



**Applicant Organization:**

**Art Form:**

- |         |                          |              |                                     |             |                          |
|---------|--------------------------|--------------|-------------------------------------|-------------|--------------------------|
| Theater | <input type="checkbox"/> | Film         | <input checked="" type="checkbox"/> | Visual Arts | <input type="checkbox"/> |
| Music   | <input type="checkbox"/> | Dance        | <input type="checkbox"/>            | Photography | <input type="checkbox"/> |
| Vocal   | <input type="checkbox"/> | Instrumental | <input type="checkbox"/>            | Sculpture   | <input type="checkbox"/> |
| Other   |                          |              |                                     |             |                          |

**Mission & Purpose of the Organization:**

The goal of the McKinney Classic Film Festival is to foster a love of classic films from the 1930s-1960s in a shared audience experience. Through film screenings, talks, interviews, and other activities, we hope to create community and pass on an appreciation of our shared film heritage to younger generations.

**Project(s) Description:**

This year's genre theme will be:

*"Screwball Comedies, featuring the films of Cary Grant"*

**Schedule of Event(s):**

Event	Date	Venue	Admission Cost
5 Total Film Screenings These include introductions, and/or newsreels, and cartoons	Aug. 19-21, 2016	MPAC	Tickets are \$10-\$75
7:30 p.m.	Aug. 19		
3 p.m.	Aug. 20		
7:30 p.m.	Aug. 20		
2 p.m.	Aug. 21		
4:30 p.m.	Aug. 21		



Other events throughout the weekend, including VIP receptions, big band music from the McKinney Community Band (dance band), photos on the Red Carpet Walk, and an onstage interview with our special guest	Aug. 19-21		
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**Board of Directors: (if applicable)**

Name	Office	Contact Number
Dena Hill	Founder/Director	214-244-9480
Bert Pigg	Executive Producer	323-204-2999
Patricia Lee	Administrator	214-789-2341

**Organization Director:**

Name: Dena Hill \_\_\_\_\_ Title: Founder/Director  
 Address: 5906 Cades Cove \_\_\_\_\_ City: McKinney ZIP 75070  
 Email: bdenahill@gmail.com \_\_\_\_\_ Daytime Phone: 214-244-9480  
 Cell Phone: Same

**Finance/Accounting Officer:**

Name: To be determined \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ ZIP \_\_\_\_\_  
 Email: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_

**Grant Contact Person: [See above info](#)**

Name: Dena Hill \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ ZIP \_\_\_\_\_  
 Email: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_

## 2016 Grant Project Expenses

### Personnel (Artistic, Cultural, Technical and Administrative Staff)

Name	Title	FT/PT	Grant Request	Total Cost
Jim Reid	Tech director	PT	\$0	\$150
TBD	Editor(s)	PT	\$0	\$150
Bruce Calvert	Announcer	PT	\$0	\$150
MPAC staff	Box office	FT	\$0	\$0
				\$450 total

### Contracted Services:

Description	Grant Request	Total Cost
Special guest speaking fees	\$2,500	\$5,000

### Travel:

Description	Grant Request	Total Cost
Airfare, transportation, food, per diem for special guest/travel fees	\$0	\$3,000

### Rental Expense:

Description	Grant Request	Total Cost
Licensing for 5 films	\$500	\$1,000

### Advertising & Promotion:

Description	Grant Request	Total Cost
Print and internet advertising, promotional materials such as t-shirts, mugs, pens, programs, food for press roundtable discussions, giveaways	\$0	\$2,500
Publicist	0	\$500

### Other Expenses:



McKinney Arts Commission  
2016 Outreach Grant Application

Description	Grant Request	Total Cost
Reception food/ closing party refreshments	\$0	\$950
Volunteer lunch/decorations/misc.	\$0	\$800



## 2016 Grant Project Revenues

### Source of Revenue

#### Government

	2016
MAC Grant Request	\$3,000
Local	
County	
State	
Federal	

#### Other Investors/Contributors

Individual	\$75 (incorporation fee)
Corporate	
Foundations	

#### Fees

Admissions(ticket sales)	\$2,400 (est)
Vendors	\$5,000
Tuition	
Concessions	\$0
Memberships	
Subscriptions	
Other	

### Value of Volunteer Time (not to exceed \$21/hour. Can be used toward 50% match)

Number of Volunteers	No. of Hours	Services Provided	Estimated \$ per hour	Total Value
6 - 10	60 hours during the festival weekend	Organization, set up, onsite supervision	\$21	\$1,260
3	100	Festival planning, organization, meetings, work on website, etc.	\$21	\$2,100

Donated Goods/Services	Total Value
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McKinney Arts Commission  
2016 Outreach Grant Application




**2015-2016 Total Project**

**Budget Summary:**

	MAC Grant Funds	Other Funds	Total
Personnel			\$450
Contracted Services	\$2,500		\$5,000
Travel			\$3,000
Rental Expense	\$500		\$1,000
Advertising & Promotion			\$2,500
Other Expenses (Reception food, volunteer meal, decorations, misc.)			\$1,750
Volunteer Time			\$3,360
Donated Goods/Services			\$0
<b>Total</b>	<b>\$3,000</b>		<b>\$17,060</b>

**Grand Total Requested: \$3,000** \_\_\_\_\_

(Not to exceed \$3,000 and 50% of entire project budget)

What is your total organizational budget for this fiscal year? \_\_\_\_\_ **\$17,060**