

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION
Grant Application
Fiscal Year 2018

IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at www.mckinneycdc.org; by calling 972.547.7653 or by emailing cschneible@mckinneycdc.org
- **Please call to discuss your plans for submitting an application in advance of completing the form.** A completed application and all supporting documents are required to be submitted via email or on a thumb drive for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

- *If you are interested in preliminary Board of Directors review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at www.mckinneycdc.org, by calling 972.547.7653 or emailing cschneible@mckinneycdc.org.*

Applications must be completed in full, using this form, and received by MCDC, via email or on a thumb drive, by 5:00 p.m. on the date indicated in schedule below.

Please indicate the type of funding you are requesting:

- Project Grant**
Projects that are eligible for funding in accordance with the Type B sales tax statute (refer to examples in Grant Guidelines) and that advance the mission of MCDC.

Promotional or Community Event Grant (maximum \$15,000)

Initiatives, activities or events that promote the City of McKinney for developing new or expanded business opportunities and/or

tourism – and enhancing quality of life for McKinney residents.

Promotional and Community Event Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: November 30, 2017	December 2017	January 2018
Cycle II: May 31, 2018	June 2018	July 2017

Project Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: December 30, 2017	January 2018	February 2018
Cycle II: March 31, 2018	April 2018	May 2018
Cycle III: June 30, 2018	July 2018	August 2018

APPLICATION

INFORMATION ABOUT YOUR ORGANIZATION

Name: **Crape Myrtle Trails of McKinney**

Federal Tax I.D.: **75-2788771**

Incorporation Date: **September 1998**

Mailing Address: **P.O. Box 2909**

City **McKinney** ST: **TX** Zip: **75070**

Phone: **214.385.2415** Fax: **214.385.2434** Email: **pdwheat@unitedplanners.com**

Website: <http://crapemyrtletrails.org>

Check One:

- Nonprofit – 501(c) On file at MCDC
- Governmental entity
- For profit corporation
- Other

Professional affiliations and organizations to which your organization belongs: U.S. National Arboretum (Washington, D.C.), Texas Nursery and Landscape Association (TNLA) headquarters in Austin, TX), Dallas Arboretum and Botanical Garden (Dallas, TX), Crape Myrtle Society of America

REPRESENTATIVE COMPLETING APPLICATION:

Name: Phil Wheat

Title: Board President

Mailing Address: 6401 S. Custer Rd. #2000

City: McKinney

ST: TX

Zip: 75070

Phone: 214.385.2415

Fax: 214.385.2434

Email: pdwheat@unitedplanners.com

Requested MCDC Promotional Grant Items & Total (application below)**Printing** (Total = \$2,780.00)

- Sponsor Solicitation Pieces: = \$180.00
- Road Signs (*like the ones candidates put out before elections*): \$2,000
- School Posters (*2 for each of McKinney's 30 schools; including MCA and Serenity High; 1 in the gyms and the other in the front offices*): = \$100.00
- "Windshield" Event Save the Date Cards (*placed on windshields at prior local runs*) : = \$300
- Pre-Event Trail Signs (*placed on the hike/bike trail we use for the run two weeks prior to our event*): Minuteman Press = \$200.00

Radio Spots (Total = \$6,000)

- McKinney Station (KLAK) = \$3,000.
- Dallas Station (*to be determined*) = \$3,000.

Total Requested = \$8,780.00

CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:

Name: Phil Wheat

Title: Board President

Mailing Address: 6401 S. Custer Rd., #2000

City: McKinney

ST: TX

Zip: 75070

Phone: 214.385.2415

Fax: 214.385.2434

Email: pdwheat@unitedplanners.com

FUNDING

Total amount requested: \$8,780.00

Matching Funds Available (Y/N and amount): No

Will funding be requested from any other City of McKinney entity (e.g. Arts Commission, City of McKinney Community Support Grant)?

Yes

No

Please provide details and funding requested: Details are shown at the top part of the first page of this application.

PROJECT/PROMOTIONAL/COMMUNITY EVENT

Start Date: 09/29/2018

Completion Date: 09/29/2018

BOARD OF DIRECTORS *(may be included as an attachment)*

Neil Sperry	Kari McDaniel	Susan Shuttleworth	Andrea Harvey
Lynn Sperry	Rodney Haynes	Betty Comegys	Melanie Hedrick
Richard Peters	Phil Wheat	Barbra Dutton	Elizabeth Smidt
Rick McDaniel	Mark Bates	Gus Cabarcas	

LEADERSHIP STAFF (may be included as an attachment)

Phil Wheat, President

Andrea Harvey, Vice President

Richard Peters, Treasurer

Susan Shuttleworth, Secretary

Using the outline below, provide a written narrative no longer than 7 pages in length:

I. Applying Organization

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotional/Community Event for which funds are requested.

II. Project or Promotional/Community Event (whichever is applicable)

- Outline details of the Project/Promotional/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.
- **For Promotional Grants/Community Events** – describe how this initiative will **promote the City of McKinney for the purpose of business development and/or tourism.**
- Describe how the proposed Project/Promotional/Community Event fulfills strategic goals and objectives for your organization.
- Please also include planned activities, time frame/schedule, and estimated attendance and admission fees if applicable.
- Include the venue/location for Project/Promotional/Community Event?
- Provide a timeline for the Project/Promotional/Community Event.
- Detail goals for growth/expansion in future years.

Project Grants – please complete the section below:

- | | | |
|-----------------------------|------------------------------|-----------------------------|
| • An expansion/improvement? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A replacement/repair? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A multi-phase project? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A new project? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

Has a feasibility study or market analysis been completed for this proposed project? *A projected revenues and expenses analysis (budget) has been completed. It is attached.*

Provide specific information to illustrate how this Project/Promotional/Event aligns with one or more of the goals and strategies adopted by McKinney City Council and McKinney Community Development:

- Eligible for MCDC consideration under Sections 501 to 505 of the Texas Local Government Code (refer to MCDC Grant Guidelines)
- Support cultural, sports, fitness, entertainment, community projects and events that attract resident and visitor participation and contribute to quality of life, business development and growth of McKinney sales tax revenue
- Highlight and promote McKinney as a unique destination for residents and visitors alike
- Meet citizen needs for quality of life improvements, business development and sustainable economic growth for residents in the City of McKinney
- Demonstrate informed financial planning – addressing long-term costs, budget consequences and sustainability of projects for which funding is requested
- Educate the community about the impact local dining and shopping has on investment in quality of life improvements in McKinney

Indicate which goal(s) listed above will be supported by the proposed Project/Promotional/Event:

Has a request for funding, for this Project/Promotional/Community Event, been submitted to MCDC in the past?

Yes

No

Date(s): 2009 - 2017

Financial

- Provide an overview of the organization's financial status including the impact of this grant request on organization mission and goals.
- Please attach your organization's budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

What is the total estimated cost for this Project/Promotional/Community Event?

\$23,460

(Please provide a budget specific to the proposed Project/Promotional/Community Event.)

What percentage of Project/Promotional/Community Event funding will be provided by the Applicant? Approximately 10% will be contributed by board members.

Are Matching Funds available? Yes No

Cash \$	Source	% of Total
In-Kind \$	Source	% of Total

Please provide details regarding other potential sources for funding. Include name of organization solicited; date of solicitation; amount of solicitation and date that notice of any award is expected. *Other than MCDC, our funding comes from "sponsorships", which are almost exclusively contributed by local businesses and our board members.*

IV. Marketing and Outreach

Describe marketing plans and outreach strategies for your organization, for the Project/Promotional/ Community Event for which you are requesting funding – and how they are designed to help you achieve current and future goals. *(see Written Narrative below)*

V. Metrics to Evaluate Success

Outline the metrics that will be used to evaluate success of the proposed Project/Promotional/ Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event. *(see Written Narrative below)*

WRITTEN NARRATIVE:

The Crape Myrtle Trails of McKinney Foundation is the Applying Organization

The Crape Myrtle Trails of McKinney Foundation is an all-volunteer organization made up of 15 McKinney citizens at this time. Most of us own businesses or are in McKinney public service roles. The names of our board members and those in leadership positions are shown on another part of this application. We have no paid staff.

Our formal mission is as follows:

The mission of the Crape Myrtle Trails of McKinney Board is to be an integral part of elevating the beauty and appeal of our great city to the highest levels by showcasing the premier flowering plant of the South throughout our community in a thoughtful and meaningful manner and by promoting *McKinney, Texas as America's Crape Myrtle City!!*

Our goals, objectives and "scope of services" are described below, with "day-to-day operations" shown parenthetically:

- Continual development and improvement of McKinney's World Collection Park!
(Our horticulture team works with the city Parks Department to maintain and improve the park; we provide fertilization and pruning of the park's crape myrtle plants, as well as replacing crape myrtle plants as needed.)

- Promoting and funding strategic plantings of crape myrtles in key venues throughout the city! (We work with McKinney businesses and schools to implement and/or help design crape myrtle plantings within their landscapes.)
- Continuing to award cash grants to the Physical Education Departments of McKinney schools to promote the health of our youth! (We donate \$5 to the PE department of each school for every student and adult who participates in our annual run and registers under the school's name).
- Growing the positive impact our annual event has on our city's culture and tradition! (We continually strive to improve our *Crape Myrtle Run & Festival* event. In the past seven years we have added "Myrtle Village," which includes a world-class petting zoo, an inflated obstacle course, face painting and other attractions. Our stage show engages audience participation with musical pre-run calisthenics, a chicken dance contest and a kiss-the-pig show. Our awards include medals and trophies for top three finishers in their age-class for all three of the runs (1-mile, 5k and 10k). We also coordinate promotional efforts with McKinney's Oktoberfest celebration, which is the same weekend as our event.
- Providing Crape Myrtles to 5th grade students of McKinney elementary schools the Friday immediately prior to Mothers' Day to take home to Mom! (With the help of several McKinney service clubs, we now provide a crape myrtle plant to every 5th grade student in the McKinney Independent School District. This is a major milestone for us, and a great "feel-good" tradition for McKinney.
- Continuing to promote McKinney as America's Crape Myrtle City and to be a special "piece in the puzzle" of McKinney's continued and improving national recognition! Our promotional efforts have resulted in McKinney being officially proclaimed as "America's Crape Myrtle City" by the Texas House of Representatives, the Texas Senate and the United States Congress. Great cities have a "heart and soul" element, and we are committed to being an ever-growing part of this piece of the puzzle for McKinney!

Summary of significant, planned organizational changes and their potential impact on the Project/Promotional Activity/Community Event for which funds are requested.

We have not had nor do we anticipate any organizational changes. The evolution and changes pertaining to our event are described in the previous section.

Our Community Event – Scope, Goals and Target Audiences

- i. The scope of our event can be described as a combination of a family fun run, a school-centered fitness and spirit-building endeavor, a community festival and three competitive races, with the 5K and 10K runs being along officially registered courses.
- ii. The goals and objectives of our event are to raise funds for our annual budget, to promote the objectives of our financial supporters, to bring a substantial number of visitors to McKinney for the day or weekend and to increase the positive influence our annual event has on the culture of our city. Our specific goal for the MCDC grant is to provide a return on its investment amount of 100 percent or more.
- iii. The primary target audiences for our event are the school children and their families from the McKinney Independent School District, plus runners from North Texas and beyond who would be attracted to a combination of our event and staying over for McKinney's Oktoberfest.

- **How our event will promote the City of McKinney for the purpose of business development and/or tourism.**
 - i. With regard to business development and tourism, our Run & Festival event is taking bold steps to increase our citywide appeal and attract visitors to McKinney. In 2014 we moved the date from the beginning of the Thanksgiving holiday to the McKinney Oktoberfest weekend, which marks the end of summer. We also added a 10K run to our race format. In conjunction with Oktoberfest, we are teaming with downtown merchants and local hotels to draw customers and overnight guests to our run and festival. For example, we encourage runners to stay for Oktoberfest by arranging for them to show their “runner bib” to get food and beverage tickets at Oktoberfest! In 2017, we expanded our radio advertising. We also post on national “runners’ calendars, the McKinney Chamber web-based communications and promote our event in runners’ publications. All of this is intended to increase tourism and encourage trade with McKinney businesses.
 - ii. With regard to the promotion of the City of McKinney, our event itself has become a family-oriented part of our culture. For example, McClure Elementary School has won the coveted traveling “Myrtle Trophy” for seven consecutive years for having the most participants of all McKinney schools. For achieving their first four consecutive “titles”, they were awarded a permanent version of the “Myrtle Trophy” at a school assembly in October, 2014. Myrtle the pig was among the honored guests, and yes, she kissed Coach Niki one more time in front of over 500 very enthusiastic McClure students, and many of their parents/grandparents! The coach at McClure has informed us of concerted efforts by their sister schools to unseat them. This past year (2017) #2 school, Wilmeth Elementary School came within 15% of McClure in the total participants listing a school they wished to support. Coach Niki is getting nervous! We arrange to award the checks to the schools’ PE departments, as well as the Mothers Day crape myrtle plants, during their Friday assemblies. The enthusiasm is fantastic! Believe us, these kiddos are building lasting memories of something really cool about growing up in McKinney! Oh, and did we mention that both Texas legislative bodies and the U.S. Congress have proclaimed McKinney, Texas, as “America’s Crape Myrtle City”?
- **How our Community Event fulfills strategic goals and objectives for the organization.**
 - i. Having a positive impact of the image of our city is one of our strategic goals, as is growing the positive impact our annual event has on our city’s culture and traditions! In addition, our event is our only fund raiser, which is responsible for our being able to maintain and improve McKinney’s World Collection Park, monetarily contribute to the physical health of our school children (through grants to PE departments), cooperate with city staff and private businesses to further beautify medians, parks, corporate properties, and other landscapes, continue to supply the Mothers Day crape myrtle gift to every McKinney 5th grade student and to continue to be a “piece in the puzzle” for McKinney being recognized as one of the very finest cities in America!
- **Planned activities, time frame/schedule, and estimated attendance and admission fees if applicable.**
 - i. Our event’s activities (in scheduled order) are: on-site registration and opening of Myrtle Village (7 a.m.); welcome and instructions (7 a.m.); musical calisthenics (7:30 a.m.); 1-mile fun run start (8 a.m.); 5K and 10K race start (8:30 a.m.); chicken dance contest (9:45 a.m.); School Spirit awards and kiss the pig show (10 a.m.); run awards (10:30 a.m.). In addition, prizes (such as gift cards from local businesses) will be given out from the stage throughout the morning with random drawings of registered participants.

- ii. Our entire event will take place the morning of September 29, 2018. We plan for our fee structure to remain as it has been. Participant fees are \$15 for students, \$25 for adult 5K runners and \$30 for adult 10K runners. The fees go up by \$5 for adult runners who register after September 21.
- The venue/location for Project/Promotional Activity/Community Event?
 - i. Our venue for the start/finish line of the runs, the event stage, Myrtle Village and parking will be the North parking lot of McKinney Boyd High School, which is located at 600 North Lake Forest Drive, McKinney, TX 75071. The runs will all take place on the McKinney “hike and bike” trail, which is adjacent to and just North of the parking lot.
- Timeline for the Project/Promotional Activity/Community Event.
 - i. The timeline for the project itself starts February 1. Rodney Haynes, Barbra Dutton, Susan Shuttleworth and Mark Bates are event co-chairs. They will start interacting with the Racing Systems organization to coordinate marketing and promotional efforts. They will continue to evaluate the positions of the stage, the start/finish line and Myrtle Village to cultivate more enthusiasm as participants finish.

Compton Time and Measure as well as Get Me Registered have already been contracted to time our runs, manage the registration process and promote us on their websites and calendars.

Our sponsor solicitation will start in May, and the deadline for sponsorships is September 1. Posters will be distributed to schools and businesses in August and September. Six email blasts will go out, spread out evenly between August 1 and September 27th.

MISD has agreed to include our event in their on-line communications to students and parents. This will take place in early September. We will visit each McKinney campus the first week of September to speak with the PE coaches and deliver three posters per school.

Board members Kari McDaniel and Lynn Sperry will coordinate our efforts with McKinney schools, as well as our neighboring districts. They will start their communication efforts the second week of August.

- Detail goals for growth/expansion in future years.
 - i. Our registered participants in 2017 was down 1.2%. The beginning of the 2017-2018 school year started one week earlier in 2017 year, and our event was one week earlier. Our primary sources of McKinney participants are people who are at and/or linked to our schools. The McKinney schools do not want us to start promoting our event at the schools until the second week of school. This combination of factors reduced our promotion time at our primary participant source from four weeks to two weeks. Our goal is to increase our participant count to over 1,000 in 2018, and 10% every year thereafter. It is also important to emphasize that many of the younger participants are accompanied by their parents and/or grandparents, who do not register or participate. There is no doubt that the number of attendees exceeds the number of registered participants by a considerable amount.

How this Project/Promotion/Event will enhance quality of life and further business and economic development in the City of McKinney, and support a key MCDC's goal:

Contributing to economic development and/or tourism within McKinney

With regard to economic development and tourism within McKinney, our Run and Festival staff is taking bold steps to increase our area-wide appeal and attract visitors to McKinney. In 2014 we moved the date from the beginning of the Thanksgiving holiday to the McKinney Oktoberfest weekend, which is at the end of summer. We also added a 10K run to our race format to attract more serious out-of-town runners. In conjunction with Oktoberfest, we are teaming with downtown merchants and local hotels to draw customers and overnight guests to enjoy both our Run and Festival and Oktoberfest. For example, we encourage runners to stay for Oktoberfest by arranging for them to show their "runner bib" to get free food and beverage tickets at Oktoberfest! In 2018, we would like to expand our radio advertising, post on national runners' calendars and advertise in national runners' publications. All of this is intended to increase tourism and encourage trade with McKinney businesses.

Acknowledgements

If funding is approved by the MCDC board of directors, Applicant will assure:

- The Project/Promotional/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization.
- All funds awarded will be used exclusively for the purpose described in this application.
- MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Project/Promotional/Community Event. Specifics to be agreed upon by applicant and MCDC and included in an executed performance agreement.
- Organization's officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Project/Promotional/ Community Event for which funds were received.
- A final report detailing the success of the Project/Promotional/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Project/Promotional/Community Event.
- Up to 80% of the approved grant may be provided, on a reimbursement basis, prior to conclusion of the Project/Promotional/Community Event with submission of invoices/receipts to MCDC. The final 20% may be paid following MCDC's receipt of unpaid invoices/receipts; documentation of fulfillment of obligations to MCDC; and final report on the Project/Promotional/Community Event.

- The required performance agreement will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed to interest rate, not later than the 120th day after the date the MCDC notifies the applicant of the violation.

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Chief Executive Officer



Signature

Phil Wheat, Board President

Printed Name

Date 05/09/2018

Representative Completing Application



Signature

Phil Wheat

Printed Name

Date 05/09/2018

INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.

2017 Crape Myrtle Trails of McKinney "Crape Myrtle Run & Festival" Budget

REVENUE

	Goal	Received	To Receive
Registration Fees			
1,000 runners @ \$20	\$20,000.00		\$20,000.00
Sponsorships	\$20,000.00		\$20,000.00
MCDC	\$8,780.00		\$8,780.00
Totals	\$48,780.00		\$48,780.00

** adjusted for pledge level and*

REVENUE TOTAL

EXPENSES

	Budget	Paid	Remaining
Race Mg Team	\$4,600.00		\$4,600.00
Promo Material	\$9,960.00		\$9,960.00
(\$8,780 MCDC for Pre-Event Only)			
"Day of" Sponsor Signs	\$1,500.00		\$1,500.00
Security	\$250.00		\$250.00
Basic Rentals & Purchases	\$1,000.00		\$1,000.00
<i>Stage, Toilets, etc.</i>			
Myrtle Village Fees & Rentals	\$4,200.00		\$4,200.00
Prizes	\$300.00		\$300.00
Medals & Trophies	\$650.00		\$650.00
Misc	\$500.00		\$500.00
<i>water, etc.</i>	\$500.00		\$500.00
BUDGET EXPENSE TOTAL	\$23,460.00		\$23,460.00

Expense Actual

Revenue Anticipated

Projected I Profit

\$48,780.00
\$25,320.00

CRAPE MYRTLE TRAILS OF MCKINNEY

16-Apr-18

Bank Balance

		2018		
		Budget	Actual	Variance
REVENUE				
	Run Profits (from prior year)	20,352	1,248	(19,104)
	M-Day Donations ("Guesstimate")	4,418	100	(4,318)
	Other (poster sales, etc.)		46	
Total Revenue		24,770	1,394	(23,375)

		2018		
		Budget	Actual	Variance
EXPENSES				
	WC Park (w carry-over 2015 & 16)	3,600	0	3,600
	WC Park Plaques	3,800	0	3,800
	Plantings (w carry-over 2015 - 17)	12,000	0	12,000
	Marketing and Promotion	1,000	0	1,000
	Mother's Day project	7,774	0	7,774
	Office Supplies, Equipment	1,000	0	1,000
	Postage & PO Box	231	0	231
	Website	1,204	276	928
	Credit Card Fees	247	95	152
	Tax Preparation	283	596	(312)
	Grants to Schools	4,070	1,465	2,605
	Dues	275	0	275
	Insurance	1,008	0	1,008
	Misc	100	134	(34)
Total Expenses		36,593	2,566	34,027

Net Revenue	(11,824)	(1,172)	10,652
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Balances (end of reporting time frame)

First United Checking	\$13,290
BBT Checking	\$41,830
Total	\$55,120
Dedicated Funds (2018 Budget)	\$36,593
Contingency Surplus	\$18,527
Run Expenses (2018 Budget)	\$24,126

INTERNAL REVENUE SERVICE
DISTRICT DIRECTOR
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date SEP 13 1999

THE CRAPE MYRTLE TRAILS OF MCKINNEY
FOUNDATION
ONE NATURE PLACE
MCKINNEY, TX 75069

Employer Identification Number:
75-2788771
DIN:
17053215016049
Contact Person:
GARY MUTHERT ID# 31518
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Foundation Status Classification:
509(a)(1)
Advance Ruling Period Begins:
September 31, 2002
Addendum Applies:
No

Dear Applicant:

Based on information you supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

Because you are a newly created organization, we are not now making a final determination of your foundation status under section 509(a) of the Code. However, we have determined that you can reasonably expect to be a publicly supported organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

Accordingly, during an advance ruling period you will be treated as a publicly supported organization, and not as a private foundation. This advance ruling period begins and ends on the dates shown above.

Within 90 days after the end of your advance ruling period, you must send us the information needed to determine whether you have met the requirements of the applicable support test during the advance ruling period. If you establish that you have been a publicly supported organization, we will classify you as a section 509(a)(1) or 509(a)(2) organization as long as you continue to meet the requirements of the applicable support test. If you do not meet the public support requirements during the advance ruling period, we will classify you as a private foundation for future periods. Also, if we classify you as a private foundation, we will treat you as a private foundation from your beginning date for purposes of section 507(d) and 4940.

Grantors and contributors may rely on our determination that you are not a private foundation until 90 days after the end of your advance ruling period. If you send us the required information within the 90 days, grantors and contributors may continue to rely on the advance determination until we make a final determination of your foundation status.

If we publish a notice in the Internal Revenue Bulletin stating that we will no longer treat you as a publicly supported organization, grantors and contributors may not rely on this determination after the date we publish the

Letter 1045 (DO/CG)