JOINT MEETING

OCTOBER 22, 2012

The City Council, McKinney Economic Development Corporation, and the McKinney Community Development Corporation of the City of McKinney, Texas met in joint session at the Collin County Higher Education Center, 3452 Spur 399, McKinney, Texas on October 22, 2012 at 5:30 p.m.

Council Present: Brian Loughmiller, Travis Ussery, David Brooks, Roger Harris, Geralyn Kever, Don Day, and Ray Ricchi

McKinney Economic Development Corporation Board Members Present: Chairman Keith Clifton, Darrell Tate, Steve Heussner, Ernest Lynch, Lance Lindsay, Julie Fort. Absent: Doug Parker

McKinney Community Development Corporation Board Members Present: Chairman George Fuller, Jason Burress, Kevin Griffin, Daniel Hall, Michael Puhl, Colleen Smith and Scott Elliott.

Mayor Loughmiller called the Council meeting to order at 5:38 p.m. after determining a quorum present.

Chairman Clifton called the McKinney Economic Development Corporation meeting to order at 5:39 p.m. after determining a quorum present.

Chairman Fuller called the McKinney Community Development Corporation meeting to order at 5:39 p.m. after determining a quorum present.

Staff Present: City Manager Jason Gray; City Attorney Mark Houser; City Secretary Sandy Hart; Deputy City Manager Rob Daake; McKinney Community Development Executive Director Cindy Schneible; McKinney Economic Development President Jim Wehmeier; Chief Financial Officer Rodney Rhoades; Assistant Director of Development Services Rick Leisner; McKinney Economic Development Corporation (MEDC) - John Valencia and Abby Liu; McKinney Community Development Corporation (MCDC) Connie Gibson; Communications and Marketing - CoCo Good, Anna Clark, Joe Barr, and Karl Suchman; and Executive Director of Development Services Barry Shelton.

There was 1 guest present.

12-940   Discuss Council Goals & Priorities.   Mayor Loughmiller presented the

Council Goals and Priorities. The City Manager, MCDC Executive Director, and MEDC President would meet on a regular basis and communicate to their respective boards the City Council goals and objectives as they relate to economic development and quality of life and what the expectations are for those goals and policies. The City Manager, MEDC President and the MCDC Executive Director will be working together with any prospective projects from inception through completion. The boards will need to work on strategies regarding economic development. The Council's priorities over the last two years include creating Tax Increment Reinvestment Zones, resolve the Gateway issues, designate a corporate center through the RFQ process, and a plan to increase development at the Airport. To date, the Council has established the two reinvestment zones, will be voting on the Gateway agreements at the next Council meeting, established a corporate center at Craig Ranch, and the airport has a new runway, an airport layout plan, and a new control tower. Questions that came out of the discussion: Does the land use plan support our goals? What goes where relates to work the Council needs to do on the northwest quadrant study. What are target markets? What are the need-to-haves as far as the type of markets where we need to be aggressive with? How do we provide a single efficient path for these businesses? How do we work together as a team with these clients? Council will provide direction to both MCDC and MEDC about what the Council priorities are. It was suggested that the City Council will need to decide where Council is regarding economic development, where do we want to be, how do we want to go after these markets, and how do we want to spend these collective buckets of money.

12-941   Discuss Approach to Economic Development Programs and Incentives.

McKinney Economic Development Corporation Board unanimously approved the motion by Lance Lindsay, seconded by Darrell Tate, to adjourn. Chairman Clifton adjourned the meeting at 7:10 p.m.

McKinney Community Development Corporation Board unanimously approved the motion by Kevin Griffin, seconded by Daniel Hall, to adjourn. Chairman Fuller adjourned the meeting at 7:11 p.m.

Council unanimously approved the motion by Council member Brooks, seconded by Council member Harris, to adjourn. Mayor Loughmiller adjourned the meeting at 7:12 p.m.

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BRIAN LOUGHMILLER
Mayor

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KEITH CLIFTON
MEDC Chairman

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GEORGE FULLER
MCDC Chairman

ATTEST:

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SANDY HART, TRMC, MMC
City Secretary