

McKinney, TX

Submit Date: Jan 15, 2014

# 2014 Candidate Application for City Council-Appointed Boards and Commissions

Status: Eligible

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## Profile

*Information disclosed on this application or any other attached documents may be disclosed in public meetings. Applications are kept on file until June 26, 2015. Please print clearly and attach your resume. (Resumes are limited to one page.)*

Michael

First Name

Lance

Middle  
Initial

Abbott

Last Name

2

In Which City Council District do You Reside?

1076389436

Voter Registration Number

abbott@bevcapmanagement.com

Email Address

1805 Highview

Street Address

Suite or Apt

McKinney

City

State

75070

Postal Code

469.424.3419

Primary Phone

Alternate Phone

NULL

For how many years have you been a McKinney Resident?

---

Please select up to **FOUR** boards

Which Boards would you like to apply for?

McKinney Main Street Board

**If you apply to more than one board, please indicate your order of preference for each board:**

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What is your first preference?

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What is your second preference?

---

What is your third preference?

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What is your fourth preference?

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Employer

**Insurance**

Job Title

Employer's Address

Do you or your employer conduct business with the City of McKinney?

Yes  No

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**Credentials**

Organizations:

Knowledge & Experience

Civic Activities

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Upload a Resume

Terms & Conditions

I verify that the information I have provided in this application is true and correct. I also acknowledge

# 2014 Candidate Application for City Council-Appointed Boards and Commissions

## Profile

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John  
First Name

\_\_\_\_\_  
Middle Initial

Akerman  
Last Name

2  
In Which City Council District do You Reside?

1167995459  
Voter Registration Number

joak0008@hotmail.com  
Email Address

7900 Blacktail Trl  
Street Address

\_\_\_\_\_  
Suite or Apt

McKinney  
City

\_\_\_\_\_  
State

75070  
Postal Code

972.542.5514  
Primary Phone

\_\_\_\_\_  
Alternate Phone

8  
For how many years have you been a McKinney Resident?

Please select up to **FOUR** boards

Which Boards would you like to apply for?

McKinney Economic Development Corporation, McKinney Main Street Board

**If you apply to more than one board, please indicate your order of preference for each board:**

\_\_\_\_\_  
What is your first preference?

McKinney Economic Development Corporation

\_\_\_\_\_  
What is your second preference?

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What is your third preference?

---

What is your fourth preference?

---

---

Employer

**Sales**

---

Job Title

Employer's Address

Do you or your employer conduct business with the City of McKinney?

Yes  No

---

## Credentials

Organizations:

## Knowledge & Experience

My wife and I own deisgnTEN1 Interiors, an interior design company with retail store, in downton McKinney. My experience includes many years in the furniture business working with small and midsize retail stores and as a business analyst with expertise in data analysis. I hope to bring my vast business experiences to the board to help improve all downton businesses regardless of locatin.

Civic Activities

[akerman\\_resume.pdf](#)

Upload a Resume

Terms & Conditions

I verify that the information I have provided in this application is true and correct. I also acknowledge

**John Akerman**  
**Joak0008@hotmail.com**  
**972.632.9724**

---

## **Objective**

Proven sales and business analytical leader with twelve years of powerful and innovative sales strategy, multi-channel marketing, superior business analytical mining experience looking to utilize the skills as a senior leader

## **Education**

**Western Governor's University**  
Master of Business Administration

Austin, TX

**West Texas A&M University**  
Bachelor of Science in Mass Communication

Canyon, TX

## **Professional Experience**

**Ashley-Sleep, Ashley Furniture Industries**

**2012- Present**

*Ashley-Sleep, a division of Ashley Furniture Industries, the world's largest furniture manufacturer and retailer in the World. Ashley-Sleep is a new sleep division within AFI that specializes in selling Sleep Systems all over the world.*

*Director of Sales*

*Dallas, TX*  
2012- Current

- \*Developed a total eCommerce strategy for division
  - \*Developed back and front office procedures with analytic data to measure ROI
  - \*Developed flow charts and procedures for D2C
  - \*Developed ecommerce strategy to compliment with brick n mortar
  - \*Managed start up with meetings, 3<sup>rd</sup> party applications and executive management
  - \*Provided detailed strategy and business plan for execution
  - \*Strategy will be the most profitable division in company
- \*Pioneering a new mattress line sold to primary dealers
- \*Redefined rental strategy with senior manager
  - \*Business is up and future promotions are in the works to increase units and revenue
- \*Realigned territories to reflect profitable business with dealers who can drive business in their markets

**Fiserv, Inc**

**2010- 2012**

*Fiserv, Inc is a Fortune 500, leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers...*

*Senior Business Analyst*

*Dallas, TX*  
2010- Current

- \*Senior analyst for the top 100 enterprise financial global institutions
- \*Partner with multiple Senior Vice President/ Client Partners in:
  - \*Research and analysis of financial institutions for c-suite meetings
  - \*Drive revenue through careful analysis of competitors and opportunities
  - \*Participate in executive calls to help drive revenue
- \*Redeveloped account sales reports and automating with CRM and strategic application
- \*Developed extensive relationships in the Fiserv family of solutions for easier CP execution
- \*Developed pipeline sales reporting tool to make data more actionable

McKinney, TX

Submit Date: Nov 7, 2014

# 2014 Candidate Application for City Council-Appointed Boards and Commissions

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## Profile

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Ric

First Name

Middle Initial

Anderson

Last Name

2

In Which City Council District do You Reside?

1076398192

Voter Registration Number

rla@andersonbrand.com

Email Address

1501 Timberline

Street Address

Suite or Apt

McKinney

City

TX

State

75070

Postal Code

Home: (214) 544-7350

Primary Phone

Mobile: (214) 632-9652

Alternate Phone

15+

For how many years have you been a McKinney Resident?

---

Please select up to **FOUR** boards

Which Boards would you like to apply for?

McKinney Economic Development Corporation, McKinney Main Street Board

**If you apply to more than one board, please indicate your order of preference for each board:**

McKinney Main Street Board

What is your first preference?

McKinney Economic Development Corporation

What is your second preference?

## Parks Board

---

What is your third preference?

---

What is your fourth preference?

---

Anderson Strategic Brand  
Concepts

Employer

President

Job Title

Employer's Address

1501 Timberline McKinney, TX 75070

Do you or your employer conduct business with the City of McKinney?

Yes  No

---

## Credentials

Organizations:

Retail Executives Association of Dallas

Knowledge & Experience

OMNI-CHANNEL MERCHANDISING EXECUTIVE: RETAIL & WHOLESALE Senior Executive with a passion for creating "The Customer Experience" as a competitive advantage. "Executive Leadership and Management" experience in Brick & Mortar, E-Commerce, Direct to Customer, Marketing, and B2B. Uses diverse range of skill sets gained from executive roles in both Retail and Wholesale organizations, to build innovative, sustainable, scalable, and profitable merchandising & brand strategies. Delopment of innovative strategies to create unique brand values and be "top of mind" to the Customer. Builds and mentors teams that think contribute innovative ideas and execute the strategy. Believes that a company's success comes from creation of value propositions that the Customer can emotionally connect and cross functional partnerships that execute.

Civic Activities

Past Board Member of the Main Street Board and the Boy's & Girls Club of Collin County

[Ric\\_Anderson\\_CV\\_2014.doc](#)

Upload a Resume

# RIC L. ANDERSON

Phone: (214) 544-7350 • Cell: (214) 632-9652

[rla@andersonbrand.com](mailto:rla@andersonbrand.com)

[www.linkedin.com/in/ricanderson11](http://www.linkedin.com/in/ricanderson11)

<http://ricaaal.wix.com/ric-anderson>

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## OMNI-CHANNEL MERCHANDISING EXECUTIVE: RETAIL & WHOLESALE

Senior Executive with a passion for creating “The Customer Experience” as a competitive advantage. Uses diverse range of skill sets gained from executive roles in both Retail and Wholesale organizations, to build innovative, sustainable, and profitable merchandising & brand strategies. Believes that a company's success comes from creation of value propositions that the Customer can emotionally connect and cross function partnerships that execute.

## KEY ACCOMPLISHMENTS AND SKILL SETS

**EXECUTIVE LEADERSHIP & CULTURE:** 15 years, experience at the SVP level in Specialty stores, Department Stores and Wholesale Consumer Products. (Sears) Highest Cultural Rating of all Sears Merchandising Teams

**MERCHANDISING STRATEGY:** Merchandised, sourced and executed successful strategies for multiple products: Apparel, Footwear, Accessories, Children's, Intimate Apparel, Home Décor and Gourmet Food

**CROSS FUNCTIONAL PARTNERSHIPS:** (Sears) Created processes that allowed operations, marketing and other functions to be able to deliver financial goals and objectives. Built strong relations in all Senior Management roles.

**OMNI-CHANNEL:** (Sears): Vision and development of 5 Revenue Channels. Innovative E-Commerce strategy that increased sales and profit by 300%. Developed \$100M B2B strategy and Work Catalog as a revenue channels.

**P&L – OPERATIONS:** Management of Sears Footwear \$720M, Russell Newman- Intimate Apparel, Harry and David – Stores and Wholesale, and Fossil. Direct or dotted line leadership of Store Operations in each company.

**BRAND BUILDER & ENTREPRENEUR:** Leadership of teams to successful creation of Fossil Leather, Harry and David Chocolate, Russell Newman Intimates, and Sears (B2B –Catalog- E Commerce). Built successful Private Brands for multiple type of products by creating brand statements that everyone could understand and build upon.

Re-structured all Sears Footwear Private Brands- brand statements, logo, packaging, quality standards, etc;

**TURNAROUND:** Successful Turnaround strategies at Harry and David Stores- profitable in 12 months; Baskin's (Regional Department Stores), and the Footwear Division at Sears- highest GM% in Sears history.

**INTERNATIONAL EXPERIENCE:** Sourced and managed partnerships with leading manufacturers in 14 countries with multiple products. Skill sets to execute the entire process of “concept to shelf” relationships.

## PROFESSIONAL EXPERIENCE

### ANDERSON STRATEGIC BRAND CONCEPTS, McKinney, TX

2008-Present

Managing Partner: Retail & Wholesale Consultant; Strategic Planning, Merchandising and Brand Consultant focused on Retail & CPG. Brings "clarity to the situation" by using a "Customer Centric Vision" to create innovative merchandising and branding strategies to position brands as “top of mind”. Examples of consulting projects:

- Instruct MBA Classes on “Retail Strategy” at SMU and “Branding 101” at Texas A & M and UNT (5 years)
- Restructured Cabela's Merchandising and Inventory Organization in partnership with another consultancy firm.
- Built the successful Corporate Strategy for Marich Chocolate- dramatically increasing sales & margins.
- Developed the Corporate Vision that clarified Brand and Strategy issues for PFI Western Store.
- Produced selling strategy for Providence Products (footwear findings) increasing their sales by 40%
- Created and executed innovative turnaround brand initiatives for “Brick and Mortar” Strategy at Wisteria.



# 2014 Candidate Application for City Council-Appointed Boards and Commissions

## Profile

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Dian  
First Name

R  
Middle Initial

Beaubien  
Last Name

2  
In Which City Council District do You Reside?

1162408469  
Voter Registration Number

Dianbeaubien@hotmail.com  
Email Address

5716 Conch Train  
Street Address

\_\_\_\_\_  
Suite or Apt

McKinney  
City

TX  
State

75070  
Postal Code

Mobile: (469) 500-4181  
Primary Phone

\_\_\_\_\_  
Alternate Phone

5  
For how many years have you been a McKinney Resident?

Please select up to **FOUR** boards

Which Boards would you like to apply for?

McKinney Arts Commission, McKinney Main Street Board, Planning and Zoning Commission, Tax Increment Reinvestment Zone Number One

**If you apply to more than one board, please indicate your order of preference for each board:**

\_\_\_\_\_  
What is your first preference?

McKinney Arts Commission

What is your second preference?

## Reinvestment Zone Number One

What is your third preference?

## Planning and Zoning Commission

What is your fourth preference?

---

Quidel

Employer

Director of Market Development

Job Title

Employer's Address

12544 High Bluff Drive, Suite 200 San Diego, CA 92130 USA

Do you or your employer conduct business with the City of McKinney?

Yes  No

---

## Credentials

Organizations:

Hemingway Advisory Board - President 4 years, Carrollton Winds Symphony - Secretary and Webmaster, Past board member -ElMontivideo neighborhood Association Vice President

Knowledge & Experience

I have always been active in the community I live in. For two reasons. One is that it is the way to keep your community the way you want it. I've always believed that you cannot complain if you are nor willing to be involved. The second reason is getting to know other community members. The way to accomplish anything is to get people together as a group, the perfect time to meet fellow neighbors.

Civic Activities

Plano Community Band, Richardson Community Band, Plano Clarinet Choir, Big Brothers Big Sisters,

1. I hereby certify that the information provided in this application is true and correct to the best of my knowledge and belief.  
2. I understand that providing false information is cause for disqualification from consideration for the position.  
3. I understand that providing false information is cause for disqualification from consideration for the position.  
4. I understand that providing false information is cause for disqualification from consideration for the position.  
5. I understand that providing false information is cause for disqualification from consideration for the position.  
6. I understand that providing false information is cause for disqualification from consideration for the position.  
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8. I understand that providing false information is cause for disqualification from consideration for the position.  
9. I understand that providing false information is cause for disqualification from consideration for the position.  
10. I understand that providing false information is cause for disqualification from consideration for the position.

Upload a Resume

Terms & Conditions

**DIAN R. BEAUBIEN MT (ASCP) SH****5716 Conch Train, McKinney, Texas (469) 500-4181****SUMMARY**

I am a **Sales and Marketing Professional** with proven track records in both start-up and large companies. I've **successfully completed** numerous **product launches**. I was recognized for leading the establishment of BioArrays Molecular Immunohematology Sales/Technical force which was sold to Immucor in August 2008 for **\$120 Million, 24 months** after first product sale at a price of **100 X Sales**. My greatest strength is developing new customers and growing new business.

**WORK EXPERIENCE****10/11 – Present** **QIAGEN – Germantown, MD****Personalized Healthcare – Market Development Manager**

- Responsible for introducing molecular assays to laboratories for determining cancer drug treatment
- Finished #1 in the country with overall placements and highest percent growth after the first year of FDA approval of Erbitux
- Received the 100% Club Award
- Received the Presidents Club Award
- Received the top award for having the highest number of laboratories implementing *therascreen* KRAS

**3/09 – 10/11** **Dako North America – Carpinteria, CA****Account Manager**

- Sold Histology equipment and reagents
- Territory was ranked #2 in the country taking it from one of the lowest producing territories when hired. This was accomplished by developing several key and new accounts

**8/08 – 3/09** **Cepheid Diagnostics – Sunnyvale, CA****Account Business Manager**

- Sold Molecular Instruments and associated reagents

**1/06 – 8/08** **BioArray Solutions – Warren, NJ****National Sales Manager**

- Hired, trained and managed staff of 12 for Sales and Technical staff. Sale and Technical staff were retained by Immucor
- Achieved 35 placements within the United States from April 2006 to present including major hospitals and donor centers (without FDA clearance). Achieved monthly reagent stream of \$125,000 in less than two years.
- Responsible for organization of monthly sales meetings and all trade shows
- Developed all commission, incentive plans and travel guidelines for field staff
- Acted as the Marketing Manager in development of future assays and software applications

**4/05 – 1/06** **Olympus Diagnostics – Dallas, TX****Blood Bank Sales Specialist**

- Responsible for introduction of new blood bank instrument pre and post FDA approval
- Placed first and only system in US Hospitals in 2005 at St. Vincent's, Santa Fe, NM

McKinney, TX

Submit Date: May 29, 2014

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## Profile

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Karen

First Name

L

Middle  
Initial

Chandler

Last Name

1

In Which City Council District do You Reside?

1077546047

Voter Registration Number

kchandler001@yahoo.com

Email Address

502 N Tennessee

Street Address

Suite or Apt

McKinney

City

TX

State

75069

Postal Code

Home: (972) 400-0348

Primary Phone

Alternate Phone

6

For how many years have you been a McKinney Resident?

---

Please select up to **FOUR** boards

Which Boards would you like to apply for?

McKinney Main Street Board, Planning and Zoning Commission, Tax Increment Reinvestment Zone Number One, Tax Increment Reinvestment Zone Number Two

**If you apply to more than one board, please indicate your order of preference for each board:**

---

What is your first preference?

Planning and Zoning Commission

---

What is your second preference?

---

What is your third preference?

---

What is your fourth preference?

---

**Kitchenwares on the Square**

Employer

**Owner**

Job Title

**Employer's Address**

213 N Kentucky McKinney, TX 75069

Do you or your employer conduct business with the City of McKinney?

Yes  No

---

## **Credentials**

Organizations:

None

Knowledge & Experience

I have years of business planning. Including owning and operating a retail store front in downtown McKinney and an internet fulfillment warehouse about two blocks from downtown McKinney. I have brought several events every year to my store to include a celebrity Chef.

Civic Activities

None at this time

[karen\\_chandler\\_national\\_sales.doc](#)

Upload a Resume

Terms & Conditions

# KAREN CHANDLER

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502 N Tennessee McKinney, TX 75069 • 972-400-0348 • kchandler001@yahoo.com

## QUALIFICATIONS FOR CITY OF MCKINNEY BOARDS

Decisive, results-driven individual, whose track record of success includes three years in buying/contract negotiation, nine years in account management, five years in sales/marketing. Dynamic leader with proven strengths in building and motivating high-performing teams that consistently surpass corporate and customer expectations. Articulate communicator who exhibits outstanding negotiation, public speaking and presentation skills. Proficient in the use of Microsoft Word, Excel, PowerPoint, and Outlook. Expertise encompasses:

- Buying/Contract Negotiations • Sourcing • Account Startup/Retention • Independent/National Account Management • Territory Development • Customer Service • Direct Importing • Sale Forecasting • Product Marketing • Merchandising • Expense Control

## Key Contributions

---

- Has worked closely with over five hundred key contacts in housewares, kitchenwares, and gift industries. Most contacts are Owners/Presidents, Vice Presidents, and National Sales Managers.
- Developed several key programs designed to increase sales to the Independent Housewares Business. Introduced the "Buying Guide" a new publication which is very successful in increasing sales within the vendor membership. Working Closely with all Top Named Housewares Manufacturers to help them access the independent retailer, and create successful sales programs.
- Initiated relationships with two new national accounts—Whole Foods and HEB—as well as various independents for J.A. Henckels. Grew sales in independent retailers by \$200,000 and expanded product assortment. Created booth space at the Dallas Trade Mart.
- Succeeded in increasing sales and Energizer's presence in four key accounts—Wal-Mart, Sam's Club, Target, and Home Depot. Led the company to rank in the top five in Sam's Club and Wal-Mart for battery sales in the US. Enlarged space in Wal-Mart by an additional sales area dedicated to Energizer.
- Consistently achieved substantial sales increases and delivered projects on time, within budget, and to specification as a product manager assigned to Lowe's Home Improvement. Boosted paint department sales 10% and obtained additional space for products represented.

## CAREER TRACK

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Kitchenwares on the Square, Owner.....2011 to Present  
Created and run a successful brick and mortar retail store as well as an internet fulfillment warehouse. I plan events and demos to bring more traffic and customers to downtown McKinney. Negotiates contracts, discounts and driving efforts to boost sales.

Gourmet Catalog, Buyer.....2007 to 2011  
Negotiates contracts, discounts and driving efforts for 225 independent store locations across the U.S. Drives efforts to boost sales in small independent retailers across the United States. Prepares suggested products for two consumer catalogs, a year. Developed and created the "Buying Guide", printed publication utilized by many Member stores. Works closely with vendors to ensure success with the Independent Retailer and with the Gourmet Catalog Buying Group.

Zwilling J.A. Henckels, Area Sales Manager.....2005 to 2007  
Drives efforts to boost sales in small, independent retailers in a \$7-million territory encompassing Texas, Louisiana, Mississippi, Arkansas, and Oklahoma. Prepares sales forecasts. Sets plan-o-grams, places profitable product assortments, and expands presence into stores, including big box retailers. Provides leadership to a team of independent contractors. Demonstrates products and their advantages. Trains sales associates.

Energizer Batteries, Territory Manager.....2004 to 2005  
Trained associates. Participated in regional and district manager sales calls. Managed special projects. Supervised a test market. Proposed strategies for increasing sales and store orders.

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## Profile

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Rebecca

First Name

Drekman

Last Name

Middle Initial

1

In Which City Council District do You Reside?

1205757631

Voter Registration Number

ems\_4u@yahoo.com

Email Address

1506 N. College Street

Street Address

Suite or Apt

McKinney

City

State

75069

Postal Code

972.548.5539

Primary Phone

214.250.6627

Alternate Phone

14

For how many years have you been a McKinney Resident?

Please select up to **FOUR** boards

Which Boards would you like to apply for?

Historic Preservation Advisory Board, McKinney Main Street Board

**If you apply to more than one board, please indicate your order of preference for each board:**

What is your first preference?

What is your second preference?

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What is your third preference?

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What is your fourth preference?

---

---

Employer

Medical Reserve Corps  
Coordinator

---

Job Title

Employer's Address

Do you or your employer conduct business with the City of McKinney?

Yes  No

---

## Credentials

Organizations:

Knowledge & Experience

Living downtown gives me knowledge of whats best for the area vs. someone who only drives through.

Civic Activities

As mother of four kids involved in scouting and much more we spend much time volunteering within out communities

---

Upload a Resume

Terms & Conditions

I verify that the information I have provided in this application is true and correct. I also acknowledge



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## Profile

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Karon

First Name

Hoban

Last Name

Middle Initial

4

In Which City Council District do You Reside?

1155391753

Voter Registration Number

Karonhoban@aol.com

Email Address

936 Hills Creek Dr.

Street Address

Suite or Apt

McKinney

City

TX

State

75070

Postal Code

Mobile: (972) 529-0268

Primary Phone

Home: (972) 547-6387

Alternate Phone

15 years

For how many years have you been a McKinney Resident?

Please select up to **FOUR** boards

Which Boards would you like to apply for?

McKinney Convention and Visitors Bureau, McKinney Economic Development Corporation, McKinney Main Street Board, McKinney Arts Commission

**If you apply to more than one board, please indicate your order of preference for each board:**

McKinney Convention and Visitors Bureau

What is your first preference?

McKinney Economic Development Corporation

What is your second preference?

---

What is your third preference?

---

## McKinney Arts Commission

What is your fourth preference?

---

**Hoban and Associates, Inc.**

Employer

**President**

Job Title

Employer's Address

936 Hills Creek Dr. McKinney, Tx 75070

Do you or your employer conduct business with the City of McKinney?

Yes  No

---

## Credentials

Organizations:

Knowledge & Experience

Civic Activities

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Upload a Resume

Terms & Conditions

# 2014 Candidate Application for City Council-Appointed Boards and Commissions

## Profile

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Tami

First Name

James

Last Name

Middle Initial

1

In Which City Council District do You Reside?

1077320240

Voter Registration Number

tami.james@themichaelgroup.com

Email Address

4700 Worchester

Street Address

Suite or Apt

McKinney

City

TX

State

75070

Postal Code

Mobile: (214) 557-5121

Primary Phone

Alternate Phone

7

For how many years have you been a McKinney Resident?

Please select up to **FOUR** boards

Which Boards would you like to apply for?

McKinney Main Street Board, Planning and Zoning Commission, McKinney Economic Development Corporation, McKinney Community Development Corporation

**If you apply to more than one board, please indicate your order of preference for each board:**

What is your first preference?

Planning and Zoning Commission

What is your second preference?

**McKinney Economic Development Corporation**

What is your third preference?

**McKinney Community Development Corporation**

What is your fourth preference?

---

**Self**

Employer

**Realtor**

Job Title

Employer's Address

Do you or your employer conduct business with the City of McKinney?

Yes  No

---

## Credentials

Organizations:

Realtor, Served on the HOA board for Avalon Homeowners Association, Served on the Board for Custer Hills Homeowners Association, Served on the PTA Board for McGowen Elementary

Knowledge & Experience

Civic Activities

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Upload a Resume

Terms & Conditions

McKinney, TX

Submit Date: Jun 26, 2014

# 2014 Candidate Application for City Council-Appointed Boards and Commissions

Status: Eligible

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## Profile

*Information disclosed on this application or any other attached documents may be disclosed in public meetings. Applications are kept on file until June 26, 2015. Please print clearly and attach your resume. (Resumes are limited to one page.)*

Carla

First Name

Kane

Last Name

Middle  
Initial

3

In Which City Council District do You Reside?

1202891859

Voter Registration Number

CarlaKF1@aol.com

Email Address

906 Cole St.

Street Address

Suite or Apt

McKinney

City

TX

State

75069

Postal Code

Home: (909) 379-9505

Primary Phone

Home: (909) 379-9505

Alternate Phone

1

For how many years have you been a McKinney Resident?

---

Please select up to **FOUR** boards

Which Boards would you like to apply for?

McKinney Main Street Board

**If you apply to more than one board, please indicate your order of preference for each board:**

---

What is your first preference?

---

What is your second preference?

---

What is your third preference?

---

What is your fourth preference?

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Self employed and for Alere, Inc.

Employer

Registered Nurse Care  
Manager/Senior Advisor

Job Title

Employer's Address

Same as home. I work doing patient care managing telephonically from my home.

Do you or your employer conduct business with the City of McKinney?

Yes  No

---

## Credentials

Organizations:

## Knowledge & Experience

I moved to TX a year ago after living in Southern Calif. for most of my life. I was very involved with my small town of Loma Linda California and was coordinator of the annual community fair there for 12 years. The fair averaged 95 vendors and 4,000 attendees. As a clinical coordinator for a cancer center I also organized many cancer survivor events attended by hundreds as well as fund raising races. I am very impressed with McKinney and especially the downtown area as I live about two blocks away. Being involved with this board would not only be enjoyable but would give me the opportunity to meet new people and get involved with my town. My resume is very medically related but I can forward if needed.

## Civic Activities

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[Upload a Resume](#)

[Terms & Conditions](#)

# 2014 Candidate Application for City Council-Appointed Boards and Commissions

## Profile

*Information disclosed on this application or any other attached documents may be disclosed in public meetings. Applications are kept on file until June 26, 2015. Please print clearly and attach your resume. (Resumes are limited to one page.)*

Anna

First Name

Mangieri

Last Name

Middle Initial

4

In Which City Council District do You Reside?

1194365070

Voter Registration Number

anna.mangieri@gmail.com

Email Address

1112 Pecan Valley Drive

Street Address

Suite or Apt

McKinney

City

TX

State

75070

Postal Code

Mobile: (214) 548-8681

Primary Phone

Alternate Phone

2

For how many years have you been a McKinney Resident?

Please select up to **FOUR** boards

Which Boards would you like to apply for?

McKinney Armed Services Memorial Board, McKinney Community Development Corporation, McKinney Economic Development Corporation, McKinney Main Street Board

**If you apply to more than one board, please indicate your order of preference for each board:**

McKinney Economic Development Corporation

What is your first preference?

McKinney Armed Services Memorial Board

What is your second preference?

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What is your third preference?

## McKinney Community Development Corporation

What is your fourth preference?

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Employer

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Job Title

Employer's Address

Do you or your employer conduct business with the City of McKinney?

Yes  No

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## Credentials

Organizations:

### Knowledge & Experience

I have full knowledge of economic development business practices, also WIA (Workforce Investment Act) and IDA (Industrial Development Agency). Currently look forward to becoming a more contributing part of the community.

### Civic Activities

I have staffed several committees of the Workforce Investment Board and Industrial Development Agency.

[mangieri\\_resume.pdf](#)

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# Anna F. Mangieri

[anna.mangieri@gmail.com](mailto:anna.mangieri@gmail.com)

214.548.8681

**Experienced business professional with proven success and expertise in providing quality management over varied areas of operation.** Lead by example and ensure the execution of all operations including employee performance, sales and marketing and compliance issues.

**Highly motivated customer service professional with over 15 years of managerial and supervisory experience in nonprofit, retail and service industries.** Consistently able to identify problems and successfully implement solutions in a team-oriented environment.

**Proficient with all major computer software and business applications;** including Microsoft Office, Spreadsheets and PowerPoint.

## Areas of Expertise

*Developing Presentations  
Marketing and Merchandising  
Complaint Handling & Resolution*

*Event Planning  
Direct Sales  
Product Merchandising*

*Retail Operations Management  
Teambuilding & Training  
Employee Performance Appraisals*

## Professional Experience

**Shelf Reliance — Murfreesboro, TN**

**8/11 to 9/2013**

### **Independent Consultant**

Commissioned based direct sales via business seminars and home parties. Recruit customers and build successful teams by providing product demonstrations and sales training.

#### *Selected Contributions:*

- Provide essential emergency preparedness products to organizations, families and individuals.
- Donate 5% of all THRIVE (one of our product lines) profits to charity.
- Teach people to be self-reliant.

**ABM Industries — Brewster, NY**

**5/2004 to 9/2010**

### **Business Manager**

Oversaw all operations of a dry-cleaning plant. Ensured that clients receive exceptional customer care. Developed general marketing strategies to attract and maintain customer base. Recruited, trained and supervised employees. Managed all financials, including accounts payable and receivable and collections.

#### *Selected Contributions:*

- Developed a successful door-to-door sales route, increasing revenues by 15%.
- Increased standing customer base by 30% within the first year through successful grass-roots marketing and superior customer service.

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Albert

First Name

Mauceri

Last Name

Middle Initial

4

In Which City Council District do You Reside?

1077580985

Voter Registration Number

maucerigroup@gmail.com

Email Address

1312 Somerset Dr

Street Address

Suite or Apt

Mckinney

City

TX

State

75070

Postal Code

Home: (214) 697-3622

Primary Phone

Business: (214) 733-8400

Alternate Phone

12

For how many years have you been a McKinney Resident?

Please select up to **FOUR** boards

Which Boards would you like to apply for?

McKinney Economic Development Corporation, Planning and Zoning Commission, McKinney Main Street Board

**If you apply to more than one board, please indicate your order of preference for each board:**

McKinney Economic Development Corporation

What is your first preference?

Planning and Zoning Commission

What is your second preference?

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What is your third preference?

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What is your fourth preference?

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**Mauceri Bynum Insurance**

Employer

**President**

Job Title

Employer's Address

400 N Central Expwy #109 Mckinney Tx 75070

Do you or your employer conduct business with the City of McKinney?

Yes  No

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## Credentials

Organizations:

Mckinney Chamber of Commerce, Better Business Bureau, Stonebirdge Methodist Church

Knowledge & Experience

Former Executive with Nationwide Insurance, Mangaged groups of up to 3500 employees, Planned and managed budgets up to 30 Million annually, responsible for growth and P and L for operations of up to 700 million. Own one of the largest Insurance agencies in Mckinney. Sole owner of Mauceri Insurance since 2006. Chosen as one of the top 50 executives worldwide for Nationwide Insurance, Expert witness in tort litigation. Political Science Major.

Civic Activities

[Mauceri\\_CV.doc\\_2\\_.pdf](#)

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# **Albert Mauceri**

817 Woodcliff Dr  
McKinney, TX 75070  
214-697-3622

[maucerigroup@gmail.com](mailto:maucerigroup@gmail.com)

## **PROFESSIONAL EXPERIENCE**

### **The Mauceri Group LLC/ Nationwide Insurance**

**President, The Mauceri Group Agency and Consulting      Jan 2006 -- Present**

#### ***Key Areas of Responsibility:***

- Founded start-up insurance agency and consulting firm
- Grew a hybrid captive/broker agency from scratch to approximately \$2 million in written premium in less than three years
- Developed a claims-handling and audit process for the north American insurance market in partnership with a large international consulting firm

### **Nationwide Insurance Companies of America**

**Director of Claims, Richardson, TX**

**Jan 2002 -- Dec 2005**

Profit and loss responsibility for a \$700 million claims organization. Led operation of over 250 full-time employees. Managed all aspects of operation including compliance, long-term strategy, profit, staffing, customer experience, performance management, planning, budgeting, litigation and regulatory relationships.

#### ***Key Areas of Responsibility:***

- Increased customer service index from below average to best-in-country in less than two years
- Led the efforts of 20 branch managers
- Managed all property & casualty liability claims for the regional operation
- Managed litigation to the lowest level in the company, including granting of authority, development of processes and best practices, reporting and results, and selection of experts
- Served as a 30 (b)(6) witness for suits against the company

Property and Casualty License, 2005  
Life and Health License, 2005

McKinney, TX

Submit Date: Jan 14, 2014

# 2014 Candidate Application for City Council-Appointed Boards and Commissions

Status: Eligible

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## Profile

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Terry

First Name

Middle  
Initial

Rogers

Last Name

3

In Which City Council District do You Reside?

1074398541

Voter Registration Number

shopchasehall@aol.com

Email Address

310 Byrne St.

Street Address

Suite or Apt

McKinney

City

State

75069

Postal Code

972.548.1344

Primary Phone

Alternate Phone

3

For how many years have you been a McKinney Resident?

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Please select up to **FOUR** boards

Which Boards would you like to apply for?

McKinney Main Street Board

**If you apply to more than one board, please indicate your order of preference for each board:**

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What is your first preference?

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What is your second preference?

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What is your third preference?

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What is your fourth preference?

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Employer

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Job Title

Employer's Address

Do you or your employer conduct business with the City of McKinney?

Yes  No

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## Credentials

Organizations:

Knowledge & Experience

Board member of Collin County Child Advocacy Center for 3 years; Building and Business owner in McKinney for past 14 years

Civic Activities

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I verify that the information I have provided in this application is true and correct. I also acknowledge

McKinney, TX

Submit Date: Jun 21, 2014

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Status: Eligible

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## Profile

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James

First Name

Villalon

Last Name

Middle Initial

1

In Which City Council District do You Reside?

1165117514

Voter Registration Number

jimvillalon@sbcglobal.net

Email Address

2108 Adams Ct

Street Address

Suite or Apt

McKinney

City

TX

State

75071

Postal Code

Home: (469) 742-9519

Primary Phone

Mobile: (214) 288-9726

Alternate Phone

5 yrs.

For how many years have you been a McKinney Resident?

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Please select up to **FOUR** boards

Which Boards would you like to apply for?

McKinney Main Street Board, Parks, Recreation and Open Space Board Board, Planning and Zoning Commission

**If you apply to more than one board, please indicate your order of preference for each board:**

Parks Board

What is your first preference?

Planning and Zoning Commission

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What is your second preference?

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What is your third preference?

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What is your fourth preference?

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Rent A Center

Employer

Operations Manager

Job Title

Employer's Address

5501 Headquarters Dr., Plano TX 75024

Do you or your employer conduct business with the City of McKinney?

Yes  No

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## Credentials

Organizations:

McKinney Soccer Association- Treasurer, North Texas State Soccer Association- Treasurer, Dallas Chapter Association of Certified Fraud Examiners- Treasurer, Scott Johnson Middle School Athletic Booster Club-Secretary

Knowledge & Experience

Internal Audit experience from Rent A Center, Board of Director experience for the associations listed plus the Institute of Internal Auditors

Civic Activities

Komen Race for the Cure, North Texas Food Bank

[Jim Resume 6.2014.docx](#)

Upload a Resume

Terms & Conditions

# Jim Villalon

EMAIL: [jimvillalon@sbcglobal.net](mailto:jimvillalon@sbcglobal.net)

2108 Adams Ct • McKinney, TX 75071

(H) 469-742-9519 • (C) 214-288-9726

## Qualifications:

I have broad and relevant experience in Operations, Internal Audit, and participation in growth and management programs. These qualifications include significant time spent training on fraud prevention and detection through meetings, conferences, and seminars related to this field as well as continuous monitoring and field audits with asset verification.

## Experience:

2007- Present Rent A Center Plano, TX

*District Manager/Internal Auditor/ Sr. Operations Manager*

I began as a District Manager, overseeing 7 Financial Services locations in East Texas. In that position, I recruited, hired, trained, and released coworkers. Additionally, I had P&L responsibility and was required to meet company performance expectations.

In 2009, I relocated to Plano to accept a position as Senior Business Analyst monitoring Financial Services transactions for Internal Audit. Included in my duties were continuous monitoring, development and input into company policies and processes, partner with Loss Prevention to investigate fraud and losses, and assist Operations with training. When Rent A Center exited the Financial Services industry, I transferred my efforts to New Business Initiatives, specifically RAC Acceptance/AcceptanceNOW.

In 2012, I transitioned to RAC Acceptance/AcceptanceNOW as Business Development Manager overseeing various parts of this emerging business, including projection coordination, customer retention, pricing strategies, Virtual AcceptanceNow, and other brand enhancement programs.

2004-2007 RentWay, Inc. Tyler, TX

*Operations Auditor*

I traveled nationally to company locations and evaluated the company's asset protection effectiveness and adherence to company policies and accepted best practices. Included in my daily duties were performing inventory audits, reconciling cash management, verifying and training policy compliance, and investigating fraud allegations. This position required strict confidence, independent thinking, and the ability to evaluate company exposure. The position ended with the acquisition of RentWay by Rent A Center.

2003-2004 Rainbow Rentals Louisville, KY

*New Store Manager*

I handled all requirements needed to open a new location, including hiring, training, and coaching personnel, store build out, directing marketing strategies, merchandising, performing crossover audits on the four stores in the market, and offering outstanding customer service. This was a new market for this company and I was charged with managing the business as an owner-operator would.

1998-2003 RentWay, Inc. Lexington, KY

*Regional Manager*