

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

Grant Application

Fiscal Year 2018

IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at www.mckinneycdc.org; by calling 972.547.7653 or by emailing cschneible@mckinneycdc.org
- **Please call to discuss your plans for submitting an application in advance of completing the form.** A completed application and all supporting documents are required to be submitted via email or on a thumb drive for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

- *If you are interested in preliminary Board of Directors review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at www.mckinneycdc.org, by calling 972.547.7653 or emailing cschneible@mckinneycdc.org.*

Applications must be completed in full, using this form, and received by MCDC, via email or on a thumb drive, by 5:00 p.m. on the date indicated in schedule below.

Please indicate the type of funding you are requesting:

- Project Grant**
Projects that are eligible for funding in accordance with the Type B sales tax statute (refer to examples in Grant Guidelines) and that advance the mission of MCDC.

XXX Promotional or Community Event Grant (maximum \$15,000)
Initiatives, activities or events that promote the City of McKinney for developing new or expanded business opportunities and/or tourism – and enhancing quality of life for McKinney residents.

Promotional and Community Event Grants:

| Application Deadline | Presentation to MCDC Board | Board Vote and Award Notification |
|----------------------------|----------------------------|-----------------------------------|
| Cycle I: November 30, 2017 | December 2017 | January 2018 |
| Cycle II: May 31, 2018 | June 2018 | July 2018 |

Project Grants:

| Application Deadline | Presentation to MCDC Board | Board Vote and Award Notification |
|--------------------------|----------------------------|-----------------------------------|
| Cycle I: January 3, 2018 | January 2018 | February 2018 |
| Cycle II: March 30, 2018 | April 2018 | May 2018 |
| Cycle III: June 29, 2018 | July 2018 | August 2018 |

APPLICATION

INFORMATION ABOUT YOUR ORGANIZATION

Name: Heard-Craig
Federal Tax I.D.: 75-1362043
Incorporation Date: August 24, 1971
Mailing Address: 205 W. Hunt Street
City: McKinney ST: TX Zip: 75069
Phone: 972-569-6909 Fax: Email: info@heardcraig.org
Website: www.heardcraig.org

Check One:

- Nonprofit – 501(c) Attach a copy of IRS Determination Letter (attached)
 Governmental entity
 For profit corporation
 Other

Professional affiliations and organizations to which you belong: American Association for State and Local History, Society for Human Resources Management, Texas A-Team, Women in the Boardroom (Dallas), Dallas Arboretum, Dallas Museum of Art

REPRESENTATIVE COMPLETING APPLICATION:

Name: Nate Pike
Title: Heard-Craig Board Treasurer
Mailing Address: 205 W. Hunt Street
City: McKinney ST: TX Zip: 75069
Phone: 972-569-6909 Fax: Email: admin@heardcraig.org

CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:

Name: Karen Zupanic

Title: Chief Executive

Mailing Address: 205 W Hunt Street

City: McKinney

ST: TX

Zip: 75069

Phone 972-569-6909

Fax:

Email: executivedirector@heardcraig.org**FUNDING**

Total amount requested: \$6,030

Matching Funds Available (Y/N and amount): Yes, 100%

Will funding be requested from any other City of McKinney entity (e.g. McKinney Convention and Visitors Bureau, Arts Commission, City of McKinney Community Support Grant)?

 YesXXX No

Please provide details and funding requested: We are requesting \$6,030 for the Fall event supplies and promotions. Although we have the funds to do this by ourselves, we view this event with broader business and tourism opportunities and so we are making the request for funding so that MCDC has the benefit of being featured in the booklets that will go overseas to Germany. This will promote McKinney and promote MCDC to the people of Laboe as well as people of Hamburg who come to their Kiel Week festival.

COMMUNITY EVENT

Start Date: August 1, 2018

Completion Date: October 1, 2018

BOARD OF DIRECTORS *(may be included as an attachment)***Martha Davis, President****Linda Dugger, Vice President****Nate Pike, Treasurer****Stephanie Tyson, Secretary****Kelly Close, Trustee****Mary Beth Williams, Trustee****Judy Edenburn, Trustee**

LEADERSHIP STAFF *(may be included as an attachment)*

Karen Zupanic, Chief Executive Debbie Janssen, Finance & Compliance

Linda Bonner, Membership Manager (for McKinney Heritage Alliance comprised of Heard-Craig, Chestnut Square, and the Collin County History Museum)

Debbie Doyle, Sponsorships Georgia Hilliard, Events

Using the outline below, provide a written narrative no longer than 7 pages in length:

I. Applying Organization **(See Attached document for submission details)**

The required performance agreement will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed to interest rate, not later than the 120th day after the date the MCDC notifies the applicant of the violation.

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Chief Executive Officer

Representative Completing Application

____ See scanned signature document sent under separate cover)_
Signature

Signature

Printed Name

Printed Name

Date

Date

- The required performance agreement will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed to interest rate, not later than the 120th day after the date the MCDC notifies the applicant of the violation.

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Chief Executive Officer



Signature

Representative Completing Application



Signature

Printed Name

Karen E. Zupanic

Date

May 30, 2018

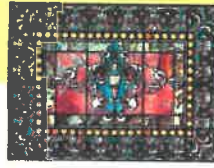
Printed Name

Nate Pike, Board of Trustees

Date

May 30, 2018

INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.



HEARD-CRAIG
CENTER for the ARTS

I. Applying Organization

The Heard-Craig formally became a non-profit organization on August 24, 1971. The Center provides "NO COST" meeting facilities for 20 local educational and fine arts groups. Its mission is threefold – education, preservation, and enlightenment. In 2018, the organization will celebrate its 47th year of providing free facility usage and providing events and arts programming to the McKinney area and surrounding areas. The Heard-Craig partners with many other organizations, hosts tourist groups through the McKinney Convention and Visitors Bureau and works diligently to make our City proud of its heritage, its history, and its local arts groups. There is one full-time staff and 4 part-time staff. There are regular office volunteers, tour volunteers, and garden volunteers who provide event assistance, museum assistance, and outdoor assistance.

II. Community Event Overview

The Heard-Craig Center, 205 W. Hunt Street in downtown McKinney, is pleased to submit this grant for a unique community event entitled SCHÖN EVERYWHERE. The event is an international pop-up gallery exchange. The exchange will be conducted between a museum in Laboe, Germany, called the Freya Frahm Haus, and our museum in McKinney, the Heard-Craig Center. The event provides 10-25 artists the opportunity to showcase their talents overseas. The event also provides the opportunity for the public (in both locations) to come in a view original artwork from another country. The purpose of creating a gallery exchange such as this is to promote the City of McKinney beyond the borders of the U.S., to further expand business opportunities abroad, and to promote tourism so that our European friends learn about us, explore our City websites, and ultimately visit us.

Pop Up Gallery 1: Freya Frahm Haus (photos below)



Freya Frahm



Pop Up Gallery 2: Heard-Craig Center (photos below)
at 205 W. Hunt Street, McKinney, TX 75069



Kathryn Heard-Craig

Interestingly, both Centers have a long and rich history within their respective cities. Both houses were designed and built in the late 1800s, were then lived in by prominent families, and then were given as a "gift" for learning and enjoyment by the daughters in each family (Freya Frahm in Laboe and Kathryn Heard in McKinney).

The process and timeline for executing the *SCHÖN* *EVERYWHERE* event is as follows:

There will be a Call for Artists (from both countries) from February – June, 2018. Interested Artists in each country create an artpiece on paper (drawing, pastel, charcoal, watercolor, woodblock print, or paper collage) in one of 2 paper Sizes: 19 ¾ x 27 OR 16 x 20). Artists must create something that is interpretive of the event theme: "Colors of the Wind". University Fine Arts professors will judge the entries during June/July. Ten-25 works of art will be selected at each museum for public showing (The community event in Germany will be held in August and the event in McKinney will be held during September which coincides with McKinney's Oktoberfest.)

Reception: A reception will be held at each Museum to kick off the event. At the Heard-Craig, those invited to the reception include sponsors and event supporters, University selection committee members, McKinney Heritage Alliance members, Heard-Craig Lifetime, Patron, Family, and Individual Members, the Mayor, City Council, County Officials, members of the media, and other guests.

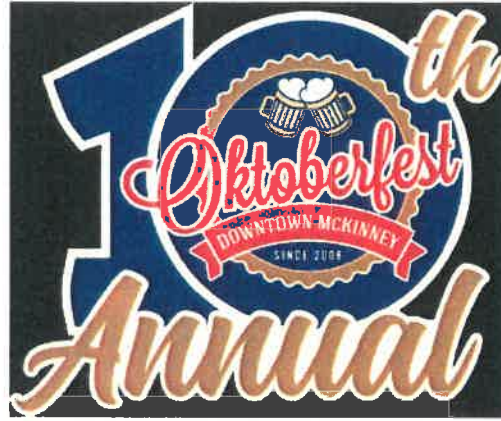
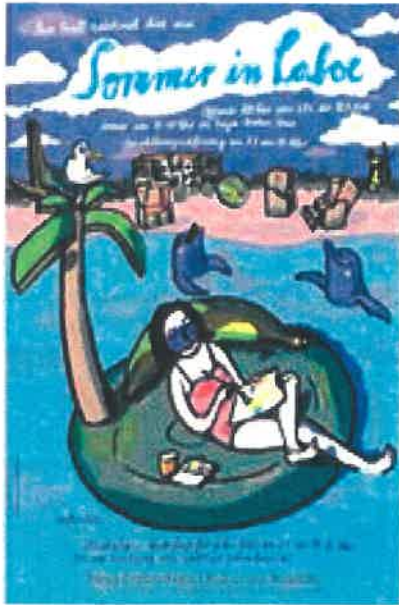
Project Grants – please complete the section below:

- An expansion/improvement? Yes No
- A replacement/repair? Yes No
- A multi-phase project? Yes No
- A new project? Yes No

Has a feasibility study or market analysis been completed for this proposed project? *n/a*

Provide specific information to illustrate how this Community event aligns with one or more of the goals and strategies:

SCHÖN EVERYWHERE is a cultural project that is not being done anywhere else in McKinney; holding this event continues to support and highlight McKinney as a "unique" destination. The event is open to artists anywhere in the United States but for this first year, has only been publicized locally (in the DFW area). The event has been planned in conjunction with McKinney's Oktoberfest (to encourage gallery viewing and eating at local restaurants) and has also been planned in conjunction with Laboe's Kiel Week (a week-long boating and sailing festival). Both museums are taking advantage of the local festivals in order to maximize the viewing audience. Since this is the first year of the event, attendance numbers are unknown but both museums would like to be able to open the gallery to the public for no admission fee. We are requesting funds from MCDC to help defray the event costs of shipping, advertising, and show booklets that will have both Cities logos, etc.



Indicate which goal(s) will be supported by the proposed Community Event:

*Cultural Event that promotes new business and tourism.

Has a request for funding, for this Project/Promotional/Community Event, been submitted to MCDC in the past?

Yes

No

Financial

- The Heard-Craig is requesting funding support for this global endeavor because it is expandable, transportable (to additional countries) and continues to promote the City as open for business beyond our borders.

- Please attach your organization's budget for the current year and audited financial statements for the preceding two years. (Attached).

What is the total estimated cost for this 2-month Community Event? \$6,030

Heard-Craig Center for the Arts - Estimated 2018

| <i>Expense Targets</i> | <i>Estimated Costs</i> |
|--|------------------------|
| Gallery Frames (\$20/ea) | \$500 |
| Web Promotional Messages | \$100 |
| Facebook Advertising | Free |
| Marketing Cards | \$80.00 |
| Posters Downtown McKinney | \$250.00 |
| Community Impact - McKinney 1/4 page | \$1,675 |
| Community Impact - Plano 1/4 page | \$1,675 |
| Artwork shipping (in July and in October) | \$600 |
| Rack Cards/Convention & Visitors Bureau | \$150 |
| McKinney/Laboe Show books (50 times \$20 each) | 1,000 |
| \$6,030 Total Event Expenses for a 2-month gallery show | |

What percentage of the Community Event funding will be provided by the Applicant? 10-20%

Are Matching Funds available? Yes No

| | | |
|------------|---------|--------|
| Cash \$ | \$6,030 | Source |
| % of Total | 100% | |
| In-Kind \$ | | Source |
| % of Total | | |

Please provide details regarding other potential sources for funding. Include name of organization solicited; date of solicitation; amount of solicitation and date that notice of any award is expected.

We requested the donation of frames from Ikea but they declined due to shipment shortages on the specified frame style (May, 2018). We will be approaching Sams Club and/or Walgreens about donating the books that outline the two Cities, the two gallery shows, the University selection committee members, and all of the selected artists.

IV. Marketing and Outreach

As the MCDC Board knows, advertising is expensive. Our marketing plan includes tailored advertising for McKinney (Community Impact) and for Plano (same publication). Since we anticipate Oktoberfest will be a good time for gallery attendance, we will have outdoor signage advertising the **FREE event gallery viewing with the MCDC sponsorship.**

Media:(Post show) Photographs of the selected artwork will be taken and publicized jointly on both museums' websites.

V. Metrics to Evaluate Success

For the first year of *SCHÖN EVERYWHERE*, we will evaluate funding effectiveness in the following ways:

- 1) Numbers in attendance who come to see the gallery exchange
- 2) Number of artists who see the show and ask to participate the following year
- 3) Number of attendees who spent money to eat on the square (at a local restaurant or at Oktoberfest).

Submitted May 30, 2018 Heard-Craig Center

Please contact us if there are any questions about the plans for the August-September pop-up gallery event. 972-569-6909

Heard-Craig Center for the Arts
Profit & Loss Budget vs. Actual
 January 1 through November 28, 2016

| Ordinary Income/Expense | Jan 1 - Nov 28, 16 | Budget | \$ Over Budget |
|--|--------------------|-------------------|-------------------|
| Income | | | |
| 2091 · Trust Distribution (Intra Fund Transfer) | 81,320.82 | 108,000.00 | -26,679.18 |
| 3050 · Grants | 2,000.00 | 20,000.00 | -18,000.00 |
| 4000 · Contributions (Contributions) | | | |
| 4005 · Patron Campaign | 70.00 | 4,800.00 | -4,730.00 |
| 4025 · Club donations | 2,000.00 | 2,000.00 | 0.00 |
| 4000 · Contributions (Contributions) - Other | 2,831.46 | 3,000.00 | -168.54 |
| Total 4000 · Contributions (Contributions) | 4,901.46 | 9,800.00 | -4,898.54 |
| 4012 · Tea & Conversation | | | |
| 4012.1 · Tea & Conversation - Member | 1,460.00 | 6,300.00 | -4,840.00 |
| 4012.2 · Tea & Conversation - Nonmember | 4,125.00 | 14,700.00 | -10,575.00 |
| 4012.3 · Granddaughter Tea | 2,549.00 | 0.00 | 2,549.00 |
| Total 4012 · Tea & Conversation | 8,134.00 | 21,000.00 | -12,866.00 |
| 4014 · Heard Craig Membership (Museum Memberships) | 4,468.00 | 3,800.00 | 668.00 |
| 4015 · Garden | 459.70 | 4,000.00 | -3,540.30 |
| 4030 · Fundraising (Fundraiser) | 16.24 | 0.00 | 16.24 |
| 4058 · Event Revenue | 1,210.50 | 0.00 | 1,210.50 |
| 4059 · Exhibit Revenue (This is the money we will get when we charge customers to com... | 1,658.00 | 2,000.00 | -342.00 |
| 4060 · Tour Income (Tour of House) | 860.00 | 160.00 | 700.00 |
| 4061 · Canasta (rental fee for carriage house) | 1,301.00 | 840.00 | 461.00 |
| 4062 · Gift Shop | 1,065.39 | 1,600.00 | -534.61 |
| 4063 · Art of the Card Income | 654.00 | 0.00 | 654.00 |
| 4065 · Misc. Revenue (Miscellaneous) | 0.00 | 40.00 | -40.00 |
| 4067 · CH-Garden Rentals | 9,725.00 | 7,000.00 | 2,725.00 |
| 4068 · House Rentals | 1,020.00 | 2,000.00 | -980.00 |
| 4075 · Rentals (Rentals of tablecloths and other equipment) | 283.00 | 0.00 | 283.00 |
| 4201 · Interest Income | 5,801.14 | 7,000.00 | -1,198.86 |
| 4202 · Div Inc - UBS Financial | 1,728.17 | 3,000.00 | -1,271.83 |
| 4203 · Div Inc - UBS Perm Endow | 319.46 | 6,000.00 | -5,680.54 |
| 4205 · Unrealized investment gains los | 11,158.35 | 6,000.00 | 5,158.35 |
| 4206 · Dividend Income | 7,987.37 | 0.00 | 7,987.37 |
| 4209 · Stock Sales | 225.00 | 0.00 | 225.00 |
| Total Income | 146,296.60 | 202,240.00 | -55,943.40 |
| Cost of Goods Sold | | | |
| 4500 · Gift Shop Items | 858.57 | 800.00 | 58.57 |
| Total COGS | 858.57 | 800.00 | 58.57 |
| Gross Profit | 145,438.03 | 201,440.00 | -56,001.97 |

Heard-Craig Center for the Arts
Profit & Loss Budget vs. Actual
 January 1 through November 28, 2016

| | Jan 1 - Nov 28, 16 | Budget | \$ Over Budget |
|---|--------------------|-----------------|------------------|
| Expense | | | |
| 5100 · Community Relations (Expenses related to building community partners) | | | |
| 5101 · Stakeholder Relations (Expenses related to building relations within the Heard-... | 0.00 | 270.00 | -270.00 |
| 5100 · Community Relations (Expenses related to building community partners) - Other | 45.68 | 260.00 | -214.32 |
| Total 5100 · Community Relations (Expenses related to building community partners) | 45.68 | 530.00 | -484.32 |
| 5200 · Carriage House Expense | | | |
| 5220 · CH Electricity (C. H./Electricity) | 638.03 | 1,100.00 | -461.97 |
| 5221 · CH Gas (Carriage House/Gas) | 617.19 | 580.00 | 37.19 |
| 5223 · CH Water-Sewer (C. H./Water & Sewer) | 425.17 | 360.00 | 65.17 |
| 5240 · CH FFE (C.H./Maintenance/Bldg.) | 0.00 | 200.00 | -200.00 |
| 5243 · CH Maintenance (C.H./Maint/Heat & Air) | 1,391.03 | 200.00 | 1,191.03 |
| 5245 · CH Plumbing/Electrical (Maint/Plumbing/Elect/C.H.) | 59.95 | 200.00 | -140.05 |
| 5253 · CH Cleaning (Carriage House/Cleaning) | 150.00 | 0.00 | 150.00 |
| 5256 · CH Decorations (Carriage House/Decoration) | 73.28 | 0.00 | 73.28 |
| 5262 · CH Misc.Expense (Carriage House/Miscellan.) | 0.00 | 100.00 | -100.00 |
| 5268 · CH Pest Control (Carriage House/PestControl) | 1,692.00 | 0.00 | 1,692.00 |
| 5280 · CH Security | 1,010.75 | 440.00 | 570.75 |
| 5283 · CH Cleaning Supplies (Carriage House/Supplies) | 35.26 | 0.00 | 35.26 |
| 5200 · Carriage House Expense - Other | 0.00 | 260.00 | -260.00 |
| Total 5200 · Carriage House Expense | 6,092.66 | 3,440.00 | 2,652.66 |
| 5300 · Education (expenses related to creating educational programming) | | | |
| 5374 · Programs/Lectures (General Overhead/Programs) | 25.00 | 1,400.00 | -1,375.00 |
| 5300 · Education (expenses related to creating educational programming) - Other | 47.14 | 0.00 | 47.14 |
| Total 5300 · Education (expenses related to creating educational programming) | 72.14 | 1,400.00 | -1,327.86 |
| 5400 · House Expenses | | | |
| 5420 · House Electricity (H. C. House/Electricity) | 5,864.44 | 5,500.00 | 364.44 |
| 5421 · House Gas (H. C. House/Gas) | 1,209.01 | 970.00 | 239.01 |
| 5423 · House Water-Sewer (H. C. House/Water & Sewer) | 1,906.24 | 1,300.00 | 606.24 |
| 5424 · House Trash | 0.00 | 167.00 | -167.00 |
| 5430 · House Landscape/Maint. (House/Landscape Mainten.) | 8,116.00 | 6,000.00 | 2,116.00 |
| 5431 · House Sprinkler Maint. (House/Land.SprinklerMaint) | 86.00 | 770.00 | -684.00 |
| 5432 · House Watering (Hse/Land.Sprink.WaterCost) | 2,156.13 | 3,800.00 | -1,643.87 |
| 5442 · House FFE (House/Maint/Equip/Furnish) | 0.00 | 5,000.00 | -5,000.00 |
| 5443 · House Heat/Air Maint. (House/Maint/Heat & Air) | 1,947.29 | 7,070.00 | -5,122.71 |
| 5445 · House Plumbing/Electric (Hse/Maint/Plumb/Electric) | 827.70 | 200.00 | 627.70 |
| 5446 · House Maintenance | 215.00 | 0.00 | 215.00 |
| 5453 · House Cleaning (H. C. House/Cleaning) | 2,700.00 | 3,600.00 | -900.00 |
| 5456 · House Decorations (H. C. House/Decoration) | 38.89 | 150.00 | -111.11 |
| 5465 · House Supplies | 486.13 | 250.00 | 236.13 |
| 5468 · House Pest Control (H. C. House/Pest Control) | 610.00 | 1,600.00 | -990.00 |

Heard-Craig Center for the Arts
Profit & Loss Budget vs. Actual
 January 1 through November 28, 2016

| | Jan 1 - Nov 28, 16 | Budget | \$ Over Budget |
|--|--------------------|------------------|-------------------|
| 5475 · House Preservation Account | 100.00 | 400.00 | -300.00 |
| 5480 · House Security (H. C. House/Security) | 1,445.75 | 2,400.00 | -954.25 |
| Total 5400 · House Expenses | 27,708.58 | 39,177.00 | -11,468.42 |
| 5500 · Garden Expenses | 1,812.78 | 8,000.00 | -6,187.22 |
| 5510 · Property Decorations | 132.67 | 60.00 | 72.67 |
| 5520 · Refunds | 40.00 | 0.00 | 40.00 |
| 5525 · Art of the Card Expenses | 594.00 | 0.00 | 594.00 |
| 5600 · Administrative Expenses | | | |
| Contract Labor (contract labor) | 586.50 | 4,518.00 | -3,931.50 |
| 5622 · Telephone (Gen./Telephone) | 2,819.35 | 2,750.00 | 69.35 |
| 5655 · Technology (computers, projectors, wifi and any technology expense or repair) | 2,156.01 | 2,500.00 | -343.99 |
| 5665 · Office Supplies (Gen/Office Supply/Expense) | 1,908.03 | 1,900.00 | 8.03 |
| Total 5600 · Administrative Expenses | 7,469.89 | 11,668.00 | -4,198.11 |
| 5630 · Grounds Improvements (Gardens/Yard) | 0.00 | 300.00 | -300.00 |
| 5642 · General Maint. (Gen/Maint/Equip/Furnishs) | 703.83 | 0.00 | 703.83 |
| 5663 · Professional Training/Ed (professional development for staff) | 198.77 | 1,600.00 | -1,401.23 |
| 5664 · Professional Dues | 0.00 | 600.00 | -600.00 |
| 5676 · Tea & Conversation Supplies | 3,743.54 | 4,000.00 | -256.46 |
| 5677 · Internet | 360.00 | 300.00 | 60.00 |
| 5680 · Event Expense | | | |
| 5680.01 · Music | 0.00 | 100.00 | -100.00 |
| 5680 · Event Expense - Other | 1,072.81 | 200.00 | 872.81 |
| Total 5680 · Event Expense | 1,072.81 | 300.00 | 772.81 |
| 5681 · Exhibit Expenses | 767.56 | 800.00 | -32.44 |
| 5682 · Fundraising expenses | 163.67 | 0.00 | 163.67 |
| 5685 · Marketing | | | |
| 5685.01 · Printing | 319.40 | 900.00 | -580.60 |
| 5685 · Marketing - Other | 3,951.30 | 5,200.00 | -1,248.70 |
| Total 5685 · Marketing | 4,270.70 | 6,100.00 | -1,829.30 |
| 5688 · Recognition | 151.69 | 900.00 | -748.31 |
| 5690 · Tax/Legal (General Overhead/Audit) | 1,875.00 | 2,900.00 | -1,025.00 |
| 5692 · Insurance (General Overhead) (GeneralOverhead/Insurance) | 21,008.92 | 21,000.00 | 8.92 |
| 5698 · Sales Tax | 213.10 | 400.00 | -186.90 |
| 5699 · Other Taxes | 128.00 | 0.00 | 128.00 |
| 5700 · League Membership Expenses | 430.08 | 0.00 | 430.08 |
| 5800 · Investment Fees | 3,799.74 | 250.00 | 3,549.74 |
| 5801 · Bank Charges | 35.86 | 275.00 | -239.14 |
| 5802 · Paypal Fees | 291.77 | 100.00 | 191.77 |

3:46 PM

11/29/16

Accrual Basis

Heard-Craig Center for the Arts
Profit & Loss Budget vs. Actual
 January 1 through November 28, 2016

| | Jan 1 - Nov 28, 16 | Budget | \$ Over Budget |
|--|--------------------|-------------------|-------------------|
| 6550 · Salaries and Wages | | | |
| 6555 · Management (Wage Account - Employee Gross Pay) | 49,807.60 | 0.00 | 49,807.60 |
| 6560 · Support Staff (Wage Account - Employee Gross Pay) | 21,102.31 | 0.00 | 21,102.31 |
| 6565 · Payroll Taxes (Tax Account - Employer Taxes) | 5,560.05 | 0.00 | 5,560.05 |
| 6550 · Salaries and Wages - Other | 0.00 | 99,000.00 | -99,000.00 |
| Total 6550 · Salaries and Wages | 76,469.96 | 99,000.00 | -22,530.04 |
| Total Expense | 159,653.40 | 203,100.00 | -43,446.60 |
| Net Ordinary Income | -14,215.37 | -1,660.00 | -12,555.37 |
| Net Income | -14,215.37 | -1,660.00 | -12,555.37 |

Address any reply to: 1600 Paterson St., Dallas, Tex. 75201

Department of the Treasury

District Director

Internal Revenue Service

Date:

AUG 24 1971

In reply refer to:

A:EO:RT:309

DAL-EO-71-341



▷ **The Heard-Craig Women's Club Trust**
205 West Hunt
McKinney, Texas 75069

Accounting Period: December 31

Gentlemen:

Based on information supplied, we have concluded that your organization is exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. This determination assumes the organization's operations will be as stated in the exemption application.

We have further concluded that the organization is a private foundation as defined in section 509(a) of the Code. In this letter we are not determining whether the organization is a private operating foundation as defined in section 4942(j)(3).

Any changes in your character or purposes must be reported immediately to us for consideration of their effect upon your exempt status. You must also report any change in your name or address.

You are required to file an annual information return, Form 990, by the fifteenth day of the fifth month after the end of your annual accounting period.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T. In this letter we are not determining whether any of your present or proposed activities is unrelated trade or business as defined in section 513 of the Code.

Contributions made to you are deductible by donors as provided in section 170 of the Code. Bequests, legacies, devises, transfers or gifts to or for your use are deductible for Federal estate and gift tax purposes under the provisions of section 2055, 2106 and 2522 of the Code.

You are not liable for Federal Unemployment Taxes. You are liable for social security taxes only if you have filed waiver of exemption certificates as provided in the Federal Insurance Contributions Act.

Sincerely yours,

Ellis Campbell, Jr. (TSE)

Ellis Campbell, Jr.
District Director

John L. McCraw, Jr.
211 North Tennessee Street
McKinney, Texas 75069

cc: Robert L. Trimble
2030 Republic Bank Tower
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