

JUMP INTO ART – GRANT REQUEST 2022

Since 2011 Jump into Art Studios has been home to creative endeavors such as hands on pottery classes, painting workshops, and multi-day art retreats. Recently we've discovered 20% of our patrons come from outside of the area and we'd like to grow that percentage. People visit our studio for engaging activities during their stay in town.

Several times a month we offer day long workshops that encourage our guests to stay the night, weekend, or just enjoy our unique city. Since we launched our studio we've worked the City of McKinney's Creation Station booth during Arts in Bloom, Home for the Holidays, and recently Oktoberfest. We are open during MAST (McKinney Artist Studio Tour) and offer our studio to the public for Empty Bowls bowl making events. We believe paid advertisements in IMPACT Magazine, paid boosts with Facebook and Instagram will increase our outreach and increase our impact. And additionally, we will advertise in periodicals in Oklahoma, Louisiana, and Arkansas to encourage visits. Additionally, we just created a link to Visit McKinney on our website to encourage easier bookings.



Following are some great adult workshops that bring visitors from all over.



Sip and Throw Pottery Party

Join us for a 2-hour potter class working on your own wheel while enjoying your choice of beverage (hint...bring your own). Items will be glazed by our staff and ready for pick up in 2-3 weeks.



Make a Mug Workshop

Make mugs by hand or on the pottery wheel to create your personalized coffee vessel



Make a Clay Cheese Board Workshop

Work with clay, texture and under-glazes to make a personal 12" by 16" cheese or charcuterie board




Woven Clay Basket Workshop

Join us to work on a personal spring basket, woven from strips of clay.




Sip and Paint Party

Join in and create original art with us on Friday evenings - serving wine and snacks



Glass and Mosaic Class

Create a unique piece of art entirely out of mosaics, glass, marble, and tile



Torn Paper Collage Workshop

Use torn paper to design and create your own piece of art



Magda's Beauty Bar

Learn the step by step process to make your own scrubs, melt and pour soaps, and lotions