheaper HVAC system and removing diving boards, but the council elected against



Aquatic Center

the changes. “I do want to minimize the dollars, but I don’t want to compromise the scope,” Mayor Pro Tem Travis Ussery said at the time.

Since approving the \$34.5 million price tag earlier this year, the scope has stayed intact, according to city staff. “I think that we are marching to the same drummer that we had gotten direction on, and things are just coming together really nicely,” said Patricia Jackson, facilities construction manager, following last month’s presentation.

More than 325 parking spaces are slated for the center. City staff are confident that number will suffice at least 75 percent of the time, but are considering an eventual addition of about 120 spaces that would further connect the facility to the PSA center and other parts of Gabe Nesbitt.

Discussions about an aquatic center really began in 1999, around when Mullins came on as the city’s aquatics supervisor. Those talks ramped up with the 2006 bond election.

Again, it’s been a long time coming – and will soon have tangible, on-the-ground life.

“This is the single largest project the city of McKinney has ever built, by far,” Mullins said. “And it’s going directly to the citizens – it’s an asset for the community.”

See a virtual tour of the pending facility [here](#).

McKinney taking applications for boards and commissions through June 29

Staff report | Posted: Thursday, May 28, 2015 12:28 pm

Residents who want to get involved in helping shape city policies for a variety of areas, including the libraries, historic preservation, economic development, and the arts, have an opportunity with city boards and commissions. The city is taking applications for open positions through June 29.

“Joining one of the city’s 20 boards and commissions is a great way to help shape the future direction of McKinney,” said City Secretary Sandy Hart. “There are positions open on boards and commissions that would be perfect for a variety of interests, all important to leading our city.”

The SERVE McKinney open house event offers opportunities for those who want to serve to meet current members and staff of various city and non-profit boards. The event, will held on from 5:30 to 7:30 p.m. June 10 at the Collin Higher Education Center, 3452 Spur 399, and is sponsored by the McKinney Community Development Corporation and hosted by the Leadership McKinney Alumni Network.

For more information on the SERVE McKinney event, call 972-542-0163 or visit mckinneychamber.com. For an application and information on city boards and commissions, visit mckinneytexas.org/mckinneyboards.



Boards And Commissions

2015-05-18 » 2015-06-17

Overview Visitors **Content** Traffic Technical

Top Content by Path

Top Content by Title

Top Landing Pages

Top Exit Pages

Second Page Visited

Top Content by Title	Visits	
MCDC - Funding Community Projects, Activities & Events in McKinney, TX (http://www.mckinneycdc.org/)	258	79.63%
Promotional Activity and Community Event Grants in McKinney, TX MCDC (http://www.mckinneycdc.org/grant-information.asp)	17	5.25%
McKinney Community Development Corporation - Board Members (http://www.mckinneycdc.org/about-board.asp)	16	4.94%
Visit web page (http://www.mckinneycdc.org/)	14	4.32%
Contact McKinney Community Development Corporation (http://www.mckinneycdc.org/contact.asp)	4	1.23%
(not set) (http://www.mckinneycdc.org/)	3	0.93%
About the McKinney Community Development Corporation (http://www.mckinneycdc.org/about.asp)	3	0.93%
MCDC Community Impact - Making a Difference in McKinney (http://www.mckinneycdc.org/community-impact.asp)	2	0.62%

McKinney Community Development Corporation - Quality of Life Award (http://www.mckinneycdc.org/about-quality-of-life-award.asp)	2	0.62%
(not set) (http://www.mckinneycdc.org/grant-application.asp)	1	0.31%
Helpful Resources, FAQs and Links from MCDC (http://www.mckinneycdc.org/resources.asp)	1	0.31%
MCDC - Funding Community Projects, Activities & Events in McKinney, TX (http://www.mckinneycdc.org/?wb48617274=9F245021)	1	0.31%
MCDC - Funding Community Projects, Activities & Events in McKinney, TX (http://www.mckinneycdc.org/default.asp)	1	0.31%
News and Events from McKinney Community Development Corporation (http://www.mckinneycdc.org/news-events.asp)	1	0.31%