

January 10, 2020

MCDC Board  
5900 S. Lake Forest Drive  
Ste 110  
McKinney, Texas 75070

Dear MCDC Board:

To begin, let me again express our profound gratitude for the funds related to the marketing of our first McKinney's Christmas Mosaix. In that this was the first concert year, I believe we have established the foundation for many successful events in the years to come.

The attendance to the event was less than what we had hoped, roughly 675. However, we believe this was due largely to Christmas falling so close to the release of school. Simply stated, it was not a "calendar friendly" year. Looking ahead, the release date for school the next few years is essentially a week from Christmas, which is certain to improve attendance. To give clarity, the Sperry Performance Center is not available until school is released for the holiday break. Additionally, being the first year it takes time to build an annual expectation.

The concert itself was a great success. Mayor Fuller opened the event with a welcome. We included a very diverse and extremely talented group of performers from the Eddins Elementary Honor choir to Andy Timmons and others. There were two to three standing ovations, and the response has been overwhelming. Numerous people have emailed to inquire about next year's concert date. I sincerely believe McKinney's Christmas Mosaix will grow to become an event to which there are several performances throughout the weekend.

As for marketing of the event, the majority of funds were concentrated on area radio. We contracted with KCBI 90.9 to provide 50 spots on metroplex radio. The rate was extremely reasonable as compared to market pricing. To add, KCBI gifted us with several additional spots and posted the event on their social media and web pages.

As an organization, we invested in professional graphic designs to produce a direct mailer and flier. We leased a booth at Home for the Holidays and distributed fliers, and we created an 8x11 concert program guide where local businesses and organizations purchased ads. There were numerous posts on social media by our social media volunteers. Also, we did a moderate amount of advertising in Melissa at a popular high school musical event. To further enhance the McKinney experience, we did a "Dine Around Town" raffle during the concert intermission. The raffle included dinner for two to 12 different McKinney restaurants. It had great response and we intend to make this a part of the annual event.

To conclude, we are again very grateful for your partnership in this our first year. We look forward to exponential growth in numbers for McKinney's Christmas Mosaix in 2020.

Dr. Myron Wilson  
Executive Director  
Direction61:3



**90.9 KCBI FM**  
ENCOURAGING MUSIC  
WORDS OF HOPE

# Business Impact Partner Agreement

KCBI  
First Dallas Media, Inc  
750 N. St. Paul Street  
Dallas, Texas 75201 USA

Order #: **603-00002**  
Description: McKinney's Christmas Mosaix  
Date Entered: 11/8/2019  
P.O.#:  
Salesperson: Kinsel, Chris  
Invoice Frequency: Billed at end of Cal Month, Sorted by Date

Direction 6 13  
6190 Virginia Pkwy  
#500  
McKinney, TX 75071

**Other (Non-Spot) Charges**

| Start Date | End Date   | Station | Description of Charge | Repeated | Qty | Rate   | Total  |
|------------|------------|---------|-----------------------|----------|-----|--------|--------|
| 12/2/2019  | 12/21/2019 | KCBI-FM | KCBI Banner           | Monthly  | 1   | 0.00   | 0.00   |
| 12/2/2019  | 12/21/2019 | KCBI-FM | SOCIAL MEDIA          | Monthly  | 1   | 200.00 | 200.00 |

**On-Air Schedule**

| Start Date | End Date   | Station | Scheduled Time/Event   | Repeated | Length | Qty | Rate   | Total   | M | Tu | W | Th | F | Sa | Su |
|------------|------------|---------|------------------------|----------|--------|-----|--------|---------|---|----|---|----|---|----|----|
| 12/2/2019  | 12/6/2019  | KCBI-FM | 06:00:00a to 07:00:00p | Weekly   | 1:00   | 15  | 100.00 | 1500.00 | 5 | 0  | 5 | 0  | 5 | 0  | 0  |
| 12/9/2019  | 12/13/2019 | KCBI-FM | 06:00:00a to 07:00:00p | Weekly   | 1:00   | 15  | 100.00 | 1500.00 | 5 | 0  | 5 | 0  | 5 | 0  | 0  |
| 12/3/2019  | 12/5/2019  | KCBI-FM | 06:00:00a to 07:00:00p | Weekly   | 1:00   | 10  | 0.00   | 0.00    | 0 | 5  | 0 | 5  | 0 | 0  | 0  |
| 12/10/2019 | 12/12/2019 | KCBI-FM | 06:00:00a to 07:00:00p | Weekly   | 1:00   | 10  | 0.00   | 0.00    | 0 | 5  | 0 | 5  | 0 | 0  | 0  |

Order Start Date: 12/2/2019    Order End Date: 12/21/2019    Spots: 50    Total Charges: \$3,200.00

**Projected Calendar Month Billing Totals for Direction 6 13 / 603-00002 :**

| Month    | Year | Spot Count | Net Billing |
|----------|------|------------|-------------|
| December | 2019 | 50         | \$3,200.00  |

\$100 per 30 sec. spot \$3000 / \$1500 cash & \$1500 trade for sponsorship

*If mailing a check, please send payment to:* Payment required in advance of each month underwriting.

KCBI-First Dallas Media, Inc., 750 North St. Paul St., Suite 1050, Dallas TX, 75201 **Contact Glenda Archila for CC payment at 469-801-7026** To cancel agreement, a written request must be given with a 30 day notice.

DocuSigned by:  
Signature: Myron Wilson Date: 11/19/2019  
D228FE8E389145F...

Pay by credit card  Will mail check or money order  drmgwilson@gmail.com

\*Note: KCBI holds listener fundraisers at least three times per calendar year. During those days, spot schedules that conflict are re-scheduled for days immediately following and air as 'make goods' until schedules are complete.



## PROGRAM AD SPECIFICATIONS

### FULL PAGE AD

Safe Area (8.25" x 10.75"): Please ensure all text is inside this line.

Trim (8.5" x 11")

Bleed (8.625" x 11.125"): Please include a .125 bleed on all 4 sides.  
Do not add a black border at the edge of the ad since it will print with a bleed.

### HALF-PAGE AD

Safe Area (8.25" x 5.25"): Please ensure all text is inside this line.

Trim (8.5" x 5.5")

Bleed (8.625" x 5.625"): Please include a .125 bleed on all 4 sides.  
Do not add a black border at the edge of the ad since it will print with a bleed.

All print ready ad submissions should be in four color (CMYK), image resolution should be at 300 dpi.

File formats accepted: EPS, PDF, JPG, png.



McKINNEY'S  
**Christmas**  
**Mosaic**

**December 21, 2019**

SPERRY PERFORMING ARTS CENTER  
at McKinney High School

BENEFITING

**DIRECTION** 61:3  
Aging out Foster Youth Thriving as Adults



McKINNEY'S  
**Christmas**  
**MOSAIX**

PRESENTED BY

**DIRECTION 61:3**  
 Aging out Faster Youth Thriving as Adults

MISTRESS OF CEREMONIES

*Jennifer Pickett*

**MOSAIX**

O Come All Ye Faithful ..... Pentatonix

**ANDY TIMMONS**

Christmas Eve in Sarajevo ..... Trans-Siberian Orchestra

**MAYLEE THOMAS/ANDY TIMMONS**

Rockin Around the Christmas Tree ..... Brenda Lee

**MOSAIX**

Go Tell It on the Mountain ..... Motown Christmas

**ERICA SIMMONS**

Joy to the World ..... Motown Christmas

**MOSIAIX**

12 Days of Christmas ..... Straight with No Chaser

Almost There ..... Michael W. Smith

Birthday of a King ..... David Phelps

**WILL AND CRYSTAL YATES**

Christmastime for You and Me ..... Crystal Yates

You Are Emmanuel ..... Crystal Yates

DIRECTION 61:3 FOCUS ..... Myron Wilson

*Intermission*

**C.T EDDINS ELEMENTARY HONOR CHOIR**

Fa la la Noel  
 Christmas Time to Me  
 Holiday Road of Carols

**MOSAIX**

O Come O Come Emmanuel ..... Caspian Crowns  
 Hallelujah Chorus ..... Young Messiah

**ANDY TIMMONS**

Miraculum ..... Lincoln Brewster

**MOSAIX, MHS DRUM LINE**

Little Drummer Boy ..... Bradley Knight  
 Noel ..... Lauren Daigle  
 Light Has Come ..... Missouri Singers

**MOSAIX, THE YATES, ERICA SIMMONS, ANDY TIMMONS**

O Holy Night ..... Chris Tomlin

Instrumentalists are comprised of members from Mosaix, local professionals, and MISD teachers, students, and graduates.

Sand Art by Melinda Whiffen

This event has been made possible in part through the support of McKinney's Community Development Corporation.



Enjoy a cup of coffee while supporting Direction 61.3 on December 27. A portion of all sales that day will go to support youth aging out of foster care!

**2741 VIRGINIA PKWY #100  
 MCKINNEY, TX 75071**

Special thanks to Scooter's Coffee for the coffee provided during tonight's intermission.



**DIRECTION 61:3**  
 Aging out Foster Youth Thriving as Adults



**Direction61:3 is a Christ centered organization purposed with guiding youth who are transitioning out of foster care.** While recognizing the need for physical, emotional, and educational support, our highest priority is to direct all D61:3 residents to faith in Christ. We believe this to be foundational to foster youth in their quest for life long success. Established in 2017, this ministry has full non-profit status, and is registered with the state of Texas as a 501(c)3 organization.

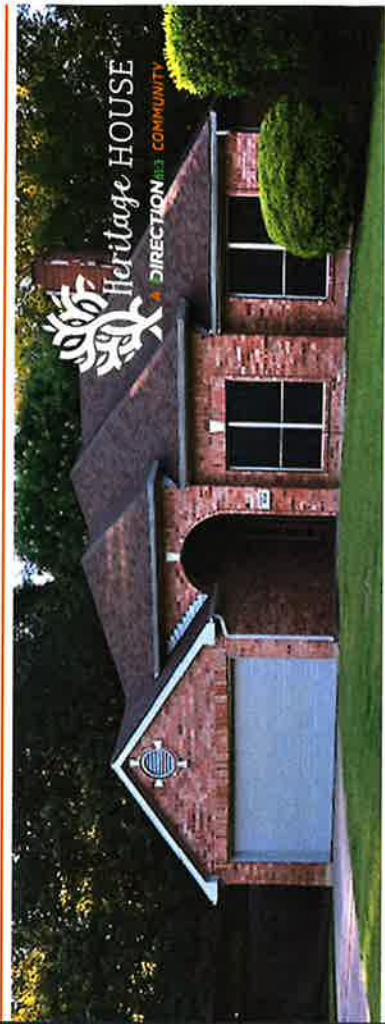


[www.direction613.org](http://www.direction613.org)

Established in 2017, **DIRECTION 61:3** is a registered organization with the State of Texas, and is fully registered as a 501(c)3 non-profit organization. A faith community, our goal is to impact thousands of young adults by providing physical, spiritual, and emotional support to those aging out of the foster care system.



**O**ak Creek Place is a transition home for girls (ages 16-22) who are beginning the aging out process. Based in McKinney, Texas, Oak Creek Place was the first home to open in the Direction613 network. Each resident is provided mentoring, life-skills training, faith-focused interactions, educational support, and local church involvement. As each resident becomes more equipped for independence, D61:3 will guide them towards supervised living whereby a community of supporters will help them in their final steps as they become thriving independent adults.



**H**eritage House opened and began taking residents in September 2019. This home is focused on meeting the needs of pregnant girls in foster care (ages 16-22). Once pregnant, the opportunities for healthy placement is greatly reduced for these young women. Each of these soon to be mothers will be supported as they complete their education, life skills training, and gain valuable parenting techniques prior to and in preparation of living independently.

*Our hope is for each young woman to build deep, meaningful relationships and a sense of belonging that continues throughout life.*

**THE MORNING SHOW**

**MID-DAYS WITH DOUG**

**AFTERNOONS WITH LAUREE**

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KCBI FM | 750 N. St. Paul Street | Suite 1050 | Dallas, TX 75201 | Phone: 469.801.7000 | [friends@kcbl.org](mailto:friends@kcbl.org)



# UNDERSTANDING

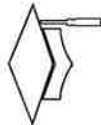
## What Happens to Aging out Foster Youth in North Texas

**THIRTY-EIGHT PERCENT OF YOUTH WHO WERE IN FOSTER CARE WILL BECOME INSTANTLY HOMELESS UPON AGING OUT.**



Yes. You read that right.... instantly homeless. Older youth who have simply survived in the system but did not thrive in it, age out with nowhere to call home and most of the time, they are lacking the personal skills and knowledge they need to access resources that can help them.

**THERE IS LESS THAN A 3% CHANCE OF A CHILD WHO AGES OUT OF FOSTER CARE ACHIEVING HIGHER EDUCATION.**



It is not that they are incapable of further education, are not intelligent, or do not desire to earn a college degree. Many lack the skills needed to enroll in college or apply for tuition grants or education loans.

**ONLY ONE OUT OF EVERY TWO OLDER YOUTH WILL HAVE EMPLOYMENT BY THE AGE OF TWENTY-FOUR.**

With the lack of education and appropriate independent

# Local Foster Teens

## NORTH TEXAS STATS | 2018



**20%**

of those removed are teens (22 kids)

**55%**

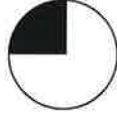
of North Texas youth are placed out of county due to not having enough local foster placements. Although not clearly defined it is believed the percentage of teens placed elsewhere in the state to be significantly higher as most families seek younger foster kids



living skills, the risk of unemployment is very high. Because of this, older youth who are on the streets are at high risk for abusing substances, becoming victims of crimes, engaging in criminal behavior, and falling prey to human traffickers. With the lack of stability and resources, these youths become easy targets for victimization.



**TWENTY-FIVE PERCENT OF OLDER YOUTH WHO AGE OUT OF FOSTER CARE ARE AFFECTED BY PTSD.**



In essence, child abuse and neglect just does not go away once a child enters the system and is out of harm's way. The impact of abuse and neglect is lifelong and can be very detrimental to overall functioning. Growing up in the foster care system in itself can be traumatic – not knowing if one is going to be reunified with biological family or adopted, not knowing if one has to move or not, bouncing around from home to home, changing caseworkers every year or so, etc. All of this is hard to overcome.



**SEVEN OUT OF TEN GIRLS WHO AGE OUT WILL BECOME PREGNANT BEFORE THE AGE OF TWENTY-ONE.**

This statistic is very concerning given the entirety of all of the risk factors mentioned above. There is an additional risk to the babies born to these mothers. They potentially could become victims of abuse and neglect and experience homelessness and instability, thus, continuing the cycle.



**40%** of teens who age out of the "system" in North Texas end up homeless.



**2687** kids removed due to abuse/neglect in 2018



JOIN US

# Christmas Eve

Tuesday, December 24

3:00, 4:30 & 6:00pm

1615 W Louisiana St, McKinney, TX 75069  
firstmckinney.com | 972.542.0041



FIRST MCKINNEY  
BAPTIST CHURCH

Sundays

WORSHIP &  
LIFE GROUPS  
9:15 & 10:45am

January 2020

- Jan 5 Prayer Sunday / 21 Days of Prayer Devotional
- Jan 8 Women's Spring Bible Study Registration
- Jan 8 Wednesday Night programs resume  
(firstmckinney.com/wednesdays)
- Jan 12 Prayer Sermon Series begins



Maylee  
Thomas

Maylee Thomas - Fuller is best known as the lead singer in her band. Her career has spanned the last 35 years with 7 albums and countless performances across the globe. She's a singer/songwriter and she and her guitar-singing husband own The Guitar Sanctuary and The Sanctuary Music and Events Center in McKinney Texas where he is also the Mayor making her the First Lady of McKinney Texas. She also hosts a radio show on 97.5 KLAK called Texas HomeGrown Music . She's a co-founder of Love Life Foundation a non/profit helping at risk women and children since 1992 and is the mother of four children and two grandchildren.



Texas Mosaix is a faith-based cover band comprised of professional and semi-professional musicians who represent more than ten churches in the North Texas area. We perform multiple genres of music including classic rock, country, show tunes, jazz, and worship.



# Mosaix

CONNECTING PEOPLE THROUGH MUSIC



[www.texasmosaix.com](http://www.texasmosaix.com)



[/texasmosaix](https://www.facebook.com/texasmosaix)

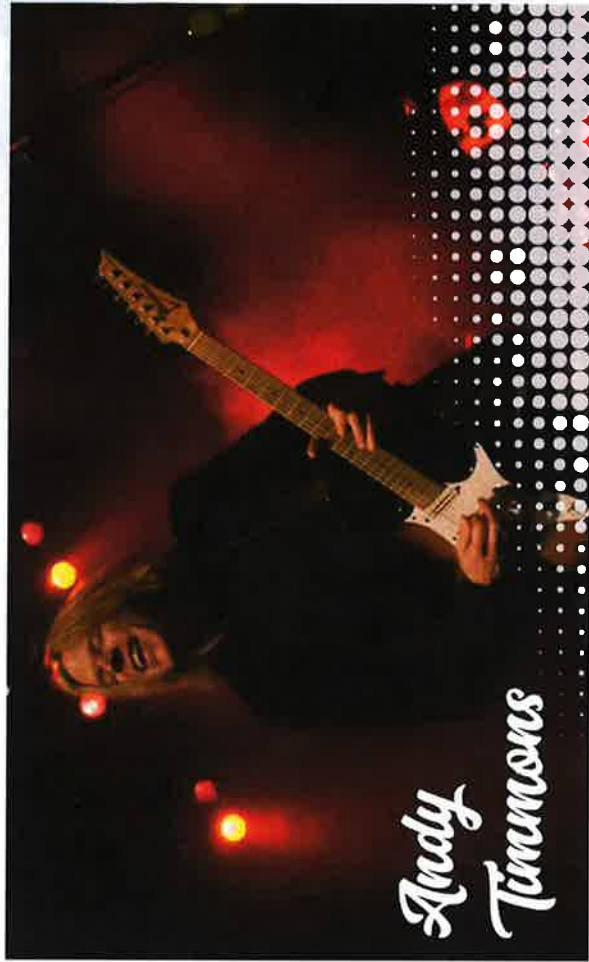


[/texasmosaix](https://www.instagram.com/texasmosaix)

Mosaix's passion is connecting people to Christ through music. We perform concerts locally at tail-gating events, small venues, and prison ministries. We also guest-lead church services.

Mosaix is a proud supporter of the North Texas non-profit, DIRECTION61:3, since 2017.

For more information about Mosaix, our upcoming concerts, how to book us for events, or for opportunities to support us financially, please visit our website.



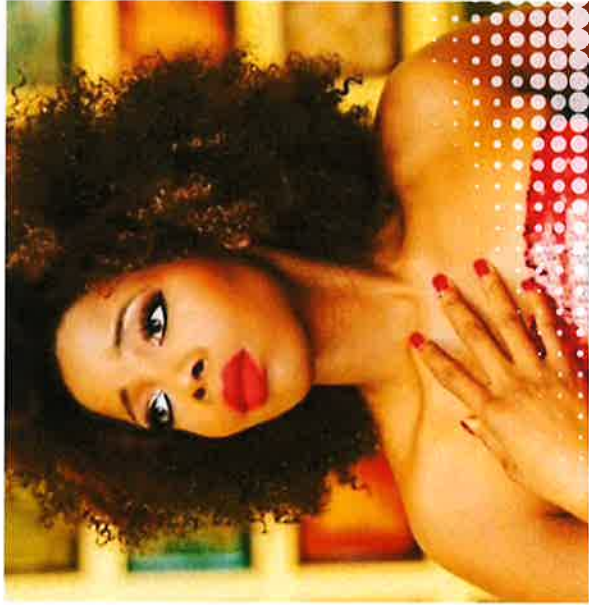
Timmons's many collaborations include a live CD with Olivia Newton-John (Timmons has been her music director-guitarist for 15 years), two albums by Kip Winger, recording sessions for Paula Abdul and Paul Stanley, and radio and television jingles. He has also played alongside Steve Vai, Joe Satriani, Paul Gilbert, Eric Johnson, Steve Morse, Mike Stern, Ace Frehley, Reb Beach, and Pierre Bensusan, as well as some of his favorite 1960s singing stars such as the Beach Boys, Lesley Gore, and Gordon Waller.

Playing with drummer/bandleader Simon Phillips on four albums between 1997 and 2015, Timmons demonstrated a range extending well beyond rock and pop music, delivering energetic jazz fusion that earned both critical and audience acclaim.

Timmons is a native of Evansville, Indiana. He graduated from Evansville Harrison High School in 1981 and studied jazz guitar at the University of Miami.[2] He currently resides in McKinney, Texas

On September 30, 2016, the Andy Timmons Band released their new album, *Theme from a Perfect World*.

Andy just completed a world tour for Ibanez Guitars, a company he has been endorsee for since 1991.



*Erica  
Simmons*

Erica Simmons, lyric soprano, is an Adjunct Professor of Voice and Lecturer at Tarrant County College Northeast Campus. She is a third-year doctoral student and McNair Scholar attending the University of North Texas. Most recently, Erica performed in the Porgy and Bess opera with Fort Worth Opera. She was a first place winner in the Beethoven Club 2017 Young Artists Competition and a competition winner in the 2016 Mid-South Regional NATS competition. She has attended the CCM Spoleto Festival in Spoleto, Italy and the American Institute of Musical Studies in Graz, Austria. She's been featured as a soloist with the Memphis Symphony Chorus. Past roles include the Countess (*Le Nozze di Figaro*), Mrs. Peachum (*The Beggar's Opera*), Suzel (*L'amico Fritz*), and the title role, Josephine Baker (*Josephine*) in a newly composed opera by renown composer Tom Cipullo. Students of Erica's have gone on to receive vocal college scholarships, superior ratings in piano, and excellent ratings in both Solo and Ensemble and Texas All-Regional Choir.

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Christmas  
to you and your family*

*from*

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[JohnEdwardsAgency.com](http://JohnEdwardsAgency.com)



Crystal Yates is a multi-award winning singer-songwriter who brings a powerful connection between down home tales of country music and the God-fearing respect of Gospel music. She's scored several top 10 hits, including the Billboard #1 hit "I Got Saved", and has shared the stage with artists such as Rodney Foster, Aaron Neville, Martina McBride, Joe Ely, John Conlee, Deana Carter, and many others. She and her husband Will are worship leaders and songwriters with People and Songs Worship Community, and are the writers of many popular modern worship songs such as What Mercy Did For Me, Threshold of Glory, Heaven Sings Along, and many others.



*Thankful for you*

**DIRECTION** 61:3

for making a difference  
for lighting a path  
for providing HOPE

**Alpha OPTICAL**

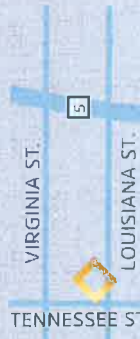
Alan Upchurch, OD

www.alphaoptical.com | 972.542.0331

*James 1:27*

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**C.T. Eddins Elementary  
School Honor Choir**

The Eddins Honor Choir is open by audition to third, fourth, and fifth grade students at C.T. Eddins Elementary School in McKinney ISD. This year's honor choir is comprised of 63 students. The Eddins Honor Choir was honored to perform at the 2011, 2015, and 2019 Texas Music Educators Association Conventions and is under the direction of Melissa Ringel.



**Melinda  
Whitten**

Melinda Whitten holds a BA in Visual Art and has been performing sand art for the past 12 years. Sand art, visual storytelling through the combination of light, sand and beautiful music, is her favorite way to share the joy of Christmas.

# CHRISTMAS *Care* PROJECT



Thank you for helping us impact youth aging out of foster care. Many of you have expressed a desire to contribute directly to our residents. Donations given will allow you to personally help youth with basic needs such as clothing, meals, transportation, personal care, and educational necessities. In addition, you may contribute to the ongoing function of our two transition homes, OAK CREEK PLACE and HERITAGE HOUSE. Further instruction will be given during this evening's intermission. In the meantime, we invite you to review the giving possibilities listed below.

## DONATIONS WILL BE USED TO PROVIDE:

### PERSONAL CARE NEEDS

Donations are used to provide for the daily living needs of our residents.

- Clothing
- Hygiene items
- Shoes
- Haircuts

- Work uniform
- Phone bill
- Birthday gifts

### TRANSPORTATION SUPPORT

Help ensure residents are able to get to/from work/school and also provide matching assistance as residents save for their first car.

- Gas cards
- Car fund
- Taxi service

### HOUSING EXPENSES

Donate towards housing and utility expenses associated with providing safe and stable housing for our residents.

- Groceries
- Utilities
- Household Supplies

### LIFE SKILLS TRAINING

Life Skills classes provide training in money management and healthy living. The goal of life skills training is to help our residents THRIVE as healthy adults.

- Celebrations
- Birthdays parties
- Mentoring
- Life Skills curriculum
- Training material
- Leadership development
- outings

Please take the opportunity this evening to visit our booths outside and choose a gift card and an amount to be used to help in one of these areas.

Please make checks payable to Direction 61:3 or visit [www.direction613.org/give](http://www.direction613.org/give).



6633 Virginia Parkway, McKinney, TX 75071 • (972) 540-6420 • Store Hours: Tuesday - Saturday 10am - 6pm

# REALLY FREE FINANCIAL EDUCATION COURSES

As a leading financial institution, RBFCU can help you implement financial education in any setting for your students, staff or community center participants.



## SAVING AND INVESTING

This lesson covers the difference between saving and investing, the time value of money, several types of investments and the relationship between risk and return.

## CREDIT

This lesson explains the advantages and the disadvantages of credit, credit terminology, the real cost of credit and why credit history is important.



## FINANCIAL SERVICES

This lesson examines the various types of financial services, explains how checking and savings accounts work, reviews the benefits of a debit card and explores additional features.



## MONEY MANAGEMENT

This lesson encompasses the importance of saving, the benefits of having an account with a financial institution and different types of budgeting tools.



We offer a variety of FREE classes and materials (in English and Spanish) to help participants achieve financial freedom. Presentations can be customized to meet your specific program needs and objectives.

Contact us at  
[financialeducation@rbfcu.org](mailto:financialeducation@rbfcu.org)  
 210-637-4513



Federally insured by NCUA

**DIRECTION613**  
 Aging out Foster Youth Thriving as Adults

**VOLUNTEER EXPO**

**JANUARY 15, 2020**

**6:30 - 8 PM**

Come learn about Direction613 and ways to get involved and volunteer

For location and to RSVP,  
 email [kollyndi@direction613.org](mailto:kollyndi@direction613.org)

[www.direction613.org](http://www.direction613.org)

*Signature*  
**NAILS & SPA**

1933 N CENTRAL EXPY # 510  
 MCKINNEY, TX 75070  
 972.548.2990

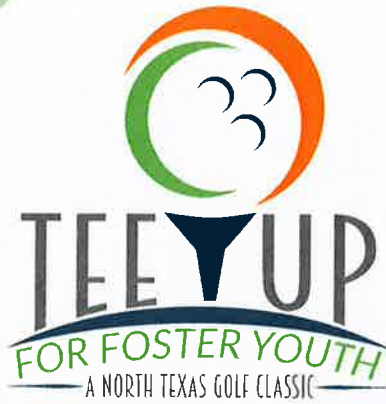
SAVE OFF OF ANY SERVICE WHEN YOU PRESENT THIS AD  
**15%**



**Direction 61:3**  
YEAR AT A GLANCE



*A special thank you to Miklis printing for providing us with all of our printing needs.*



**TUESDAY, JUNE 9<sup>TH</sup>**  
STONEBRIDGE RANCH HILLS COURSE  
MCKINNEY, TEXAS

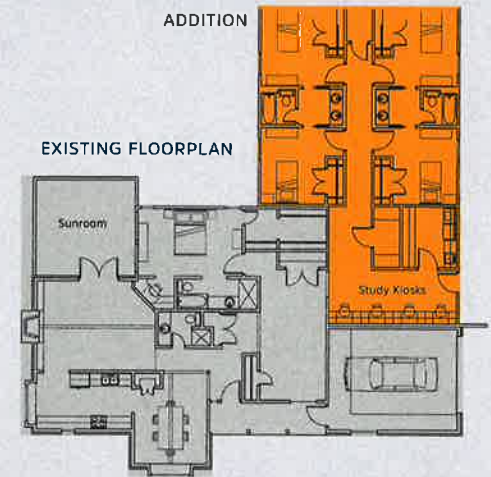
A great event, TEE UP for foster youth is a 4 person scramble held at the beautiful Stonebridge Ranch Hills course in McKinney. Registration includes a full buffet dinner. Details will be posted in January 2020. Go to [www.direction613.org/teeup](http://www.direction613.org/teeup)

# MORE THAN BRICKS

*A Future for Aging out Foster Youth*

**JANUARY 2020**

Through the cooperative efforts of local contractors our campaign to expand Oak Creek Place by an additional 1300sf is well underway. The additional living space will provide 4 new bedrooms, 2 baths, and an enlarged more efficient laundry room.



## UNIQUE GIVING OPTIONS

As with any non-profit the regular financial donation is the backbone of a strong budget. Additionally, your capital gifts create momentum and spur on organizational vision. There are however several other unique options to consider:



Amazon Wishlist is a means whereby pre-selected items can be ordered from Amazon and sent directly to our homes for use by our residents.



Buy your merchandise on AMAZON SMILE. Login to your Amazon account and then visit [smile.amazon.com](http://smile.amazon.com) and choose Direction61:3 as your charity. A percentage of some of your purchases will be donated to Direction61:3!



Donating the spare change from your credit or debit card purchases allows us to teach our residents the skills needed to leave poverty forever. Sign up here: [app.roundupapp.com](http://app.roundupapp.com) and select Direction61:3.



**BE A MONTHLY DONOR:** From \$25.00 and up, your recurring monthly donation makes a significant impact.

Go to [www.direction613.org/give](http://www.direction613.org/give) to set up your recurring donation.



McKINNEY'S  
**Christmas**  
**Mosaix**  
**December 21, 2019**

**7:30PM**

McKinney High School's  
SPERRY PERFORMING ARTS CENTER

*Featuring*



**MAYLEE  
THOMAS**



**ANDY  
TIMMONS**



**ERICA  
SIMMONS**



**WILL & CRYSTAL  
YATES**



**TEXAS MOSAIX**



**TEXAS HONOR CHOIR  
EDDINS ELEMENTARY**

**\$35** ADULT | **\$15** YOUTH 15 & UNDER

Purchase your tickets today!

[www.direction613.org/events/christmas](http://www.direction613.org/events/christmas)

BENEFITING **DIRECTION 61:3**

SPONSORED BY **MCDC**  
McKINNEY COMMUNITY  
DEVELOPMENT CORPORATION



Join us this season to help youth aging out of foster care. A very special night, Christmas Mosaix will feature the incredible and diverse musical talent of McKinney.

### *Sponsorships*

|   |               |
|---|---------------|
| <b>TITLE SPONSOR</b><br>6 Free Tickets • Exterior Back Page Ad • Front Page Logo • Platform Mention | <b>\$3000</b> |
| <b>DESSERT BAR</b><br>4 Free Tickets • Full Page Ad • Lobby Signage                                 | <b>\$1500</b> |
| <b>COFFEE/DRINK BAR</b><br>4 Free Tickets • Full Page Ad • Lobby Signage                            | <b>\$1000</b> |
| <b>LOBBY MUSICIANS</b><br>2 Free Tickets • Half Page Ad/Lobby Signage                               | <b>\$750</b>  |

### *Program Ads*

Promote your local business in our full color program.  
Folded size is a full 8.5x11 page.

|                           |              |
|---------------------------|--------------|
| <b>INSIDE FRONT COVER</b> | <b>\$850</b> |
| <b>FULL PAGE AD</b>       | <b>\$500</b> |
| <b>HALF PAGE AD</b>       | <b>\$250</b> |

**\$35** ADULT | **\$15** YOUTH 15 & UNDER

Purchase your tickets today!

[www.direction613.org/events/christmas](http://www.direction613.org/events/christmas)