

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

MARCH 28, 2013

The McKinney Community Development Corporation met in regular session in the Dowdy Board Room, 5900 S. Lake Forest Drive, Suite 110, McKinney, Texas, on March 28, 2013 at 8:00 a.m.

Chairman Fuller called the meeting to order at 8:00 a.m.

Board members present: George Fuller, Kevin Griffin, Dan Hall, Colleen Smith, Scott Elliott, Michael Puhl and Jason Burress.

Staff present: Executive Director Cindy Schneible and Administrative Assistant Connie Gibson.

There were several guests present.

13-307 Minutes of the McKinney Community Development Corporation Board Meeting of February 28, 2013. Board member Dan Hall made a motion to approve the minutes of the February 28, 2013 board meeting. The motion was seconded by Scott Elliott. The motion passed.

CITIZEN COMMENTS - Dennis Williams addressed the board, and thanked them for their continued support of the Kiwanis Historic McKinney Triathlon.

13-308 February 2013 Financial Report. City of McKinney CFO Rodney Rhoades reviewed the financial report with the board. The sales tax receipts continue to come in strong. The February sales tax receipts were \$1,231,993.

13-309 Check Requests Issued February 2013. There were no questions regarding checks issued in February.

13-310 Board and Liaison Updates

City Manager

- Local elections will be held on Saturday, May 11th. The McKinney City Council positions that are included in this voting cycle are:
 - Mayor
 - City Council at-large
 - City Council District 1 (Councilman Day is running unopposed)
 - City Council District 3 (Councilman Ussery is running unopposed)
- Early voting begins April 29th and runs through May 7th
- Election Day is April 11th

Collin County Regional Airport

- The Collin County Airport tower is open, and will remain open. Collin County Airport is one of 19 Texas towers targeted for possible closure. Governor Perry is expected to make a statement in support of the towers remaining open.

Main Street & MPAC

- The April/May issue of McKinney magazine, featuring Historic Downtown McKinney will be unveiled at an event at MPAC on Thursday, March 28th.
- MercyMe will perform March 28th at MPAC.
- MPAC will host “*High Noon on the Courthouse Lawn*” Fridays in April and May. Sack lunches from downtown restaurants will be available, and different live entertainment each will be featured each week.
- “*Arts in Bloom*” is scheduled for April 13th. Area artists will showcase their work around the square that day.
- Austin singer and songwriter Bob Schneider will perform a concert at MPAC on April 26th.

McKinney Convention & Visitors Bureau

- The MCVB board of directors is in the process of rewriting the MCVB bylaws.

- MCVB staff is exploring options for retail items to promote McKinney. The items will be available at the CVB office.
- The MCVB office has begun opening on Saturdays and during downtown events.

McKinney Economic Development Corporation

- MEDC has hired a Research and Marketing Specialist, Cayti Huston. She will begin April 10th.
- MEDC staff has been working closely with three companies that have shown interest in the Blockbuster building.
- Wistron GreenTech began the process of moving into their new building on Friday, March 22nd.
- The Emerson Process Management construction is right on schedule. They expect to be in the building by September.
- MEDC is in the process of developing a marketing piece highlighting areas of focus in McKinney, including the Collin County Regional Airport.

Parks Recreation & Open Spaces

- The “soft opening” for the Bonnie Wenk dog park March 22nd went very well. The park is open, and City staff is working to complete all areas of the park.
- The skate park at Gabe Nesbitt Community Park opening is scheduled for April 20th.
- The two ball fields at Gabe Nesbitt are close to being complete. The opening of the fields will be delayed until the fall to ensure the turf is well-established and to help with parking for the skate park as it opens.
- PROS staff continues to explore options for signage for the hike and bike trails. The signage will include wayfinding and directional signs, mile markers and maps at trail heads.

13-311 Consider/Discuss MCDC FY 2013-2014 Draft Budget. Board member Kevin Griffin reviewed the draft budget with board members. The finance committee has proposed raising the PROS allocation up to 35% and capping the MPAC allocation at \$375,000. The budget will be submitted to the City Manager for review. A public hearing and final approval by the

MCDC board will be planned in July or August. Council will conduct public hearings on the City budget in September, with adoption scheduled prior to the end of the current fiscal year.

13-312 Consider/Discuss/Act on application #13-02 as submitted by McKinney Greens Homeowners Association requesting \$15,000 for community park and playground. Jill Alcantara asked the board to consider the project on its merits and vote in favor of the park and playground. Dan Hall made a motion to fund the project. The motion failed for lack of a second. Jason Burress made a motion to deny funding the project. Kevin Griffin seconded the motion. The motion was voted on and passed (6-1) with Dan Hall opposing.

13-313 Consider/Discuss/Act on application #13-03 as submitted by ReCycles McKinney requesting \$10,000 for rehabilitating and distributing used bicycles. Director Cindy Schneible provided information regarding eligible expenses for recycling facilities or projects under the Texas local government code. Under the code, expenditures for recycling facilities and/or equipment could be considered. Five thousand dollars of the amount requested in the application would meet the eligibility requirement. Jason Burress made a motion to deny funding the project. Kevin Griffin seconded the motion. The motion was voted on and failed (3-4). Scott Elliott made a motion to fund \$5,000 for permissible project expenses. Colleen Smith seconded the motion. The motion was voted

on and passed (4-3) with Jason Burress, Kevin Griffin, and Michael Puhl opposing.

- 13-314** Consider/Discuss/Act on application #13-04 as submitted by McKinney Garden Club requesting \$10,000 for a beautification project in select McKinney parks and medians. Kevin Griffin made a motion to approve funding the project. Dan Hall seconded the motion. The motion was voted on and passed.

Scott Elliott stepped out of the meeting at 9:12 a.m.

- 13-316** Executive Director's Report - Cindy Schneible updated the board on the Gateway project. The hotel developer has selected an equity partner for the project, and will begin interviewing debt partners. Landscaping firms will be interviewed and selected soon. A Quality of Life survey will be performed by Turco and Associates. The process will involve phone survey and an online survey. The MCDC marketing committee is scheduled to meet immediately following the board meeting to review survey questions. The survey turnaround time will be four to six weeks.

Jason Burress stepped out of the meeting at 9:18 a.m.

Scott Elliott returned to the meeting at 9:20 a.m.

The board was provided with information on the aquatic centers that were visited on March 27th, as well as four other aquatic centers in neighboring cities.

Jason Burress returned to the meeting at 9:22 a.m.

Board or Commissioner Comments. George Fuller expressed concern over the bidding process used by City entities.

Dan Hall left the meeting at 9:27 a.m.

Board members unanimously approved the motion by George Fuller, seconded by board member Scott Elliott to adjourn the meeting.

The meeting was adjourned at 9:29 a.m.

GEORGE FULLER
Chairman