



# Visit McKinney

## Agenda

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Tuesday, August 23, 2022

8:00 AM

McKinney Performing Arts Center  
Encore Wire Conference Room  
111 N. Tennessee St.  
McKinney, TX 75069

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**PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.**

### **CALL TO ORDER**

### **PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Agenda Items)**

*If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.*

*Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.*

### **CONSENT ITEMS**

*This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.*

**22-0772**      [Minutes of the Visit McKinney Board Meeting of July 26, 2022](#)

**Attachments:**      [Minutes](#)

### **REPORTS**

**22-0773**      [Board and Liaison Reports](#)  
[City of McKinney](#)  
[MEDC](#)  
[MCDC](#)

[McKinney Main Street / MPAC](#)[Visit McKinney Finance Committee](#)

**Attachments:** [MEDC Report August 2022](#)  
[MCDC Report August 2022](#)  
[VM Financials July 2022](#)  
[Occupancy Report June 2022](#)  
[STR Report July 2022](#)

**22-0774** [Executive Director's Report](#)

**Attachments:** [August 2022 Staff Report](#)

**REGULAR AGENDA****22-0775** [Update on DCI/Marching Music Made in McKinney Metrics and Data for 2022](#)

**Attachments:** [Presentation](#)

**22-0776** [Consider/Discuss/Act on the Visit McKinney Budget for Fiscal Year 2022-23 as Submitted to the City Manager](#)

**Attachments:** [Proposed Budget](#)

**22-0777** [Update on New Microsoft Power BI Reporting](#)**22-0778** [Consider/Discuss/Act on the Recommendations from the HR Committee's Bylaws Review](#)

**Attachments:** [Current Bylaws](#)

**22-0779** [Consider/Discuss/Act on Visit McKinney Spending Cap](#)**PUBLIC COMMENTS REGARDING MATTERS NOT ON THE AGENDA****BOARD OR COMMISSIONER COMMENTS**

*Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.*

**ADJOURN**

*Posted in accordance with the Texas Government Code, Chapter 551, on the 19th day of August, 2022 at or before 5:00 p.m.*

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*Aaron Werner  
Executive Director*

*In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-[adacompliance@mckinneytexas.org](mailto:adacompliance@mckinneytexas.org). Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.*