

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

AUGUST 23, 2018

The McKinney Community Development Corporation met in regular session in the Council Chambers, 222 N. Tennessee Street, McKinney, Texas, on Thursday, August 23, 2018 at 7:30 a.m.

Board members Present: Chairman Kurt Kuehn, Vice Chairman David Clarke, Secretary Hamilton Doak, Jackie Brewer, and Mary Barnes-Tilley

Absent: Board members Rick Glew and Michelle Gamble

Staff Present: President Cindy Schneible; Assistant City Manager Steve Tilton; Director of Parks and Recreation Michael Kowski; Assistant Director of Parks and Recreation Ryan Mullins; Director of Main Street/MPAC Amy Rosenthal; MCVB Sales Manager Vanessa Rhodes; and MEDC Administrative Assistant Deana Smithee.

There was one guest present.

Chairman Kuehn called the meeting to order at 7:30 a.m. after determining a quorum was present.

- 18-686** Minutes of the MCDC Meeting of June 26, 2018. Board members unanimously approved the motion by Secretary Doak, seconded by Board member Barnes-Tilley, to approve the June 26, 2018 minutes
- 18-687** Minutes of the MCDC Meeting of July 26, 2018. Board members unanimously approved the motion by Secretary Doak, seconded by Board member Barnes-Tilley, to approve the July 26, 2018 minutes.
- 18-688** Chairman Kuehn called for the July Financial Report. Ms. Schneible reported that sales tax revenue for July 2018 was 10.4% above July of 2017 and, for the year, is 5.4% ahead of sales tax collections for 2017. Total revenue for the year is slightly above budget and expenditures for the year are currently below budget. No large project grant reimbursements were issued during July. No questions or comments were raised regarding checks issued in July 2017.

18-689 City of McKinney – Assistant City Manager Steve Tilton reported on behalf of the city. He provided an update on the budget process that included sharing the proposed tax rate for FY 19 is 1.5 cents below the current year which will continue the city's annual trend to reduce the city property tax rate. The first public hearing on the budget will take place on September 4. The second public hearing on the FY 19 budget and a vote for approval will be scheduled for September 17.

McKinney Convention and Visitors Bureau. Vanessa Rhodes, MCVB Sales Manager, shared several items with board members: MCVB staff just returned from the Texas Association of Convention and Visitors Bureaus where the McKinney organization received three awards – Judge's Choice Award for best Co-Op Marketing which was with MPAC promoting The Dash; Judge's Choice Award for Best Convention Promotion; and People's Choice Award. MCVB is working with television producers for a pilot program to be filmed at Gather featuring artists and chefs. Ms. Rhodes referred board members to the MCVB written report, included in the agenda packet, for additional information.

McKinney Economic Development Corporation. Ms. Schneible referred board members to the written report, provided by MEDC President Peter Tokar, in the meeting packet.

McKinney Main Street and McKinney Performing Arts Center. Director Amy Rosenthal provided an update on several items: Polish the Gem – improvements made to the exterior of MPAC – is underway and has made a significant difference in the appearance of the building; an application for McKinney to receive a Cultural District designation was submitted to the Texas Arts Commission in June, a panel has reviewed the application and recommended that McKinney receive the designation. Texas Commission on the Arts Commissioners will vote on the recommendation on September 6. The Texas Tenors performance on September 21 is sold out. McKinney Oktoberfest will take place

September 28-30 and tickets will be available for advance purchase on mckinneyoktoberfest.com.

McKinney Parks and Recreation. Director Michael Kowski provided an update to the board that included the following information: first sketch plans for renovation of Cottonwood Park are in hand, construction is expected to begin in the fall; City Council approved two design contracts at the August 21 meeting for Prestwyck Park located at Coit and Highway 380 and for a refresh of Finch Park; Parks and Rec is going to submit Finch Park for a TRAPS (Texas Recreation and Parks Society) Legacy Parks Award to recognize Finch Park's great history in the city and how it is so tightly woven into the fabric of the community; and APEX Centre is at capacity with 18,000 unique card holders and a wait list for new members is likely to become necessary as of September 1.

18-690 President's Report. President Schneible referred board members to the reports in the meeting packet that included an update on prospective projects; summary of grants awarded to date; final reports on Salsa Fest and the 2018 Garden and Home Tour.

18-691 Consider/Discuss/Act on a Request for Funding Project #18-09, Submitted by McKinney Main Street in an Amount Not to Exceed Thirty-five Thousand Dollars (\$35,000) for a Wireless Speaker System for Historic Downtown McKinney. Amount requested represents 100% of project cost. Chairman Kuehn asked for a timeframe for installation of the speakers. Director Rosenthal indicated the goal was to have them in place by Oktoberfest. Phase I would include poles that already have a power source. Phase II will include poles that will need to be upgraded with power. Board members unanimously approved the motion by Board member Barnes-Tilley, seconded by Secretary Doak, to approve an amount not to exceed \$35,000.00 for a wireless speaker system for Historic Downtown McKinney.

18-692 Consider/Discuss/Act on a Request for Funding Project #18-10, Submitted by The Heritage Guild of Collin County, in the Amount of Seventy-five Thousand Dollars (\$75,000) for Iron Fencing and Monument Signage at Chestnut Square. The amount requested represents 89% of the total project cost. Chairman Kuehn asked Jaymie Pedigo, Executive Director of the Heritage Guild of Collin County to share information about the improvements Robert Shaw/Davis at the Square committed to make at Chestnut Square. She indicated they include a widening and re-grade of the wheelchair/stroller entrance to Chestnut Square, restructuring of the entrance way to include reinstallation of brick pavers and landscape improvements that may be needed following installation of the fencing. Board member Mary Barnes-Tilley asked if the goal for completion of the fencing project was Spring of 2019. Ms. Pedigo confirmed that timeframe. Secretary Doak inquired about a component of the project that included a sign spanning the width of the street. Ms. Pedigo indicated that telescoping poles and banners would be used, rather than permanent signage, to promote events and Chestnut Square. That component of the project does not impact the request presented to MCDC. Board members unanimously approved the motion by Vice Chairman Clarke, seconded by Board member Brewer, to approve \$75,000.00 for fencing and monument signage at Chestnut Square.

Chairman Kuehn called for citizen comments and there were none.

Chairman Kuehn called for Board member comments. Chairman Kuehn asked that those in attendance recognize Vice Chairman Clarke on the occasion of his 60th birthday so all joined in signing Happy Birthday. There were no additional comments.

Board members unanimously approved the motion by Secretary Doak, seconded by Vice Chairman Clarke, to adjourn the meeting. Chairman Kuehn adjourned the meeting at 7:51 a.m.

KURT KUEHN
Chairman