



# CITY OF MCKINNEY, TEXAS

## Agenda

### McKinney Main Street Board

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Friday, November 11, 2016

8:30 AM

McKinney Performing Arts Center  
111 N. Tennessee Street  
McKinney, Texas 75069

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PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

#### CALL TO ORDER

#### REPORTS

16-1130 [City Liaison Report](#)

16-1131 [Director's Report](#)

#### CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

16-1132 [Minutes of the Main Street Board Meeting of October 13, 2016](#)

**Attachments:** [Minutes](#)

#### REGULAR AGENDA

16-1133 [Consider/Discuss/Act on Financial Reports](#)

16-1134 [Consider/Discuss/Act on New & Returning Board Member Information Packet](#)

16-1135 [Consider/Discuss/Act on Marketing Initiatives](#)

16-1136 [Consider/Discuss/Act on Direction for McKinney Main Street](#)

[Website](#)

- 16-1137**      [Consider/Discuss/Act on Merchant Relations](#)
- 16-1138**      [Consider/Discuss/Act on Upcoming Events](#)
- 16-1139**      [Consider/Discuss/Act on Strategic Planning](#)

Posted in accordance with the Texas Government Code, Chapter 551, on the 7th day of November, 2016 at or before 5:00 p.m.

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Amy Rosenthal  
Main Street Director

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**ADJOURN**