

McKinney Community Development Corporation
Promotional and Community Event Grant Committee Meeting
June 30, 2017

The McKinney Community Development Corporation Promotional and Community Event Grant Committee met at 2:30 p.m. on June 30, 2017, in the MCDC offices at 5900 S. Lake Forest Blvd., Ste. 110, McKinney, Texas.

Board members present were Dave Clarke, David Myers and Michelle Gamble. President City Schneible was also present.

The subcommittee reviewed eleven applications seeking grant funds for promotional and community events, totaling \$71,280. A maximum of \$50,000 is allocated for funding promotional grants during the current cycle.

Following review and discussion, the committee made the following recommendations for funding of the Promotional and Community Event Grant applications submitted in Cycle II, for advertising, marketing and promotional expenses.

Crape Myrtle Trails Run	\$ 4,000
Main Street – Oktoberfest	\$15,000
McKinney Rotary Foundation – Christmas Parade of Lights	\$ 3,500
Mission Regan Golf Tournament	\$ 1,000
Volunteer McKinney – Santa on the Square	\$ 2,000
Embrace Texas – Child to Family Event	\$ 1,000
McKinney Art Studio Tour	\$ 5,000
NCCHFH – Birthday Bash and Monster Mash	\$ 3,500
Collin County Master Gardeners – 2018 Spring Garden Show	\$ 6,000
Chestnut Square – Farmers Market (fall), Ghost Walk, Holiday Tour of Homes	\$ 9,000

Total: \$50,000

The committee recommendations will be presented to the full board for action at the meeting on July 27, 2017 with a request for approval.

The meeting adjourned at 3:30 p.m.

Kurt Kuehn, Chairman