

McKINNEY PUBLIC LIBRARY SYSTEM ADVISORY BOARD

SEPTEMBER 19, 2013

The McKinney Public Library System Advisory Board met in regular session in the Dulaney Room of the Roy and Helen Hall Library, 101 East Hunt Street, McKinney, Texas on September 19, 2013 at 5:00 p.m.

Board members Present: Jo Dell'Antonia, Kevin Magavern, Amanda Frady, Judy Gay, Marilyn Moore, Jonathan Perera, Himanshu Sharma

Absent: None

Staff present were Beth Scudder, Library Director, Michaela Watson, Youth Services Library Coordinator, and Brenda Romero, Library Administrative Assistant as transcriber.

Chairman Magavern called the meeting to order at 5:00 p.m. after determining a quorum present.

CONSENT ITEMS

13-957 Minutes of the Library Advisory Board Meeting of August 15, 2013

Board members unanimously approved the motion by Board member Jo Dell'Antonia, seconded by Board member Judy Gay, to approve the minutes as presented.

REPORTS

13-958 Discuss Youth Services Report

Michaela Watson the new Youth Services Coordinator was hired in May of this year. She moved from the Houston area with her husband, Jonathan, 3 year old daughter, Alice, at the time unborn son, Thorin, and dog, Pepper. Michaela spent five years working in Youth Services at the Houston Public Library, both as a children's librarian at a neighborhood library and as a leader in the Youth Services department downtown; she is excited about the new opportunities and growth that this position offers. Michaela's son was born July 16 and she has just returned to work this month. Michaela is very excited to have the opportunity to speak with the

Library Advisory Board this afternoon.

The Youth Services department began the summer with a big kick-off celebration at both libraries promoting the 2013 Summer Reading Program (SRP). Along with registering for the SRP, the celebration included fun activities for the kids like face painting, a fishing booth and free balloons which were donated by Bob Tomes Ford. The Friends of the Library sold reusable bags at both events and we advertised for Read across McKinney. This year's Summer Reading Program was very successful. In total we handed out 1,259 logs to preschoolers, 2,335 logs to school-age children and 715 logs to teens, totaling 4,309 logs for all three programs. This represents an increase of 545 logs over last summer. Participants received a variety of rewards including a circus ticket, hockey ticket, a free book of their choice, and food coupons thanks to the many generous donations by Chick-Fil-A, Whataburger, McDonalds and others. Teens were entered into a drawing to win a Kindle Touch; three Kindles were given to teens that read ten hours and were entered into the random drawing.

We had something for everyone when it came to our summer programs. The Youth Services team at JJGL continued the popular program, Music and Movement, for the preschool crowd. The program was held on Thursday mornings, with three sessions to accommodate the demand for this program. The program was full of music, singing, and dancing and each week a different instrument or manipulative was used. The children used manipulatives such as sticks, bells, shakers, scarves, or ribbons. Tickets were handed out on a first come first serve basis, with a total of 92 tickets each Thursday morning.

The school age children were treated to four different performers courtesy of the Friends of the Library organization. Preschool children were offered a Reading Buddies storytime program while these programs took place. School Age programming began with library favorite,

Zooniversity, who offered live animals and an educational presentation; this program was attended by 124 students between the two locations. Next, the library hosted a puppet show that told the story of Goldie Rocks and the Three Bears. 146 students laughed as Goldie explained her side of the story. In July the students were treated to a Secret Agent Magic Show by James Wand; 210 students participated, making this the most popular school age program of the summer. The last program was a live performance of Gertrude McFuzzy, attended by 96 students.

As a finale, the library was able to offer two family programs during the month of August. Predators from the Sky featured live raptors of different species and size and Brett Roberts, a magician, wowed the audience with magic and illusion.

This year's teen programs were very well attended and a lot of fun. We began with a program based on the TV show, Minute to Win It. Twenty-eight teens competed in various one minute challenges, including blowing a small ball across the room into a cup and stacking apples. The second program was Main Street Magic, who not only performed but also showed the thirty-two teens present how to do some tricks themselves. Our third program was a craft program where 55 teens used duct tape to create purses, wallets, and other designs. Never underestimate how entertaining a little duct tape can be to a teenager!

Fall programming began on Tuesday, September 3rd and we have lots of fun programs planned through December. Due to incredible demand we continue to receive for the Music and Movement program, we are continuing it in the fall programming schedule along with our standard storytimes. The preschoolers will be able to attend one morning of storytime and one morning of music and movement at each library location.

The school age program for the fall is "STEM". This topic addresses the current emphasis on science, technology, engineering and math in

school. This program will be held once a month at each library and will include various topics to make STEM exciting for children; the topics include Deep in the Ocean, Things that Fly, How Did They Build That? and others.

The teen program lineup includes Teen Book Club, Teen Craft Club, and Music Exchange. The programs will take place on the first, second, and third Thursdays of each month at JJGL.

Michaela is proud of the Youth Services Team's effort and work to provide our community with such a successful summer reading program, she looks forward to the fall as we continue to provide outstanding programs to our community and grow together as a team.

13-959 Discuss Director's Report

Last month I went to the Collin County Commissioners court to advocate, with other Library Directors in the County, for library funding. The Commissioners seemed to be supportive and our funding is moving forward as requested. Our annual allocation will be \$64,733 for FY 2014. This past Monday I made a presentation to the City Council concerning the "State of the Library". I shared statistics, stories and began laying the groundwork for the necessity to expand the John and Judy Gay Library due to the demand for space and services there. Council was receptive to the information and asked questions regarding volumes per capita, the role of technology in libraries, and the cost of building the second phase of JJGL.

Tickets for the Read Across McKinney luncheon and the free public event are now available at www.readacrossmckinney.org Requests for tickets to the free event are coming in daily now and the paid luncheon is about 50% full. We are trying a new publicity format and have created a MeetUp profile for our events. Since we announced the Read Across

McKinney selection in late April, all formats of The Language of Flowers have checked out 514 times (was 328 last month).

It is with great sadness that I note that this is the last Library Advisory Board meeting for our Chairman, Kevin Magavern and Board Member Jo Dell'Antonia. Kevin has been a valued member of the board for over eight years and he has been a proven leader as our Board Chairman. And Jo has been on the Board for four years and has become an active library supporter as a member of the Friends of the Library and the Read Across McKinney Steering Committee. We will certainly miss them both and wish them all the best. Congratulations to Amanda Frady as she has been reappointed for a second term.

The next Library Advisory Board meeting will be on Thursday November 21st and we will be joined by our two new Library Board members, Lisa Huang and Terri Spencer.

October 7 -11 I will be attending the Texas Municipal League (TML) Conference in Austin, representing the Texas Municipal Library Directors Association (TMLDA) as their representative on the TML Board and also working the TMLDA booth on the exhibit hall floor where we advocate for libraries with city officials from throughout the state.

October 16 & 17 are the public Read Across McKinney events.

October 25-27 I will be attending the Texas Book Festival (TBF) as a member of the Texas Library Association TBF Committee, where I will work a booth promoting libraries in Texas to the attendees.

13-960 Consider/Discuss/ Act on Canceling the October 17, 2013 Library Advisory Board Meeting

Board members unanimously approved the motion by Board member Himanshu Sharma, seconded by Board member Jonathan Perera, to approve the act on Canceling the October 17, 2013 Library Advisory Board Meeting.

ADJOURN

Board members unanimously approved the motion by Board member Judy Gay, seconded by Board member Jo Dell'Antonia, to adjourn at 5:28 p.m.

KEVIN MAGAVERN
Chair

