



# EMPTY BOWLS

— MCKINNEY —

**FIGHT HUNGER ONE BOWL AT A TIME**



**Promoting  
Tourism!**



EMPTY BOWLS  
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MCKINNEY



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MCKINNEY



EMPTY BOWLS  
EMPTY BOWLS  
MCKINNEY





RAFFIE

CHECK OUT

BLOUNT  
fine foods

PROUDLY FILLING EMPTY BOWLS

MERCHANDISE SALE  
& INFORMATION





This bowl is a reminder to pray for those in the world with empty bowls due to hunger. Pray also for the CLC client on the reverse side.

**EMPTY BOWLS**  
PICKINNET

FIGHT HUNGER ONE BOWL AT A TIME

community lifeline center

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McKinney, 1 Adult

I had to pay a rental deposit and now that I am here I must pay of \$1.19, city sales tax - 0.52, membership (w/ing fee/electric) \$15.00, municipal franchise fee - 0.01, connect fee (electric) \$24.00, deposit (w/ing electric) \$105.00 and for Gas a customer charge of 0.93, city sales tax - 0.42, gross receipts tax - 0.42, municipal franchise fee - 0.05, deposit (w/ing gas) \$90.00, initial read gas - \$19.00.

Assistance: Electric

McKinney, 1 Adult

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Assistance: Electric





**Showcasing  
Artists!**







Over 100 local artists are involved in our event.



BLOUNT  
fine foods

2019

EMPTY BOWLS  
MCKINNEY

FIGHT HUNGER ONE BOWL AT A TIME

BLOUNT  
fine foods

2019

EMPTY BOWLS  
MCKINNEY

FIGHT HUNGER ONE BOWL AT A TIME

Minda  
Mendes  
Assistant  
Event Staff

SPONSORED BY



SPARC, Pattern Studio, Oil Investment  
Laguna Bank, Bank, Capital Planning,  
Touche Borge, Community Impact,  
Environmental Bank, Tally In, Sustainable  
Child Care, Food United Network

2019 LOCAL V

Blount Fine Foods, Cuddles of  
Berkshire, Courtyard Foods, Harvest 5,  
Layard Local, Local 400 & 401, S  
Sports, Square Burger,

BENEFITTING:





# Showcasing Restaurants!



BLOUNT  
FINE FOODS  
WHOLE FOODS MARKET

SMOKED GOUDA  
MAC & CHEESE

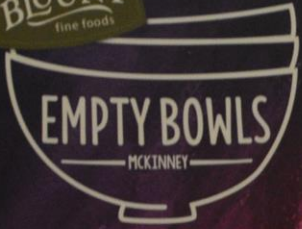
CHICKEN POBLANO  
PEPPER SOUP



14 local, downtown, restaurants  
participate...along with a local winery  
and local craft brewery.



**BIOUNT**  
fine foods



# PATINA GREEN



SPRING VEGETABLE CURRY **VE** **GF**

CHEF ROBERT

GoodFoodForAll







VERDE CHICKEN S  
ND P

2019 People's Choice Winner



**BIOUNT**  
fine foods

**EMPTY BOWLS**  
— PICKIN' UP —

**SPOONS**

WHOLE FOODS MARKET

CHILLED SUMMER  
STRAWBERRY SOUP





WHOLE FOODS MARKET  
BIOLUNT  
LOCAL YOCAL  
BBQ & GRILL  
WHOLE FOODS MARKET

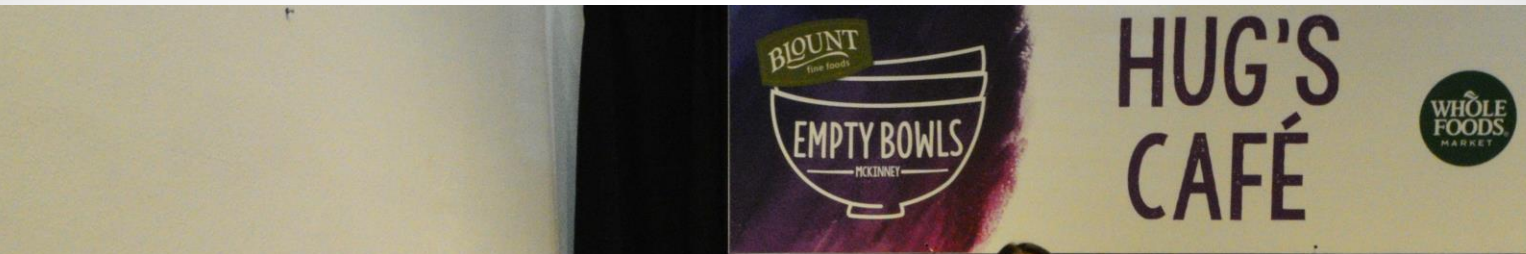
SMOKED RED PEPPER  
GAZPACHO  
WEST

THE POP

HARVEST  
SEASONAL KITCHEN

Education is a cure,  
not just a condition.  
End poverty.

SPONSORED BY  
WHOLE FOODS MARKET  
BIOLUNT  
LOCAL YOCAL  
HARVEST SEASONAL KITCHEN  
THE POP



LATE BOURBON  
PECAN PIE

224 E. VIRGINIA  
THU-SAT 11-3  
WWW.HUGSCAFE.ORG

**Hugs**  
CAFÉ

Chocolate Bourbon  
Pecan Pie

OUR MISSION:  
Enhance the lives of adults with  
SPECIAL ABILITIES!



We collaborate with other non-profits

**Hugs** CAFÉ  
www.hugscafe.org  
**Hugs** GREENHOC



**Fighting  
Hunger!**



**46,000**

Number of children  
in Collin County  
who will go to bed  
hungry tonight





We're providing over 80% of the funds spent on food  
by Community Lifeline Center



# Event Budget

<b>Event Income</b>	2020 Budget
Item	
MCDC Community Event Grant	\$7,500.00
Sponsorships	\$32,500.00
Donations	\$1,000.00
Bowl Making	\$2,000.00
Admissions	\$22,000.00
Art Auction Proceeds	\$6,000.00
Raffle Proceeds	\$2,500.00
Merchandise Sales	\$500.00
Extra Bowl Sales	\$2,250.00
Peoples Choice	\$500.00
After Event Sales	\$2,000.00
<b>TOTAL</b>	<b>\$78,750.00</b>
<b>Event Expenses</b>	2020 Budget
Item	
Supplies	\$6,000.00
Kentucky Street rentals	\$5,500.00
MPAC rental	\$500.00
Sponsor Appreciation	\$1,000.00
T-Shirts (for volunteers & artists)	\$2,500.00
Benefit Bidding - online art auction	\$1,000.00
Bowl Making	\$2,000.00
Security at event	\$480.00
PayPal + Eventbrite	\$2,100.00
Advertising	\$9,000.00
Signs	\$4,000.00
<b>TOTAL</b>	<b>\$54,080.00</b>
<b>NET INCOME</b>	<b>\$44,670.00</b>

# Advertising Plan

Magazines & Newsletters	\$2,000
Facebook Ads/Boosts	\$2,000
Billboards	\$1,050
Banners & Posters	\$1,000
Yard Signs	\$ 925
Radio	\$ 525
	\$7,500

**APRIL 30, 2020**

**6:00 – 8:00 PM**

**McKinney Performing Arts Center**