



2019 McKinney Outreach/Project Grant Application

Outreach Grants fund up to \$3,000 or 50% of project expenses, whichever is less

Project Grants fund up to \$10,000 or 50% of project expenses, whichever is less

Organization does NOT have to be a 501(c)(3) to apply for Outreach or Project Grants from the McKinney Arts Commission.

Applicant Organization

Art Form:

- | | | | | | |
|---------|-------------------------------------|--------------|--------------------------|-------------|--------------------------|
| Theater | <input type="checkbox"/> | Film | <input type="checkbox"/> | Visual Arts | <input type="checkbox"/> |
| Music | <input checked="" type="checkbox"/> | Dance | <input type="checkbox"/> | Photography | <input type="checkbox"/> |
| Vocal | <input type="checkbox"/> | Instrumental | <input type="checkbox"/> | Sculpture | <input type="checkbox"/> |

Mission & Purpose of the Organization:

The Bluegrass Heritage Foundation® exists to preserve and promote the heritage of bluegrass music, and our activities focus on presenting high-quality bluegrass bands in north Texas. We educate people about bluegrass in many ways, including through

Project(s) Description:

We plan to present our third bluegrass music show/mini-festival at the McKinney Perform

Schedule of Event(s):

Event	Date	Venue	Admission Cost
Bluegrass Music Show/Mini-Fest	11/16/2019	MPAC	\$26-32 (est.)



Board of Directors: (if applicable)

Name	Office	Contact Number
Alan W. Tompkins	Chair, Exec. Director, President	214-720-1623
Gerald L. Jones	VP, Board Member, Ass't Secretary	214-236-0783
Robert E. Hough	Board Member	501-605-6561
Julie R. Tompkins	Board Member	214-693-3084
Raleigh W. Newsam	Board Member	214-533-6935

Organization Director:

Name: Alan W. Tompkins Title: President/Exec. Director
 Address: 6707 Stefani Drive City: Dallas ZIP 75225
 Email: atompkins@prodigy.net Daytime Phone: 214-720-1623
 Cell Phone: 214-693-7208

Finance/Accounting Officer:

Name: Alan W. Tompkins (see above) Title: _____
 Address: _____ City: _____ ZIP _____
 Email: _____ Daytime Phone: _____
 Cell Phone: _____

Grant Contact Person:

Name: Alan W. Tompkins (see above) Title: _____
 Address: _____ City: _____ ZIP _____
 Email: _____ Daytime Phone: _____
 Cell Phone: _____



2019 Grant Project Expenses

Personnel (Artistic, Cultural, Technical and Administrative Staff)

Name	Title	FT/PT	Grant Request	Total Cost
Alan W. Tompkins	President	PT	\$0	\$0
Gerald L. Jones	Vice President	PT	\$0	\$0

Contracted Services:

Description	Grant Request	Total Cost
Headlining Bluegrass Band 1 (estimated)	\$2,000	\$4,000
Headlining Bluegrass Band 2 (estimated)	\$1,100	\$2,200
Supporting Bluegrass Band (estimated)	\$150	\$300

Travel:

Description	Grant Request	Total Cost

Rental Expense:

Description	Grant Request	Total Cost
McKinney Performing Arts Center rent (estimated)	\$276	\$552
McKinney Performing Arts Center ticketing fees (estimated)	\$200	\$400

Advertising & Promotion:

Description	Grant Request	Total Cost
Printed flyers; Facebook promotions	\$175	\$350



Other Expenses:

Description	Grant Request	Total Cost
Sound engineer (estimated)	\$75	\$150
Artist / volunteer food and beverage	\$75	\$150



2019 Grant Project Revenues

Source of Revenue

Government

	2018
MAC Grant Request	\$3,000
Local	
County	
State	
Federal	

Other Investors/Contributors

Individual	\$500
Corporate	
Foundations	

Fees

Admissions	\$6,000
Vendors	
Tuition	
Concessions	
Memberships	
Subscriptions	
Other	

Value of Volunteer Time (not to exceed \$21/hour. Can be used toward 50% match)

Number of Volunteers	No. of Hours	Services Provided	Estimated \$ per hour	Total Value
8	6	Ushers, stagehands, emcee, artist support	\$21	\$1,008

Donated Goods/Services	Total Value



**2018-2019 Total Project
Budget Summary:**

	MAC Grant Funds	Other Funds	Total
Personnel	\$0	\$0	\$0
Contracted Services	\$3,250	\$3,250	\$6,500
Travel	\$0	\$0	\$0
Rental Expense	\$476	\$476	\$952
Advertising & Promotion	\$175	\$175	\$350
Other Expenses	\$150	\$150	\$300
Volunteer Time		\$1,008	\$1,008
Donated Goods/Services			
Total	\$4,051	\$5,059	\$9,110

Grand Total Requested: \$ 3,000

(For Outreach Grants: not to exceed \$3,000 or 50% of entire project budget, whichever is less. For Project Grants: not to exceed \$10,000 or 50% of entire project budget, whichever is less)

What is your total organizational budget for this fiscal year? Approximately \$40,000

Project Description (from page 1):

We plan to present our third bluegrass music show/mini-festival at the McKinney Performing Arts Center on Saturday, Nov. 16, 2019. The show will likely feature an award-winning national touring bluegrass band as a headliner, with one or two support bands. A review of bands that may be suitable is presently in progress.

Mission & Purpose of the Organization (from page 1):

The Bluegrass Heritage Foundation® exists to preserve and promote the heritage of bluegrass music, and our activities focus on presenting high-quality bluegrass bands in north Texas. We educate people about bluegrass in many ways, including through public performances, shows, and festivals, the Bluegrass Heritage Radio Show (heard twice each Sunday on KHYI-FM 95.3 The Range), and our Play It Forward!® free instrument lending program for young people. More information about the Foundation is available at www.BluegrassHeritage.org.