



# Kiwanis

Texas/Oklahoma District

Kiwanis Club of McKinney P. O. Box 667 McKinney, Texas 75070

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The Historic McKinney Kiwanis Triathlon was held on Sunday March 23<sup>rd</sup> for both the Kids 6-15, and then for the adults, these events are USATF certified. The weather turned out great for the weekend.

The kids were split into two groups 6-10 year olds and 11-15 year olds. The event was broken down as follows: 6 – 10yrs old: 100 yard pool swim – 2.5 mile bike – 0.5mile run. The 11-15yrs old: 200 yard pool swim – 5 mile bike – 1mile run.

The adult was a sprint triathlon and was broken down as follows: 300 yard pool swim – 13 mile bike – 3.2 mile run. There were over 180 kids signed up and over 140 adults.

Our participants came from Oklahoma, Louisiana, Austin, Houston, Waco, and Fort Worth. They spent the night and ate at our restaurants and shopped at our stores. Several came to bring their children to the Kids Triathlon and stayed to participate in the adult triathlon. Several commented that they had a great time in McKinney, they loved the event and would be back next year.

This event was a complete success! We are very proud of all the hard work from our club members, city workers, police, response teams and the City of McKinney.

Thank you for helping us promote this event for our club and our city.

**100% of all profits from this event go to local charities to support those in need in our area.**



**Final Funding Report - Summary  
McKinney Community Development Corporation (MCDC)  
Promotional Funding Special Events, Projects or Programs**

Organization Name: Kiwanis Club of McKinney

Promotional Funding Amount: \$3,000.00 Used = \$3,000

Event, Project, Program: Historic McKinney Kiwanis Triathlon

Date(s) of Event, Project, Program: March 23<sup>rd</sup>, 2014

Location(s) of Event, Project, Program: McKinney High School, Streets of Historic McKinney and roads of Collin County.

Total Revenue: Budget -40,000.00 Actual - 36,175.00  
(including the funding award)

Total Expenses: Budget - 26,454.00 Actual -21,728.00

No. of Performances: Kids Triathlon and Adults Triathlon Sun. March 23<sup>rd</sup>.

Total Attendance: 500+

No. Tickets - Sold No. 259

Tickets - Comp.10

- Did you include the following line in all promotion, publicity and advertising: "This project is funded in part by the McKinney Community Development Corporation"?  
 Yes  No  
If not, why not?
- Did you use the MCDC logo on all printed material?  Yes  No
- How successful was your event in accomplishing the goals of MCDC "to enhance McKinney's aesthetic, cultural and leisure amenities"?

VERY SUCCESSFUL  SOMEWHAT SUCCESSFUL  NOT SUCCESSFUL

## HISTORIC MCKINNEY KIWANIS TRIATHLON

		2014 Budget	5/19/2014
<b>EXPENSES: (Based on 200/200/150/450 competitors)</b>			
ITEM	EXPLANATION	PROJECTED	ACTUAL
Advertising		\$2,750.00	
	Signs and Banners	\$1,000	
	Competitor Triathlon Magazine	\$500	
	Flyers & Printing	\$1,000	
	Newspaper Ads	\$250	
T-Shirts- Athletes		\$3,250.00	
T-Shirts - Volunteers		\$0.00	
Awards		\$995.00	
McKinney High Pool		\$1,058.00	
Food pre & post event		\$1,000.00	
Ice		\$150.00	
Officials		\$380.00	
Permits		\$50.00	
Police		\$3,010.00	
Cones rental		\$150.00	
Race event		\$500.00	
Timing		\$2,755.00	
Toilets		\$0.00	
Race Director/Set up/Racks		\$5,000.00	
Ambulance Svc		\$450.00	
USAT Sanction		\$150.00	
Misc		\$80.00	
<b>TOTAL</b>		<b>\$21,728.00</b>	<b>\$ -</b>
<b>INCOME</b>			
Entrants		\$19,425.00	
Sponsors		\$16,750.00	
<b>TOTAL</b>		<b>\$36,175.00</b>	
<b>NET INCOME</b>		<b>\$14,447.00</b>	<b>\$ -</b>