McKinney Main Street

aka McKinney Downtown Business Re-Development Board MARCH 13, 2014

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on March 13, 2014 at 8:30 a.m..

Chairwoman Jan Temples called to order the meeting of the McKinney Downtown Re-Development Board at 8:32 a.m. after determining a quorum present. Board members present: Treasurer Jon Dell'Antonia, Molly Brewer, Jan Elwell, Chairwoman Jan Temples, Bonnie Shafto, Vice-Chair Karen Dawkins, Renee Funderburgh, Kaci Lyford, Alex Lanio, and Jolie Williams. Absent: CoCo Good, Barry Shelton and Jodi Ann LaFreniere-Ray.

Main Street staff present: McKinney Main Street Program Director Amy Rosenthal, McKinney Main Street Program Coordinator Michelle Hancock, McKinney Main Street Executive Assistant Belinda Kennedy.

Guests: City Council Mayor Pro-Tem Travis Ussery, Crepe Myrtle Trails Representative Phil Wheat.

14-247 Minutes of the Main Street Board Meeting of February 13, 2014

The Board unanimously approved the motion by Jon Dell'Antonio, seconded by Jan Elwell to approve the minutes of February 13, 2014.

REPORTS

14-248 Discuss Liaison ReportsNo Liason Reports were given.

14-249 Discuss Financial Reports

Treasurer Jon Dell'Antonio directed the board members to review new financial documents provided in the board packet. Mr. Dell'Antonio gave

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> a brief recap of the reports and updated the board on the Main Street Program financial status.

> Motion to approve financial reports was made by Jan Elwell and the board unanimously approved the financial reports.

DISCUSSION ITEMS

14-250 Discuss Event Recap and Upcoming Events

Chairwoman Jan Temples then introduced Mr. Phil Wheat, guest speaker for Crape Myrtle Trails. Mr. Wheat presented an overview of the goals of the organization and discussed the only fundraiser moving possibly to the Saturday of Oktoberfest. The board discussed.

Main Street Director Amy Rosenthal then gave a brief re-cap of Krewe of Barkus, the event was a success despite the bad weather. The Main Street staff moved the event inside MPAC. Ms. Rosenthal also recapped the construction lunch program for the month of February, \$1000 was given to shoppers that visited and made a purchase on Kentucky Street in February.

14-251 Discuss Committee Assignments and Goals/Breakout Groups

Chairwoman Temples directed the board to break into committee groups and asked the committees to create goals for the 4 points of the Main Street Program as discussed in the previous meeting. Ms. Rosenthal reviewed committee assignments and then the board broke out into groups.

Chairwoman Temples adjourned the meeting at 9:58 a.m.

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