



Visit McKinney

Agenda

Tuesday, February 25, 2020

8:00 AM

Gather in Downtown McKinney
207 E Virginia Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Agenda Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

20-0189 [Minutes of the Visit McKinney Board Meeting of January 28, 2020](#)

Attachments: [Minutes](#)

REPORTS

20-0190 [Board and Liaison Reports](#)
[City of McKinney](#)
[MEDC](#)
[MCDC](#)

[McKinney Main Street / MPAC](#)
[Visit McKinney Finance Committee](#)

Attachments: [MEDC Report](#)
[MCDC Report](#)
[January 2020 Financials](#)

REGULAR AGENDA

20-0191 [Consider/Discuss the Grant Application from Marching Music Made in McKinney in the Amount of \\$10,000 for the Advertisement and Promotion of Drum Corps International \(DCI\) competitions held in McKinney July 21, 2020](#)

Attachments: [Grant Application](#)

20-0192 [Consider/Discuss the Grant Application from Heard-Craig Center for the Arts in the Amount of \\$5280 for the Advertisement and Promotion of McKinney's 5th Annual Art Meets Floral Event](#)

Attachments: [Grant Application](#)

20-0193 [Consider/Discuss the Grant Application from The Heritage Guild of Collin County in the Amount of \\$2,500 for the Advertisement and Promotion of Weddings at Chestnut Square on Yelp and Here comes the Guide](#)

Attachments: [Grant Application](#)

20-0194 [Consider/Discuss the Grant Application from Game Day Foods, LLC \(DBA Bernard's Gourmet Foods\) in the Amount of \\$2,500 for the Advertisement and Promotion of McKinney's 3rd Annual Star-Spangled SalsaFest Benefitting the Community Garden Kitchen of Collin County](#)

Attachments: [Grant Application](#)

20-0195 [Consider/Discuss the Grant Application from SBG Hospitality in the Amount of \\$8,500 for the Advertisement and Promotion of the Expansion and New Location of the 4rd Annual McKinney Wine & Music Festival](#)

Attachments: [Grant Application](#)
[Budget](#)
[Presentation](#)

20-0196 [Consider/Discuss the Grant Application from You're My Favorites, Inc dba McKinney Summer Opera in the Amount of \\$7,500 for the Advertisement and Promotion of Mozart's Opera Marriage of Figaro in McKinney](#)

Attachments: [Grant Application](#)
[IRS Letter](#)
[Advertising Budget](#)
[Application Narrative](#)
[Request Narrative](#)

REPORTS

20-0197 [Executive Director's Report](#)
Attachments: [January 2020 Staff Report](#)

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 21 day of February, 2020 at or before 5:00 p.m.

*Dee-Dee Guerra
Executive Director*

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.