

## MCKINNEY ECONOMIC DEVELOPMENT

### CORPORATION JULY 16, 2013

The McKinney Economic Development Corporation met in regular session in the Dowdy Board Room, 5900 S. Lake Forest Drive, Suite 110, McKinney, Texas, on July 16, 2013 at 8:00 a.m.

Chairman Keith Clifton called the meeting to order at 8:00 a.m.

Board members present: Keith Clifton, Ernest Lynch III, Steve Heussner, Darrell Tate, Julie Fort, and Lance Lindsay. Board member Doug Parker was absent.

Staff present: President/CEO Jim Wehmeier, BREP & ET Director John Valencia, Marketing & Research Specialist Cayti Huston, Corporation Attorney Mark Houser, and Administrative Assistant Connie Gibson.

Guests present included: Mayor Pro-Tem Travis Ussery, City of McKinney CFO Rodney Rhoades, MCDC Executive Director Cindy Schneible, and MCVB Interim Director Dee Dee Guerra.

**13-687** Minutes of the McKinney Economic Development Corporation Board Meeting of June 18, 2013. Lance Lindsay made a motion to approve the minutes of the June 18, 2013 board meeting and Darrell Tate seconded the motion. The motion was voted on and passed.

**13-688** June 2013 Financial Report. Sales tax revenues continue to come in above projections. June sales tax receipts were \$703,897. This is approximately 9% above June 2012 receipts. A motion to approve the financial report was made by Darrell Tate. The motion was seconded by Steve Heussner. The motion was voted on and passed.

## REPORTS

**13-689** Board and Liaison Updates

### Chamber of Commerce

- The Chamber quarterly luncheon is today, July 16<sup>th</sup>. The speaker is George P. Bush. The Chamber Young Professionals program will highlight their Christmas in July program benefitting CASA.

### City of McKinney

- Permit activity with the city is up.
- Mayor Loughmiller, Airport Director Ken Wiegand, MEDC President Jim Wehmeier, and City Manager Jason

Gray recently made a trip to Washington, DC to hold airport discussions with the FAA.

- The city has begun work on the FY 2013-14 budget. The city budget is expected to be balanced this fiscal year.
- A new city manager has been hired: Jose Madrigal. The city has one more deputy city manager position open.

#### Collin County Regional Airport

- City leaders continue to meet with congressmen Hall and Johnson, both state senators, and FAA leaders to keep the contract tower project intact and keep the CCRA tower from being defunded. General consensus is that the contract towers will remain funded through 2014.

#### McKinney Convention & Visitor's Bureau

- The MCVB office is assisting the Mickey Mantle World Series ball tournament with their marketing. TAPS will provide transportation during the tournament to transport players and their families to and from the ball field and take them to the downtown area.
- MCVB staff has met with the Commemorative Air Force organization to coordinate efforts for the AirPower Expo October 3-6.
- Crape Myrtle Trails has been working with MCVB to develop a digital map of the crape myrtle trails in McKinney.
- MCVB helped gather 39 rooms for the past month.
- A part time person has been hired. She will work Saturdays and a couple of days a week.
- The "Made in McKinney" store will have a Grand Opening and ribbon cutting on July 17<sup>th</sup> from 3:30-5:30 p.m.
- There were 22 walk-ins to the MCVB office last month.

#### McKinney Community Development Corporation

- The MCDC board approved two grant applications during the June board meeting: Heard-Craig Center for the Arts received \$119,582 for the installation of a fire suppression system in the Heard-Craig House. \$9,780 was granted to Heard Natural Science Museum for construction and installation of two road signs.
- The Promotional and Community Events grant deadline was June 28<sup>th</sup>. The MCDC office received seven applications. The presentations will be heard during the July 25<sup>th</sup> board meeting.
- MCDC board continues due diligence on the construction of an aquatic facility. A public input meeting was held June 20<sup>th</sup> and a board work session will be held July 17<sup>th</sup>.

**13-690**

#### President's Report.

- Mr. Wehmeier took a mission trip to New York with the Governor's office. Two project prospects have developed as a result of the trip. MEDC staff will be meeting with one of the prospects soon.
- DCI is working on a mission trip to California for MEDC staff. Jim Wehmeier and Abby Liu will attend the California mission trip.
- The announcement of headquarter relocation to McKinney that was made by Raytheon recently has captured a great deal of industry attention.

- 13-692** Business Retention & Expansion (BREP) and Emerging Technology Report
- Raytheon has submitted documents for project incentives. John Valencia was given a tour of the new facility recently.
  - Encore Wire has submitted CO and documents for their project incentives.
  - The Collide Center has opened at The Flour Mill. 13 companies have moved into the facility, and several other start-up companies are waiting for space available.
  - An open house has been scheduled for The Collide Center July 23<sup>rd</sup>.
  - Perfectly Green is continuing to promote their energy technology. MEDC office held a lunch June 27<sup>th</sup> for area municipalities to learn about the green technology. Lance Lindsay stated he was very impressed with The Collide Center.
  - There have been very few complaints from merchants along the 75 construction corridor the last few months.

- 13-693** Marketing & Research Specialist Report
- MEDC has received 29 Requests for Proposal this year, 8 in the last month.
  - Cayti Huston has been working with the GIS team with the City of McKinney to learn the software.
  - Cayti Huston has been relationship building with Workforce Solutions.
  - MEDC has purchased a 3-page spread in DFW Magazine.
  - Three news articles pertaining to the Raytheon announcement were handed out to the board.

Jim Wehmeier reported Margulies Communication had worked on media coverage for the Craig Ranch Corporate Center ground breaking. They have also worked with Dallas Morning News on some of the mission trips MEDC staff has attended.

Chairman Clifton called for a break at 8:32 a.m.

The meeting was called into Executive Session at 8:47 a.m. per Texas Government Code: Section 551.071(2) Consultations with attorney on any work session, special session, or regular session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed). Section 551.087 – Deliberation regarding economic development matters.

Julie Fort left the meeting at 9:14 a.m.

The meeting was called into Open Session at 9:49 a.m.

- 13-695** Consider/Discuss/Act on Incentive Offer to Project H-Stat. Ernest Lynch made a motion to approve incentives as discussed in Executive Session. Darrell Tate seconded the motion. The motion was voted on and passed.

- 13-696** Consider/Discuss/Act on Incentive Offer to Project Fighter. Darrell Tate made a motion, seconded by Steve Heussner, to approve incentives as discussed in Executive Session. The motion was voted on and passed.

**13-697** Consider/Discuss/Act on Incentive Offer to Project Lion's 2. Darrell Tate made a motion to approve incentives as discussed in Executive Session. Ernest Lynch seconded the motion. The motion was voted on and passed.

**13-698** Consider/Discuss/Act on Incentive Offer to Project Yummy. Lance Lindsay made a motion to table Project Yummy. Darrell Tate seconded the motion. The motion was voted on and passed.

**13-694** Consider/Discuss/Act on the MEDC Budget for FY 2013-2014. Mr. Wehmeier stated this is just a preliminary budget. The FY 2013-14 budget will have an increase in marketing expense, and eliminate several line items. Lance Lindsay made a motion to approve the preliminary budget. Darrell Tate seconded the motion. The motion was voted on and passed.

The meeting was adjourned at 9:54 a.m.

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JULIE FORT  
Secretary/Treasurer