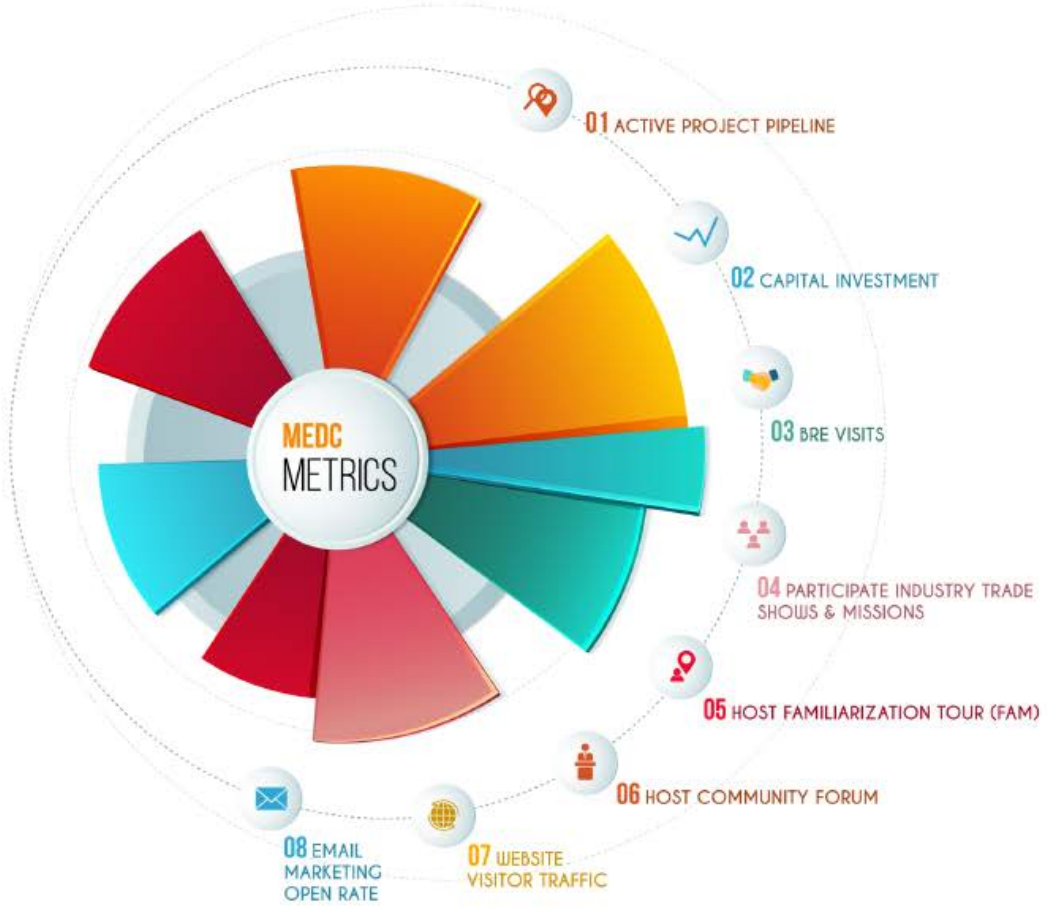
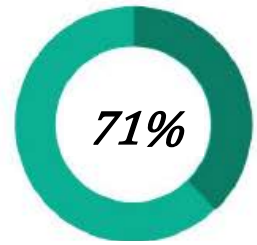


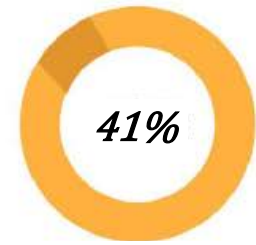
# KPI Tracker (SEPTEMBER)



**ACTIVE PROJECT PIPELINE**  
CURRENT: 32  
TARGET (2020): 20



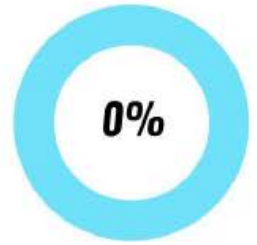
**CAPITAL INVESTMENT**  
CURRENT: 149,000,000  
TARGET (2020): 211,000,000



**BRE VISITS**  
CURRENT: 41  
TARGET (2020): 100



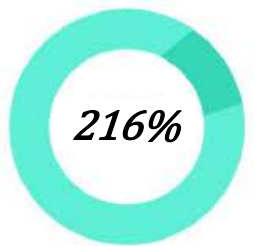
**TRADESHOWS & MISSIONS**  
CURRENT: NA QUARANTINE  
TARGET (2020): 18



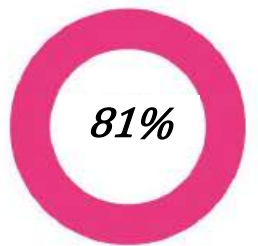
**FAM TOURS**  
CURRENT: NA QUARANTINE  
TARGET (2020): 1



**COMMUNITY FORUMS**  
CURRENT: NA QUARANTINE  
TARGET (2020): 2



**WEBSITE TRAFFIC**  
CURRENT: 1,810  
TARGET (2020): 838



**EMAIL MARKETING**  
CURRENT: 32.5%  
TARGET (2020): 40%