



McKinney Community Development Corporation

MCDC Board Members

Tracy Rath, Chair

George Fuller, Vice-Chair

Dan Hall, Secretary

Jason Burress

Kevin Griffin

Michael Puhl

May Pro tem Pete Huff, Council liaison

Board member Eric Davis was not present.

MCDC Staff

Cindy Schneible, Executive Director

Connie Gibson, Administrative Assistant

The Board of Directors of the McKinney Community Development Corporation convene for a regular meeting at 8:00 a.m., the fourth Thursday of the month in the Dowdy Conference Room within the McKinney Economic Development Corporation office – located at 321 N. Central Expressway, Suite 200, McKinney, TX 75070.

Board Meeting Overview – April 28, 2011

The MCDC Board of Directors and staff met in regular session on April 28, 2011 at 8:00 a.m. Several guests were present at the meeting.

Financials

Sales tax collections are up by 2.6% over this time in 2010. Receipts to date total \$4,662,140.

Information Sharing

➤ **Liaison reports:**

- Parks, Recreation and Open Spaces led a tour of neighborhood parks this past month. The Bobcat purchased by MCDC has been very useful with clearing trees and brush around the city.
- McKinney Economic Development Corporation hosted a TexasOne gaming industry reception and tour of The Cotton Mill and Zynga With Friends on

April 20th. Representatives from Governor Perry's office were in attendance.

- McKinney Convention and Visitors Bureau's Smartphone application is in the final stages of development and should launch mid May.

Bloomin' to Boomin' has over 100 events listed on the June calendar. National Tourism Week is May 7-15.

The MCVB office will be hosting a free four- hour Texas Friendly Tourism course on May 9th. MCVB is encouraging everyone to wear red on May 10th for National Travel rally day.

- McKinney Chamber of Commerce is hosting a reception on May 16th for the new City Manager.

The quarterly Chamber luncheon is scheduled for May 10th. Mayor Bob Dixson of Greensburg, KS will share their journey of rebuilding "green" after his town was destroyed by an EF5 tornado in 2007. Carolyn Corbin, President of the Center for the 21st Century, will launch her new book *Community Leadership 4.0: Impacting a World Gone Wiki* at the luncheon. Applications are being accepted now for the McKinney Leadership program for 2011-2012.

- Chairman Tracy Rath addressed attendees at the Volunteer McKinney Recognition dinner on April 21st.

MCDC has committed \$98 million in support of community projects since voters approved creation of the organization in 1996.

Guest Presentations:

- An update on McKinneyVision was presented. The studio is located in the Cotton Mill, where the communications team produces local interest shows, broadcasts council meetings, and creates short videos for YouTube and Facebook.

MCDC is currently in the final year of a 3-year grant to underwrite the cost for studio space and utilities for McKinneyVision.

- Tanya Greene, Chief Executive Officer of Boys and Girls Club of Collin County updated the board on Project #09-09 – for renovations and repairs of the club facility in McKinney. BGCCC received a grant of \$500,000 from MCDC for this project.

Renovations and improvements to the facility are expected to be completed within 90 days. The deadline for project completion was extended to August 1, 2011.

Meeting Summary

The board approved two grant requests for funding:

- The Flour Mill requested \$97,500 for the purchase of land and construction of a public parking lot adjacent to the Flour Mill. (Approved 6-0)
- North Collin County Habitat for Humanity requested \$140,000 for the purchase of a building to consolidate three NCCHH functions within one location which will result in expanded capacity for home construction and recycling activities. (Approved 5-0)

Upcoming Events

The next MCDC board meeting will be May 26th at 8:00 A.M. The meeting will be held in the MEDC conference room.