

Print

Final Grant Report - Submission #49713

Date Submitted: 12/1/2015

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*

Southwest Bluegrass Club

Grant Amount*

7700

Email *

jamesorozell@verizon.net

Event(s)

Name of Event*

Master of Bluegrass

Date & Time of Event*

Nov 7, 2015 6:00 PM

Location of Event *

MPAC

More Events?

Yes

No

Total Revenue

Include grant award funds.

Budget*

17222

Actual*

15700

Total Expenses

Budget*	Actual*
18044	18889

Total Number in Attendance*	Number of Performances*
300	1

Total Number of Tickets Sold*	Number of Tickets Comped*
292	8

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One* **If no, why not?**

- Yes
- No

Logo

Did you use the City of McKinney logo on printed material?

Choose One* **If no, why not?**

- Yes
- No

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One*

- Very Successful
- Somewhat Successful
- Not Successful

Comments

See narrative summary

Attach Financial Report*
MOB 2015 Final Report.docx

Attach Narrative Summary*
MOB 2015 Final Report_0.docx

Southwest Bluegrass Club

Financial Report for Masters of Bluegrass Show

Held November 7, 2015

Summary

Revenue

Budgeted: \$17222
Actual: \$15700

Expense

	Direct Expense	Volunteer	Total
Budgeted:	\$11585	\$6459	\$18044
Actual:	\$12062	\$6827	\$18889

Revenue - Actual

292 tickets @ \$25.00	\$7300
Arts Commission Grant	\$7700
Sponsor - Staff Force Inc.	\$ 500
Advertiser - Chrystal Opry House	\$ 200
=====	
	\$15700

Direct Expense - Actual

Band - Blue Highway	\$6000
Band - Karl Shifflet	\$2500
Sound Technician	\$ 250
Bass Amp Rental	\$ 54
Courtroom Theater	\$ 672
Multi-purpose Room	\$ 112
Ticketing Fee	\$ 584
Insurance	\$ 398
Catering	\$ 408
Flyers	\$ 220
Show Programs	\$ 239
Booth Rental - for Show Promotion	\$ 50
Ads on KHYI Radio Station	\$ 500
ASCAP Fee	\$ 75
<hr/>	
	\$12062

Southwest Bluegrass Club : Narrative Report For Masters of Bluegrass November 1, 2014

The Southwest Bluegrass Club (a 100% volunteer 501(c)3 nonprofit organization) put on a show, Masters of Bluegrass, at 6PM on November 7, 2015 at the McKinney Performing Arts Center. This was our third show funded in part by the City of McKinney through the McKinney Arts Commission, and the show was a success. We hope we have the opportunity to put on additional shows in the future.

This show featured two nationalized recognized bands, both laden with awards and accomplishments.

Blue Highway: This band has earned a collective 24 IBMA (International Bluegrass Music Association) Awards, 6 SPBGMA (Society for the Preservation of Bluegrass Music in America) Awards, one Dove Award and two Grammy nominations. Blue Highway received the most radio airplay of any Bluegrass artist in 2014.

The Karl Shiflet and Big Country Show entertains at concerts and festivals nationwide. They make regular appearances on the "Cumberland Highlanders" show on RFDTV.

Both bands performed up to expectations and the audience response was excellent. Both bands received standing ovations and curtain calls. Feedback from both bands after the concert was very positive as well. We also received a great deal of feedback concerning how great Historic Downtown McKinney is.

Ticket sales were good (290 sold + 20 comp), the main floor and rear balcony were filled.

This year, in addition to renting a booth at the very well attended Bloomin' Bluegrass Festival held October 17-18, 2014 in Farmers Branch for publicity of our show, we ran ads on KHYI radio.

We are grateful for the opportunity the City of McKinney gave us and we are happy we were able to share a great event with the City, with the people of McKinney, and with the many people who came from other places to see a great Bluegrass show. Hopefully we have the opportunity to continue our partnership with the City of McKinney. I think we are being successful in our goal to bring recognition to the Courthouse Theater as one of the premier venues for quality Bluegrass performance throughout Texas.

Thank you all so much.

Respectfully,

James O. Rozell (2nd VP - Southwest Bluegrass Club)
972-955-8879

Description	# Vol	Hours	\$/hr	\$ Total
Draft/Coordinate Press Releases	1	6	15	90
Draft/Order/Allocate Flyers	1	19	15	285
Draft/Order Show Programs	2	4	15	105
Band Suggest/Review	4	2	15	120
Band Review/Select/Book/Coordinate	1	25	15	368
Board Meetings for Show - Live	4	8	15	488
Day of Show Manager/Emcee	1	9	21	189
Day of Show - Volunteer	5	5	15	375
Show Planning Phone/Email/Internet - Lead	1	18	21	378
Show Planning Phone/Email/Internet - Other than Lead	5	12	15	878
Club Treasurer Activity	1	45	21	935
Caterer Search/Order/Coordinate	1	4	15	60
Meet/Coordinate with MAC	1	2	15	30
Meet/Coordinate with MPAC	1	5	15	68
Grant Writing/Coordination	3	19	21	1166
Post Show Review/Analysis/Final Report	1	7	21	147
Distribute/Post Flyers - Lead	1	6	15	83
Distribute/Post Flyers - Other than Lead	4	14	15	840
Internet Postings to Calendars, etc	2	6	15	165
Sound - Procure/Coordinate	1	3	15	45
Order/Coordinate Insurance	1	1	15	15
TOTAL			\$	6,827

Southwest Bluegrass Club

Financial Report for Masters of Bluegrass Show

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