



Arts in Bloom

in Historic Downtown McKinney



*** Event evolved through years from Mayfest, Arts and Jazz, Art Walk to Arts in Bloom**



*** Second Saturday in April, 11am to 9pm proposed time**



*** Proposed 2016 would add Wine Tasting element - need to define area for consumption**



*** Artists in front of stores**

*** 150 artists**

*** Tented artist element**

*** 6000 attendees**



Need to expand street closure and/or artists to side streets Anita
Benn

Make like local + state Artists - Event can be just as Big as other Events. Name is great
Maybe bring in gardeners

Expand vendors, such as ~~school~~ school artist (elementary, high school, middle school, college)
- jewelry, photography
- Auctions?

Expand beyond square w/ multiple locations Beer/wine

↑ Expand!!

2016 - Make bigger!
- close side streets!

- include H.S. artists
- talk to high school art teachers to include students & their work

Great event, but maybe expand into a larger area. Work w/ a variety of artists + mediums. Maybe include more interactive workshops people can take part in.

go big or go home. if we can't close the streets and expand... perhaps omit

expand beyond proper square and close streets!

LOVED The addition of Music last year. This was a very "classy" event last year. That should be the goal for all events.

Like the wine-tasting proposal. Event is great for our business



Easy Peel
Tabletas & Hojas adhesivas
Block de Hojas Repositionables



3M

Love this Event SHOWCASES ARTISTS - McKinney - ADD MUSIC, ~~Booths~~ Booths, Arts in Bloom
Close STREETS for safety

This festival has so much potential! Currently if I am looking for this type of event I am making the trek to Deep Ellum and spending my \$\$\$'s there. I would like to be able to support this event locally if it were more robust.

GROW THIS EVENT, BY JOINING THE ART SHOW HAS MADE THIS EVENT EVEN BETTER. STOP LETTING FLEA MARKET ART ON THE SQUARE. THINK COTTON WOOD

Keep this event - love seeing the artist on the square. Brings people to the square to experience local artist and to see what they have to offer. Great opportunity to see wonderful works of art.

Grow the Event! This is important. Art has played a major part in the success of the Downtown. Make sure we have "Bloom" all planters. $\$$ as businesses we should have more "bloom" too!

Arts
Bloom

Make a Closed Street Festival. Show off our Artist!

LOVE THE WINE FESTIVAL PORTION. BRINGS IN PEOPLE WITH MONEY. ~~ALSO~~ BEER

* Love this event, prefer to minimize street closures. Turn it
expand to entire area as in 2014

Love this event Keep and expand to side streets

Expand beyond square

Love this event, expand beyond square professionalize it - Juny
it, this will create/cultivate quality artists and ART Buyers - These
ART Buyers also spend more \$\$\$ in shops

* Love this event. Schedule more than once a year! make it regular.

HAVE SIDE STREETS OPEN - HAVE ^{MORE} ARTIST IN OR IN FRONT
OF STORES

HAVE JURIED SHOW / HAVE QUALITY ARTIST GROUPED,
HIGH SCHOOL GROUPED / CHILDREN ART ACTIVITIES GROUPED

Close streets - Bring in Schools - Make like event at
Fair Park