

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

August 23, 2012

The McKinney Community Development Corporation met in regular session in the Dowdy Board Room, 5900 S. Lake Forest Drive, McKinney, Texas, on August 23, 2012 at 8:00 a.m.

Board members present: Tracy Rath, George Fuller, Kevin Griffin, Michael Puhl, and Jason Burress. Board member Dan Hall was absent.

Staff members present: Executive Director Cindy Schneible, and Administrative Assistant Connie Gibson.

Chair Tracy Rath called the meeting to order at 8:01 a.m.

12-68 Minutes of the McKinney Community Development Corporation Board Meeting of July 26, 2012. Board member Michael Puhl made a motion to approve the minutes. After a second by George Fuller the motion was voted on and passed unanimously.

12-659 The Financial Report was provided by Dr. Jason Cooley, Strategic Planning and Budget Director. Sales tax receipts for the month were \$678,542, which represented an increase of \$53,000 from July 2011. Overall sales tax receipts are up 3.3% from 2011.

12-660 Check Requests Issued July 2012. There were no questions about the July check requests.

Chair Rath called for citizen comments. There were none.

12-661 Consider/Discuss/Act on Promotional and Community Events Grant request by Especially Needed for \$8,550 to Promote the 3rd Annual Fall Carnival. The Promotional and Community Event grants committee recommended funding the grant request submitted in the amount of \$8,500. The board unanimously approved the committee's recommendation.

12-662 Consider/Discuss/Act on Promotional and Community Events Grant request submitted by Heard Natural Science Museum in the amount of \$3,000 to Promote Dinosaurs Live!. The Promotional and Community Event grants committee recommended funding the Heard Museum request in the amount of \$5,000 to promote both Dinosaurs Live! and Holiday Trail of Lights. The board unanimously approved the committee's recommendation.

12-663 Consider/Discuss/Act on Promotional and Community Events Grant request submitted by Believe! 2012 in the amount of \$5,000 for promotion of the November 2012 event. The Promotional and Community Event Grant committee recommended funding the Believe! request in the amount of \$5,000. The board unanimously approved the committee's recommendation.

12-664 Consider/Discuss/Act on Promotional and Community Events Grant request by McKinney Chamber of Commerce for \$12,500 to market McKinneyOnline.com. The opinion shared by the Promotional and Community Event Grant committee was that McKinneyOnline.com provided a valuable service to the McKinney business and residential community, but that it would be more appropriate to consider purchasing advertising space on McKinneyOnline.com, than award a Promotional and Community Event grant.

The Promotional and Community Event Grant committee recommended tabling the request. Jason Burress stated he would be in favor of supporting the application. Kevin Griffin agreed. Jason Burress made a motion to approve funding McKinneyOnline.com in the requested amount of \$12,500. Kevin Griffin seconded the motion. A vote was taken and failed (2-4) with Rath, Puhl, Davis, and Fuller opposing. George Fuller again shared the committee recommendation to table the request. A vote was taken on the committee recommendation to table and passed (5-1) with Griffin opposing.

12-665 Consider/Discuss/Act on Promotional and Community Events Grant request by Rotary Club of McKinney for \$3,500 to promote the annual Christmas Parade. The Promotional and Community Event Grant committee recommended funding the \$3,500 requested. The board unanimously approved the committee's recommendation.

12-666 Consider/Discuss/Act on Promotional and Community Events Grant request by the "Strikes Against Cancer" Organization in the amount of \$15,000 to Promote the "Strikes Against Cancer" Ball Tournament in the spring of 2013. The Promotional and Community Event grant committee recommended funding the request in the amount of \$15,000. The board unanimously approved the committee's recommendation.

12-667 Consider/Discuss/Act on Promotional and Community Events Grant request by The Crape Myrtle Trails of McKinney for \$8,000 to promote the 2012 Fun Run and More! Event. The Promotional and Community Event grant committee recommended funding the request in the amount of \$5,000. After discussion, Kevin Griffin made a motion to increase funding to a total of \$5,500. The board voted unanimously to approve the increased amount to \$5,500.

12-668 Consider/Discuss/Act on Promotional and Community Events Grant request by Volunteer McKinney Center for \$6,200 for McKinney Make A Difference Day and the annual Volunteer Recognition Event.

The attorney opinion was that promotion of Make A Difference Day qualified for funding, but the Volunteer Recognition Event did not. The Promotional and Community Event grant committee recommended funding the promotional costs for MMADD in the amount of \$500. The board unanimously approved the committee's recommendation.

Kevin Griffin made a motion to provide additional promotional funding, in the amount of \$2,500 to Crape Myrtle Trails Fun, for a total of \$8,000 for promotion of the 2012 Crape Myrtle Trails Fun Run and More!. Jason Burress seconded the motion. The board unanimously approved the motion.

12-669 Consider/Discuss/Act on One Year Extension of Promotional Grant funding, in the amount of \$15,000, awarded to the Firefighter Combat Challenge Event. Event organizers requested a one-year extension on the grant awarded in August, 2011, for promotion of the Firefighter Combat Challenge as a result of schedule conflicts due to construction at the proposed site location of Al Alford Stadium. Eric Davis made a motion to permit carry over of the funds for a period of one year. Kevin Griffin seconded the motion. The motion was passed unanimously.

12-670 Conduct a Public Hearing to Consider/Discuss on Application #12-10 as Submitted by Baylor Health Care System Foundation Requesting \$272,432 for Open Space Enhancements to a Walking/Jogging Trail in Overlook Park Adjacent to Baylor McKinney Hospital. Scott Peek, President of Baylor Medical Center at McKinney, addressed the board.

Prior to the hospital opening July 6th 750 trees were planted on the Baylor campus and a pond was constructed. The walking trail that will be constructed on the site will meet the city requirement that the trail be six feet wide and the walking trail and park will be open to the public. There will be two entrances to the park and trail from the parking lot. Security cameras and call boxes will be installed along the trails. Steve Brainerd, Parks Development Superintendent stated that Parks, Recreation and Open Space would be in favor of the project. Jason Burress and Eric Davis expressed support for the project. Tracy Rath said the project could be funded from MCDC discretionary funds.

Action will be taken on the application at the September, 2012, board meeting.

12-671 Conduct a Public Hearing to Discuss/Consider a Project #12-11 as Submitted by City of McKinney Development Services Department Requesting \$60,000 for Phase I of the On-Street Bicycle Transportation Master Plan. City Manager Jason Gray requested the application be withdrawn from consideration.

12-672 Conduct a Public Hearing to Discuss/Consider Project #12-13 as submitted by North Collin County Habitat for Humanity Requesting \$98,285 for ReStore Insulation and Fans, and Materials to Rehabilitate 15 Houses. Executive Director Celeste Cox addressed the board. Ms. Cox reported that NCC Habitat for Humanity is building 10-15 new houses yearly. The Neighborhood Revitalization program is a partnership between the City of McKinney, 3e McKinney, Volunteer McKinney Center, and North Collin County Habitat. The program goal is to rehabilitate a total of 20 houses in the coming year, with funding from a variety of sources. The request submitted to MCDC would fund rehabilitation of 15 homes, at an average cost of \$2,000 per home, if approved.

Tony Sowell, Habitat ReStore Director, reported that the lack of air conditioning in the ReStore building was seriously impacts sales. The goal is to install five large fans to circulate air, and install 5.5" of open cell spray insulation to more effectively moderate temperatures within the ReStore facility.

Action will be taken on the application at the September, 2012, board

meeting.

12-673 Board and Liaison Updates.

McKinney Chamber of Commerce

- Business and Education breakfast was hosted on August 15th at McKinney Boyd High School. McKinney ISD has hired 215 new teachers for 2012-13.
- Leadership McKinney just celebrated their 25th anniversary at the orientation for the Leadership McKinney class of 2013.
- The McKinney “Best of...” winners will be announced at the McKinney Magazine unveiling September 27th.
- McKinneyOnline.com has been in operation three months with good success.

Collin County Regional Airport

- A dedication event for the new runway has been scheduled for November 9, 2012.

Main Street

- Two new businesses opened on the square this past month - *One Lazy Lizard* lounge and *Just Piddlin* home décor shop have opened for business.
- *Patina Green* restaurant and market recently received recognition in Food Network magazine for the Best Sandwich in Texas.
- *Smitten* was featured in a four page spread in a national decorating magazine recently.
- Planning is well underway for Oktoberfest, scheduled for September 28th and 29th. This year McKinney brewery Franconia will be the featured beer for purchase.
- Wish 100 cycling event will take place in downtown McKinney on October 6th. The cycling event is a fundraiser for Make-A-Wish foundation.
- Store specific signage will be going up around the square this next month.

McKinney Performing Arts Center

- Lindsey Buckingham will perform at a sold-out concert August 23rd.
- Pentatonix, the winning act on the television show “The Voice” will perform October 18th. There are currently less than 75 tickets available for their performance.
- The new MPAC marquee signs will be in place by late September

at two locations: the corner of Louisiana and Kentucky, and the corner of Tennessee and Virginia.

McKinney Convention and Visitor's Bureau

- Office move to the Boyd building just off the square will take place in November.
- The MCVB board is continuing the search for a new executive director.
- Following announcement of Money magazine's ranking for McKinney as #2 Best Place to Live, two magazines were in contact with CVB and indicated they will feature McKinney as a travel destination.

McKinney Economic Development Corporation

- North Texas Commercial Association of Realtors and Real Estate Professionals expo will take place on August 29th and MEDC will participate.
- RealPoints Networking Event, sponsored by the Collin County Regional Partnership, of which MEDC is a member, is scheduled for September 13th.

12-674 Executive Director's Report

- The budget presentation will be made to City Council on September 18th.
- MCDC continues to work with the Chamber for the Buy Local! Campaign.
- MCDC's 2012 grant commitments and a list of potential project requests were reviewed
- Mane Gait "Gala at the Gait" will be held September 29th.

Chair Rath called for Citizen Comments. There were none.

The meeting was called into Executive Session at 9:30 a.m. per Texas Government Code: Section 551.071(2) Consultations with Attorney on any Work Session, Special Session, or Regular Session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed) and Section 551.087. Deliberation Regarding Economic Development Matters as listed on the posted agenda.

Chair Rath called the meeting into Open Session at 9:49 a.m.

Michael Puhl moved to adjourn the meeting. The motion was seconded by Eric Davis. The motion passed unanimously.

The meeting was adjourned at 10:05 a.m.

TRACY RATH
Chairman