

## **VISIT MCKINNEY BOARD**

### **REGULAR MEETING**

**AUGUST 27, 2024**

The McKinney Convention and Visitors Bureau dba Visit McKinney Board met in regular session at City Hall in Council Chambers located at 222 N. Tennessee Street, McKinney, Texas on Tuesday, August 27, 2024, at 8:00 a.m.

Board Chair Katie Scott called the meeting to order at 8:02 a.m. upon determining a quorum consisting of Board Chair Katie Scott and the following Board Members present: Emily McClure, Efrem Windom, Patrick McGuire, Whitney Nash, and Brian Medina.

Absent: Juanita Pena, Keith Gall

Visit McKinney Staff Present: Executive Director Aaron Werner, Senior Communications & Media Specialist Beth Shumate, and Executive Assistant Paula Martin.

City Staff and Others Present: City Manager Paul Grimes, Cultural District Director Andrew Jones, City Councilman Patrick Cloutier, and MCDC Board Liaison Deborah Bradford.

Board Chair Katie Scott called for Public Comments on agenda items. There were none.

Board Chair Katie Scott called for Consent Items on the agenda.

**24-1899** Minutes of the Visit McKinney Meeting of June 25, 2024

Board Members unanimously approved the motion by Board Member Patrick McGuire, seconded by Board Member Efrem Windom, to Approve and Refer the minutes.

Board Chair Katie Scott called for Board and Liaison Reports.

**24-1900** Board and Liaison Reports  
City of McKinney  
MEDC  
MCDC  
McKinney Main Street / MPAC  
McKinney Parks and Recreation  
Visit McKinney Finance Committee  
Visit McKinney Marketing Committee

City of McKinney reports were given by City Manager Paul Grimes and City Councilman Patrick Cloutier. Councilman Cloutier thanked Board Member Emily McClure for her dedication and service.

**24-1901** Executive Director's Report

Board Chair Katie Scott called for Regular Agenda Items

**24-1902** Presentation on Zartico Geolocation Data

Board Chair Katie Scott called for public comments regarding matters not on the Agenda. There were no comments.

Board Chair Katie Scott called for Board and Director comments.

Board Chair Katie Scott asked for a motion to adjourn the meeting. Board Members unanimously approved the motion by Board Member Emily McClure, seconded by Board Member Brian Medina, to Adjourn the meeting at 8:54 a.m.

A video recording of this meeting is available through the City of McKinney meeting archive.

These minutes were approved by the Visit McKinney Board on September 24, 2024 and referred to the City Council Regular Meeting of October 15, 2024 for City Council approval.

SIGNED:

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KATIE SCOTT, Chair  
WHITNEY NASH, Vice Chair

ATTEST:

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PAULA MARTIN, Executive Ass

City of McKinney, Texas