

PROS Board Vision

Develop a City that is truly “Unique by Nature” that allows development to occur in a manner that is harmonious with the natural environment, maximizes the ability to generate revenues for City operations, minimizes the demand on City resources, provides the greatest benefit to the entire community, and results in a balanced community with a high quality of living in a safe and beautiful environment.

Goals and Relationship to Council Goals and Strategies (these have been underscored)

Direction for Strategic Growth

Update Parks, Recreation, Trails and Open Space Master Plan to address the expressed interest of our residents; identify areas of deficit; consider other plans and / or planning activities; and create a strategy for addressing growth in a comprehensive and responsive manner

Establish priorities for growth in a manner that eliminates existing facility shortfalls

Inventory, evaluate and fund needed repairs and upgrades to existing infrastructure including facilities and parks

Preserve Integrity of the Floodplains especially in the Northwest Quadrant (minimize impact from development)

Provide facilities that are constructed well and at a time when funding is available for proper maintenance

Partner with others within the organization and / or within the City, including the ISD, to plan more comprehensively as needed to maximize parks and recreational opportunities in the most cost effective manner possible

Provide alternative modes of transportation enabling area youth with ample opportunities to hike or bike to various sites safely and without the need for vehicular transport

Identify trails and implement development of them in a manner that maximizes connectivity locally and regionally

Operational Excellence

Provide and keep current rules and regulations that enhance the departmental operations as well as the user experience

Review Existing Ordinances, Rules and Regulations to ensure Consistency with Council and City direction

Focus on the customer's needs and treat others with courtesy and respect

Develop policy and support development of the City in a manner that provides the greatest long term benefit to the entire community

Treat all residents in a fair and equitable manner

Seek opportunities to provide outreach and development opportunities to enhance the lives of area youths

Maximize the Development Potential of the McKinney National Airport (NA)

Financially Sound Government

Provide facilities for tournament play to promote the quality of life and provide tourism opportunities

Leverage Additional Funds through alternate sources including: Public / Private Partnerships; Parkland Dedication and Development Fee Requirements; and Grants

Enhance the Quality of Life in Downtown McKinney (NA)

Safe & Secure Community

Enhance outreach to others through community education; publications; media activity; and Board involvement

Identify partnership opportunities to provide improved customer service

Develop trust at all levels throughout City operations and at all levels of governance