

Print

Final Grant Report - Submission #134625

Date Submitted: 1/22/2020

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*

Youth Ballet of Texas

Grant Amount*

3000

Mailing Address 1*

2005 Stonemont Court

Mailing Address 2

City*

Allen

State*

Texas

Zip*

75013

Email *

director@texasyouthballet.com

Event(s)

Name of Event*

Krakatuk: A Nutcracker
Prequel

Date & Time of Event*

December 21, 2019

Location of Event *

McKinney North High
School

More Events?

Yes

No

Name of Event	Date & Time of Event	Location of Event	More Events?
Krakatuk: A Nutcracker Prequel	December 22, 2019	McKinney North High School	<input type="radio"/> Yes <input checked="" type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
			<input type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
			<input type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
			<input type="radio"/> Yes <input type="radio"/> No

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			<input type="radio"/> Yes <input type="radio"/> No

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			<input type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
			<input type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
			<input type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event

Total Revenue
Include grant award funds.

Budget*

19047

Actual*

14616

Total Expenses

Budget*

16580

Actual*

15551

Total Number in Attendance*

410

Number of Performances*

2

Total Number of Tickets Sold*

396

Number of Tickets Comped*

14

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One*

- Yes
- No

If no, why not?

Logo

Did you use the City of McKinney logo on printed material?

Choose One*

- Yes
- No

If no, why not?

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One*

- Very Successful
- Somewhat Successful
- Not Successful

Comments

YBT's Krakatuk: A Nutcracker Prequel is a one-of-a-kind themed ballet that offers something different for holiday viewing. YBT's diverse group of young dancers delivers fine performances year after year, in fully-produced and directed story ballets, that draw people from Prosper, Anna, Melissa, Sherman and Van Alstyne into the city, along with the many McKinney residents who attend and participate in the performance.

Attach Financial Report*

Krakatuk 2019 Numbers.pdf

Attach Narrative Summary*

Narrative - Krakatuk 2019.pdf

Receipts

No file chosen

Additional Attachments

No file chosen

Additional Attachments

No file chosen

Krakatuk Numbers

	Item	Name			Amount	
Name:					Subtotal:	
▼ Expenses					15550.61	
	Artistic Director	Expenses			3500.00	
	Backdrops	Expenses			1938.42	
	Costumes	Expenses			574.71	
	Contract Performers	Expenses			350.00	
	Contract Assistance/Artists	Expenses			950.00	
	Contract Fire Safe	Expenses			573.75	
	Lobby Decoration	Expenses			129.84	
	Marketing	Expenses			646.53	
	Merchandise:	Expenses				
	Flowers	Expenses			151.40	
	T-Shirts	Expenses			940.67	
	Programs	Expenses			378.00	
	Props	Expenses			56.91	
	Stage Flowers	Expenses			150.00	
	Truck	Expenses			180.13	
	Venue	Expenses			5030.25	
▼ Income					14616.4	
	Tickets	Income			5207.00	
	Bake Sale	Income			677.00	
	T-shirts	Income			520.00	
	Flowers	Income			150.00	
	Targeted Donations	Income			1000.00	
	Raffle/Silent Auction	Income			150.25	
	Performance Fees	Income			3912.15	
	MAC Event Grant	Income			3000.00	



Krakatuk: A Nutcracker Prequel

Final Report Narrative

Krakatuk: A Nutcracker Prequel celebrated its 9th annual production with new set pieces and improvements to old ones, new choreography and a bigger cast and ensemble. Our revisions to the script for the narrator added more drama and entertainment value, while retaining the wonderful aspects of the original story as found in ETA Hoffmann's classic story *Nutcracker and The Mouse King*. We returned the use of fog as a special effect in *Krakatuk* by retaining a Fire Marshall to oversee the production. Our audience of approx. 400 people reflected the diversity of our young dancers and reached a large demographic cross-section of McKinney. Through fundraisers like our Tea with Marie in November we raised funds to help defray the costs of the production. A targeted donation bought us air time on WRR Classical 101.1 FM during the week leading up to the performance. We also received a matching grant for that donation from the Meadows Foundation. Our set piece designer donated his time and supply costs in the creating of three new thrones for the Courtroom scene in *Krakatuk*.

Silent Auction, raffle, merchandise and a bake sale contributed revenue streams to help us meet the costs of production. Our Marley flooring, new last season through the generosity of the Arts Commission, provided a beautiful, non-slip surface for the challenging choreography executed by our young dancers. Audience members expressed some of the following sentiments:

"We can't imagine a holiday season without *Krakatuk*. I find it hard to believe that there are so many people out there who don't know the backstory to the *Nutcracker*. Now that we know it, we try to get all of our friends to come experience this ballet." Christine, McKinney, TX
"Every year there is something new and different to keep the performance fresh and fun." Stephanie, McKinney, TX

In all, we feel that YBT's event was a successful and enriching addition to the holiday performing arts performances available within the city of McKinney, and met the goals of making McKinney a destination for arts entertainment.