

Promotional and Community Event Grants -- FY 2020 Cycles I and II

Organization	Event	Event Date(s)	MCDC Social Media Promotion	City Social Media Promotion	Advertising Promotion	Other Promotion	At Event Promotion	Board/Staff Attendance
Odysseus Chamber Orchestra	I & II: Concert Series	I: Spring 2020 II: 2020-2021 Concert Series	General 6/26, 10/23 Happy Prince -1/31, 2/21 Bossa Nova - 3/30			MCDC Website City Calendar		J.Brewer
Heritage Guild	I & II: Farmers Market Chestnut Square	I & II:Throughout Spring/Summer/Fall	1/3, 1/18, 2/6, 2/15, 2/29, 3/4, 3/6, 3/14, 3/15, 3/21, 3/26, 3/31, 4/1, 4/2, 4/7, 4/9, 4/14, 4/18, 4/21, 4/23, 4/24, 4/28, 5/1, 5/2, 5/5, 5/12, 5/15, 5/19, 5/20, 5/27, 5/28, 6/5, 6/10, 6/12, 6/13, 6/16, 6/24, 6/27, 7/17, 8/7, 8/14, 8/15, 9/19, 9/24, 10/15, 10/17, 10/20, 10/22, 10/23, 10/26, 10/29, 10/30, 10/31, 11/7, 11/13, 11/25, 11/28			MCDC Website City Calendar		J.Brewer R.Glew C.Schneible L.Jones
Heritage Guild	II: Ghost Walk	30-Oct	10/15, 10/25, 10/28, 10/30			MCDC Website City Calendar		
Heritage Guild	II: Tour of Homes	December 5& 6	10/27, 11/3, 11/6, 11/16, 11/21, 11/27			MCDC Website City Calendar		
Heritage Guild	II: Murder Mystery	August 15, 2020	7/18, 8/11, 8/14, 8/15			MCDC Website		
SBG Hospitality	I: St. Patrick's Day Shamrock Run and Festival II: Wine & Music Fest	St. Pat's 3/14/2020 Wine & Music 10/17-18 Oktober Bier Walk 10/3-4	3/12, 3/13 Wine & Music: 8/31, 9/23, 9/27, 10/7, 10/11, 10/16 Bier Walk: 9/4, 9/10, 9/15, 9/21, 9/25,			MCDC Website City Calendar FB Event		A.Woods M.Barnes-Tilley D.Kelly

Collin County History Museum	I: Then & Now	Feb 2019 - Dec 2021	2019 2/27, 6/18, 7/25, 9/12, 11/16 2020 2/14, 2/21, 2/28, 3/2, 3/17, 5/9, 8/21			MCDC Website City Calendar		L.Jones D.Kelly
TUPPS	I: Music Festival	May 15-16 September 4-5 May 4-5, 2021	2/13, 8/21			MCDC Website		
Main Street	I: Downtown/MPAC Events II: Home for the Holidays	I: Spring/Summer II: Nov - Dec	Downtown - 1/9, 1/14, 1/21, 2/28, 3/12, 3/16, 3/17, 3/16, 3/27, 3/31, 4/1, 4/2, 4/20, 4/24, 4/28, 5/1, 5/6, 6/3, 6/19, 6/20, 6/21, 6/23, 6/24, 6/25, 6/29, 7/4, 7/7, 7/10, 7/14, 7/17, 7/20, 7/24, 7/29, 7/31, 8/5, 8/6, 8/18, 9/19, 9/23, 10/19, 10/22, 10/24, 11/7, 11/15, 11/19, 11/24, 11/25, 11/26, 11/28, 11/30, 12/2 Chocolate Walk - 2/8 Black History at MPAC - 2/3 Krewe - 2/14, 2/17, 2/19, 2/21, 2/23 Cahill - 3/2 Juried Art -- 4/7 Drive-in concerts -- 8/3, 8/5, 8/12 Parktoberfest -- 8/21, 9/4	Parktoberfest - 8/26, 9/4		MCDC Website FB Events - Krewe, Juried Art, Arts in Bloom., Parktoberfest		R.Glew L.Jones
I: McKinney Lacrosse Club	Turlaxin' Tournament	October/ November	9/25, 10/1, 10/21, 10/23, 10/30			MCDC Website City Calendar		
Ovation Academy of Performing Arts	I: Spring Productions II: 2020-21 Season (9)	I: Spring 2020 II: 2020-21 Season	Annie - 2/25, 2/27 Midsummer's Dream - 5/14 Into the Woods - 10/14, 10/23, 10/30			MCDC Website City Calendar		

Kiwanis	Triathlon	April 18 Sept 30	9/3, 9/9, 9/15, 9/18			MCDC Website City Calendar		
McKinney Community Band	3 performances		9/22, 10/2, 10/14, 10/21, 10/24, 10/25			MCDC Website		
MISD Athletics	NCAA D2 Championship	CANCELED (Possibly in Spring 2021)	10/22 (thru 2025)					
McKinney Rotary Club	Parade of Lights	CANCELED	CANCELED			MCDC Website City Calendar		
Byron Nelson	Byron Nelson	May 21	26-Oct			MCDC Website City Calendar		
Parks Dept	Events	Spring/Summer	1/3, 1/7, 2/21, 2/25, 2/29, 3/4, 3/5, 3/11, 3/18, 4/2, 4/27, 5/4, 5/30, 6/6, 6/11, 6/17, 6/18, 6/19, 6/21, 6/22, 6/26, 7/2, 7/9, 7/11, 7/14, 7/17, 7/18, 7/23, 8/4, 8/19, 10/12, 10/12, 10/17, 10/20, 11/5, 11/7, 11/9, 11/10					

COVID-19 Recovery Efforts & #SupportLocal		DATES	BOARD/STAFF PARTICIPATION
COVID-19 Recovery Efforts	#SupportLocal General Updates One Heart McKinney Grant Programs #McKinneyStrong	3/13, 3/17, 3/18, 3/19, 3/20, 3/21, 3/23, 3/24, 3/25, 3/26, 3/27, 3/30, 4/1, 4/2, 4/3, 4/4, 4/5, 4/6, 4/7, 4/10, 4/13, 4/15, 4/16, 4/20, 4/24, 4/28, 4/29, 4/30, 5/1, 5/2, 5/3, 5/4, 5/5, 5/6, 5/10, 5/11, 5/14, 5/29, 6/4, 6/5, 6/8, 6/10, 6/11, 6/14, 6/15, 6/16, 6/17, 6/18, 6/20, 7/3, 7/4, 7/8, 7/16, 7/20, 7/29, 8/4, 8/11, 8/13, 8/18, 9/3, 9/4, 9/5, 9/7, 9/8, 9/24, 9/25, 10/2, 10/29, 11/9, 11/13, 11/25, 11/28	J.Brewer A.Richardson-Woods D.Bradford C.Schneible L.Jones