

Print

Final Grant Report - Submission #99339

Date Submitted: 12/14/2018

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*

Anthony Nagid

Grant Amount*

\$1,000

Email *

anthonymagid@gmail.com

Event(s)

Name of Event*

The Vintage Piano Hour with Tony Stride

Date & Time of Event*

July 14, 2:30pm

Location of Event *

Filtered, 218 E Louisiana St, McKinney, TX 75069

More Events?

- Yes
- No

Name of Event

The Vintage Piano Hour with Tony Stride

Date & Time of Event

August 11, 2:30pm

Location of Event

Filtered, 218 E Louisiana St, McKinney, TX 75069

More Events?

- Yes
- No

Name of Event

The Vintage Piano Hour with Tony Stride

Date & Time of Event

August 19, 2:30pm

Location of Event

TUPPS Brewery, 7149, 721 Anderson St, McKinney, TX 75069

More Events?

- Yes
- No

Name of Event

The Vintage Piano Hour with Tony Stride

Date & Time of Event

September 8, 2:30pm

Location of Event

Filtered, 218 E Louisiana St, McKinney, TX 75069

More Events?

- Yes
- No

Total Number in Attendance*

Number of Performances*

Total Number of Tickets Sold*

Number of Tickets Comped*

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One*

- Yes
- No

If no, why not?

Logo

Did you use the City of McKinney logo on printed material?

Choose One*

- Yes
- No

If no, why not?

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One*

- Very Successful
- Somewhat Successful
- Not Successful

Comments

Attach Financial Report*

OutreachGrant finalreport_2018_1_Nagid.pdf

Attach Narrative Summary*

Narrative_Summary_Final_Report_VintagePianoHour_AnthonyNagid_community

Receipts

Additional Attachments

Performance_Invoice_VintagePianoHour2018_Nagid.pdf



FINAL REPORT 2018

Applicant Organization: The Vintage Plano Hour with Tony Stride

Art Form:

- | | | | | | |
|---------|-------------------------------------|--------------|-------------------------------------|-------------|--------------------------|
| Theater | <input type="checkbox"/> | Film | <input type="checkbox"/> | Visual Arts | <input type="checkbox"/> |
| Music | <input checked="" type="checkbox"/> | Dance | <input type="checkbox"/> | Photography | <input type="checkbox"/> |
| Vocal | <input type="checkbox"/> | Instrumental | <input checked="" type="checkbox"/> | Sculpture | <input type="checkbox"/> |
- Other

Mission & Purpose of the Organization:

To share the traditions and music from the golden eras of piano with McKinney audiences.

Project(s) Description:

Monthly vintage piano show at participating McKinney venues.

Schedule of Event(s): Text

Event	Date	Venue	Admission Cost
TVPH @ Filtered (5 shows)	1 Sat / Month, Jul - Nov	Filtered	free
TVPH @ TUPPS (3 shows)	1 Sun / Month, Jul - Nov	TUPPS	free
McKinney Performing Arts	Oct. 25	MPAC	free
Collin County History Museum	Nov. 23 & 24	CCHM	free

11 shows total

Board of Directors: (if applicable)

Name	Office	Contact Number



Organization Director:

Name: Anthony Nagid Title: Producer, Pianist, Everything
Address: 201 W Davis St City: McKinney ZIP 75069
Email: anthonymagid@gmail.com Daytime Phone: cell
Cell Phone: 214 793 8929

Finance/Accounting Officer:

Name: _____ Title: _____
Address: _____ City: _____ ZIP _____
Email: _____ Daytime Phone: _____
Cell Phone: _____

Grant Contact Person:

Name: Anthony Nagid Title: _____
Address: _____ City: _____ ZIP _____
Email: _____ Daytime Phone: _____
Cell Phone: _____



2018 Grant Project Expenses

Personnel (Artistic, Cultural, Technical and Administrative Staff)

Name	Title	FT/PT	Grant Request	Total Cost
Anthony Nagid	Producer, Pianist	FT	\$1,000	\$1,000
Includes preparation of material				
Set up & Tear down of 10 shows				
11 Performances				
Promotion				
Recording				
Administrative				

Contracted Services:

Description	Grant Request	Total Cost
Commissioning this year's featured artwork from local artist.	\$0	\$855.18
(includes production, licensing, digitizing, and tax)		

Travel:

Description	Grant Request	Total Cost

Rental Expense:

Description	Grant Request	Total Cost

Advertising & Promotion:

Description	Grant Request	Total Cost
CD Production	\$0	\$167.80
Website (Domain Registration, Editing Software)	\$0	\$95.88
Art Reveal Special Concert at MPAC	\$0	\$216.00

Other Expenses:

Description	Grant Request	Total Cost



2018 Grant Project Revenues

Source of Revenue

Government

	2017
MAC Grant Request	
Local	
County	
State	
Federal	

Other Investors/Contributors

Individual	Filtered, TUPPS, Collin County History Museum
Corporate	
Foundations	

Fees

Admissions	
Vendors	
Tuition	
Concessions	
Memberships	
Subscriptions	
Other (CD Sales & Tips)	\$254.00

Value of Volunteer Time (not to exceed \$21/hour. Can be used toward 50% match)

Number of Volunteers	No. of Hours	Services Provided Text	Estimated \$ per hour	Total Value

Donated Goods/Services	Total Value
Each venue is asked to contribute \$100 towards the project.	\$300



**2017-2018 Total Project
Budget Summary:**

	MAC Grant Funds	Other Funds	Total
Personnel	\$1,000		\$1,000
Contracted Services		\$855.18	\$855.18
Travel			
Rental Expense			
Advertising & Promotion		\$479.68	\$479.68
Other Expenses (CD Sales & Tips)		\$254	\$254
Volunteer Time			
Donated Goods/Services		\$300	\$300
Total	\$1,000	\$1,888.86	\$2,886.86

Grand Total Requested: \$ 1,000.00
(Not to exceed \$3,000 or 50% of entire project budget, whichever is less)

What is your total organizational budget for this fiscal year? \$2,886.86

Narrative Summary Final Report
The Vintage Piano Hour 2018
Anthony Nagid

This process from application through realization has been one of the many many wonderful and unique experiences to take place in McKinney this year. As an artist it has been an opportunity for civil participation that I feel is very important. In this summary I would like to describe the higher points of the show's production, the vintage art project, the growth of The Vintage Piano Hour as a result of this season, and reflections on the future with closing thoughts.

The 2018 show examined a wide spectrum of ragtime from it's biggest hits by Scott Joplin, the king of ragtime, to later works and subgenres along with narrations throughout. Because of the wide range of venues and audiences each show was unique in which pieces were played and to what degree the show was narrated.

On one end of the spectrum was the 2nd Saturday show at Filtered on October 13. The weather was bad that day and so the coffee shop attendance was at peak capacity, The Vintage Piano Hour followed another solo piano show by local pianist Mark Noethen. Mark's show had created a fantastic, 'cozy inside with warm drinks and soft un amplified acoustic background piano jazz' vibe. In order to maintain the continuity of the crowd and atmosphere I played ragtime as pure background at that show with zero narration.

Opposite to that would be the special show that I produced on October 25. I put it on to celebrate the completion and first public display of Andrea Holmes's artwork and the release of the 2018 Season CD featuring brand new recordings and Andrea's art as the front display. This show had the largest attendance at around 50 guests and was performed at the McKinney Performing Arts Center, Nobel Hall. This was the first rented venue of the show's history. This show was also the season's largest public relations campaign that involved live networking, public forums, postering, internet and social media operations. The show was heavily narrated and pieces were chosen to produce a well paced engaging show.

One of my favorite parts of putting on these shows was experiencing the different positive reactions from each generation of audience member. The oldest generations often shared their own fascinating personal anecdotes about how ragtime had touched their lives decades ago. My favorite story was a gentleman who chanced upon one of the Filtered shows. He grew up in Poland around 60 years ago and as a young man was a part of a mime group. His group performed their routines to ragtime music. When he heard the show that day, choreography from his mime group, dormant for decades decades returned to him as if it were yesterday!

The younger adults discovered or were reminded of a liking for the music. When applied properly, well constructed music can touch the heart of any person. This is not only because of the agreeable nature of harmony and rhythm but also because of the observable positive effects on their parents and children.

Older children many of whom were current piano students were inspired by the music as this was many of their first opportunities to see Ragtime produced as entertainment. Best of all were the reactions of the youngest generations. The best made music is timeless, which is best seen in younger generations who have a more instinctual reaction to music. I lost count of the number of times I looked up from the piano to see young children dancing! There is no bigger honor as a musician than pleasing the harshest critics, the little ones.

The Vintage Art Project was the show's most significant addition this year and the reason I sought the Community Outreach Grant. The process was very smooth and Andrea was a pleasure to work with. After I gave her a 50% down payment we had a meeting to discuss the project. I gave her my impressions of what I would like and then took a very hands off approach to her realization of the final piece. I want to give the artists an initial direction but I want to give as much room as possible to their voice throughout the production. Andrea was also nice enough to upgrade my canvas size to 36x36 inches free of cost for the good of the show and McKinney.

The art was publicly displayed on October 25 at the art reveal show which drew a lot of attention from the local artist community. The painting was also publicly displayed at the Collin County History Museum for the November 23 and 24 shows. CD sales were the highest they have ever been this year and I attribute the art on the front cover to be a major factor. The art is now on display in my teaching studio where it can be enjoyed every day by musicians and piano students.

I would consider the 2018 season of The Vintage Piano hour to be when the show hit it's first stride. Throughout my career of producing shows I know that there is a certain amount of time that it takes for each show to go from concept, through a proving time and before it begins to mature and achieve a sustainable momentum musically and economically. Musically, ragtime is one of the most difficult styles of piano music and thus requires more time for mastery. Because of this project, I've now been playing ragtime regularly since 2015 and am proud of the hard earned facility that I have developed with it. It will continue to push me as a pianist into the best decades of jazz piano which all combine an always increasing mastery of the instrument with the pure joy of a child.

The brand has also grown this year. The original name of the show was 'The Parlor Piano Hour' but was changed to 'The Vintage Piano Hour' this season for aesthetic purposes. In the same spirit I also launched my stage name, 'Tony Stride'. I launched a new website, www.tonystride.com and also purchased the domain www.thevintagepianohour.com both of which point to the show's webpage. With eleven shows at an average of 25 people per show that is around 275 folks who saw the show this year. Hundreds more heard about the show and the affiliation with the McKinney Arts Commission and hundreds more continue to engage with the show online and through social media.

This has been and all around edifying experience and I look forward to producing next year's show, with new music, new art, and new unique McKinney experiences.

PERFORMANCE INVOICE

The Vintage Piano Hour with Tony Stride

214 793 8929 | anthonymagid@gmail.com

Event: The Vintage Piano Hour with Tony Stride 2018

Contact: Anthony Nagid, Janay Tieken

Dates: refer to online form

Location:

Filtered, 218 E Louisiana St, McKinney, TX 75069

TUPPS Brewery, 7149, 721 Anderson St, McKinney, TX 75069

McKinney Performing Arts Center, 111 N Tennessee St, McKinney, TX 75069

Collin County History Museum, 300 E Virginia St, McKinney, TX 75069

Total Shows for grant: 10 shows @ \$100.00 / show = \$1,000.00

Notes: Please make checks out to, Anthony Nagid. Thank you!

201 W Davis St
McKinney, TX 75069