



McKinney Economic Development Corporation

Abby Liu, Interim President

March, 2018

Strategic Plan Management & Communicating Results:

A. Business Retention & Expansion

- Staff hosted a lunch meeting with the Presidents/General Manager of Tong Yang Group, Hisun Motors and Wistron GreenTech on March 5th to discuss the current business operations in McKinney and the potential future expansion plan.
- Assistant City Manager Shelton and Staff attended the monthly meetings with PACCAR staff to assist with the construction process/challenges, city/state incentives updates and explore the potential expansion opportunity on March 6th.
- Staff continues working with Chairman Burrell, City Manager Grimes, Assistant City Manager Shelton and Legal Counsel Houser to respond the request of Hunt Southwest. A Hunt Southwest meeting was held at City Hall on March 13th.

B. Business Attraction

- Dallas Regional Chamber and Richardson Chamber invited MEDC to attend Tokyo Chamber of Commerce sixteen delegates visiting Dallas area in Plano on February 27th. Staff and Business Development Director Coleman set up a booth with MEDC marketing information and met with each one of the delegates to recruit the Japanese company to establish its US presence in McKinney. Dallas area economic development office participants include McKinney, Plano, Frisco, Arlington, Dallas, Garland and Richardson. McKinney is proud to present all marketing materials in Japanese and received praises from Japanese delegates as well as the sister city allies. It was a successful event to promote Dallas business friendly climate to Japanese business leaders. (Photo attached)



- Staff attended four Office/Industrial development meetings to encourage new developments shared with the vision of MEDC Strategic Plan and to increase the inventory competitiveness in McKinney.

Marketing/Promotion/Connection Activities:

- Staff works closely with Michelle Feldker, City Communications & Media Specialist, for MEDC Marketing efforts and have met on February 22nd, 27th and March 8th. MEDC Business Development Specialist Clark works on the social media posting.
- MEDC Board and Staff attended 2018 McKinney Community Awards Celebration at Sheraton Hotel McKinney on February 23rd. Chairman Burress presented MEDC Corporate Performance Award to President Black, Vazata. Vice Chairman Merritt presented Encore Wire/Business Retention & Expansion Award to President Sun, Hisun Motors. It was a successful 300+ attendees event. (Photo attached)
- Dr. Neil Matkin, Collin College District President, invited the Chairman and Economic Development head staff from McKinney, Frisco, Allen and Plano to attend a meeting at Collin College Higher Education Center on March 1st. Secretary/Treasurer Clark and Staff represented McKinney to attend the meeting. Dr. Matkin rolled out the new plan of the Technical Campus in Allen and encourage more partnership in working with Collin College workforce staff at business attraction and business retention/expansion effort.

Other:

- Staff organized the Budget Training with City Senior Financial Analyst Corder and Financial Analyst Miller. Operations and Compliance Administrator Dixon, Administrative Assistant Smithee and Staff attended the first Budget Training on March 9th.
- Executive Session Agenda Items:
 - Project Hunt Southwest
 - Project West
 - Project Trafalgar
 - Project Southgate
 - Project PACCAR

TOKYO CHAMBER OF COMMERCE & INDUSTRY DELEGATION NORTH TEXAS MULTI-COMMUNITY LUNCHEON

Plano, TX | February 27th, 2018



Sarah Carabias-Rush, Dallas Regional Chamber's VP of Economic Development Welcomes Shoju Nishio, Managing Director of the Tokyo Chamber of Commerce & Industry



Abby Liu with Takeshi Yamaguchi, Manager of Taiyo Stainless Spring Company



Abby Liu with Takashi Seike, CEO of LIVES INC.

2018 McKinney Community

AWARDS CELEBRATION

★ A Night Honoring Our Stars ★

Presenting Sponsor



LEGACY TEXAS

Friday, February 23rd

**SHERATON HOTEL
MCKINNEY, TEXAS**

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CHAMBER
OF COMMERCE

UNITED STATES CHAMBER OF COMMERCE

ACCREDITED



2018 MCKINNEY COMMUNITY AWARDS CELEBRATION

McKinney, TX | February 23rd, 2018

The McKinney Community Awards Celebration is an annual event that celebrates the accomplishments of our business community and recognizes their contribution to the City of McKinney and the Chamber of Commerce.



Abby Liu with Lance Black the Founder and CEO of Vazata and his wife Marianne Black.



President of Hisun Motors Jason Sun and his wife, Abby Liu, and MEDC board member Joe Minissale and his wife.



Jason Sun received the Encore Wire/Business Retention and Expansion Award. The award is presented to a business that has existed in McKinney for at least three years and has had measurable expansion.