



McKinney Economic Development Corporation

Darrell Auterson – President/CEO

September 2017

Strategic Plan Management & Communicating Results:

A. Business Retention & Expansion

- Project Sweet is still evolving & will likely be presented for incentive consideration at the September board meeting.
- The incentive offer letter for Project Edith Ann has been forwarded to the company & is currently under review.
- The amended incentive agreement has been sent to Playful Corp. for their execution.
- Have met with a local company with manufacturing operations in two other states to discuss potential for relocating some portion of those operations to McKinney. Maintaining regular communication.

B. Business Attraction

- A site visit for Project Cake was held on 8/31. Despite very positive feedback from the company's construction consultant, McKinney has been eliminated from contention primarily due to the site control/timing issues; further evidence that our competitiveness goal outlined in our strategic plan is spot on & should be accelerated.
- Preparing some incentive options for Project Cubby which is a speculative office project. Abby Liu will present the options (in my absence) for board feedback/consideration.
- Depart for the Dallas Regional Chamber trade mission to London/Paris on September 6th. In addition to the appointments as part of the regional mission, my London and Partners/London Co-Investment Fund contacts have arranged for me to present McKinney to a group of at least 14 technology companies with interests in expanding operations into the U.S.

C. Entrepreneurship



- Planning continues between the WERX group & the Dallas Entrepreneur Center (DEC) to present a new collaborative model for MEDC Board consideration in October.

D. Competitiveness

- Will monitor progress on both Hunt Southwest & Southgate projects during my travels.

Marketing/Promotion/Connection Activities:

- MEDC sponsored the BisNow DICE (data center) event on 8/31. We had a booth & generated some good leads & also promoted McKinney as a prime location for data center operations.
- Geneva Aragon joined the MEDC Team on 8/28 as Director of Marketing & Research.

Other:

- Have selected a candidate for the Director of Business Development position & he will commence employment with MEDC on 10/16.



Thank you

Geena McKinney

Major: Nursing

McKinney EDC/CDC Annual Scholarship

Dear Scholarship Donor:

I would like to take this opportunity to personally thank you for choosing me as your McKinney EDC/CDC Annual Scholarship recipient. I am honored and grateful for this scholarship and for what it will provide me. I currently rely on working overtime to financially pay out of pocket for my education so receiving this scholarship will help reduce my financial burdens and stress and provide assistance for me to continue to pursue my education towards my nursing degree. Thanks to your generous support I am the first in my family to attend college and will be the first to finish. Helping others has always been a passion of mine which is why I have been working so hard to earn high grades to apply to the nursing program. My education does not stop after completion of the program as I will continue onto my Bachelors and Masters. My dedication and hunger for higher education is grand and with your help, my pursuits would not be possible without generous support from scholarships, like the one you have provided me.

Thank you for your generosity and for this opportunity!

Sincerely,

Geena L. McKinney



FOUNDATION

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FOUNDATION

August 29, 2017

Dear Friend,

Campuses are buzzing as students hurry to finish their schedules and stock up on books and supplies for the fall semester. Some Collin College students are unusually happy because they didn't have to pay tuition thanks to your gift for scholarships! Because of you, they will have the peace of mind to focus on their studies instead of worrying about money.

Enclosed is a letter from your student(s) telling just how much your support makes a difference. Each letter highlights a student's goals, hopes and ambitions as well as appreciation for your benevolence. Education is one of the few charitable causes with the power to break cycles of poverty, so a scholarship gift can raise the standard of living for generations to come.

This is a milestone year as Collin College enters a new phase of growth and the Foundation celebrates its 30th anniversary. Would you believe that we awarded just one scholarship our first year but will award more than 600 to students this fall? Our students represent the best and brightest of our community, and they are overjoyed to receive your gift of education.

On behalf of the Collin College Foundation and Collin College District President Dr. Neil Matkin, thank you again for your generosity and commitment to the students of Collin College. We look forward to seeing you at the scholarship reception on Thursday, September 21, at the Plano Event Center!

With gratitude,

A handwritten signature in blue ink that reads 'Lisa R. Vasquez'.

Lisa R. Vasquez
Vice President of Advancement



Christopher M. Walsh

Director - Data Centers & Network Services at INAP

19h



Thank you **Bisnow** and **Adam Knobloch** for another phenomenal event at the Dallas Data Center Conference. Great job to our Site Selection panel including **Bryan Marsh**, **Stefanie Williams**, **Hugh Carspecken**, **Reid Goetz**, **Mark Thiele**, and **Darrell Auterson**... well done team!



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