

MCVB Development Committee
February 19, 2014

The McKinney Convention & Visitors Bureau Development committee met for a meeting on February 19, 2014 at Brothers Pizza in Historic Downtown McKinney.

In attendance was: Doc Vranici & Director Dee-dee Guerra

The meeting was called to order at 1:30 p.m.

The following items were discussed:

1. Review the MCVB Policy & Procedure Manual
 - a. Board Member Vranici reviewed and approved the MCVB Policy and Procedure Manual and said it was ready to go to the Board for approval at the 2/25/14 Board Meeting.
2. Review MCVB New Board Member Quick Reference Guide
 - a. Board Member Vranici reviewed and approved the New Board Member Quick Reference Guide and said it was ready to go to the Board for approval at the 2/25/14 Board Meeting.
3. Discuss sale Event T-shirts from Main St.
 - a. After much discussion, Board Member Vranici agreed the sale of T-shirts would be on a cash basis only for the trial run and to see if the sales are worth pursuing. Windy and Staff agreed to do Pre-sales of the Shirts to see if that would help ramp up sales. He also understood that The Made in McKinney Store will up front the cost of the T-shirt each and that the profit of t-shirt would be divided 3 ways (1/3 of the profit for each entity-Made in McKinney Store, MCVB, & Main St.
4. Update on ATM
 - a. Director Guerra updated Board Member Vranici that after meeting with InTouch Bank and having their ATM vendor come to see the different areas they felt comfortable putting a machine, it doesn't seem feasible for the MCVB to spend money to implement and then have to spend money at the end of the lease to put back any structural changes that are made to the brick and mortar as per request from Landlord Helmsley.

The meeting adjourned at 2:15 pm