

## McKINNEY ARTS COMMISSION

APRIL 19, 2012

The McKinney Arts Commission of the City of McKinney, Texas met in regular session in the Council Chambers of the Municipal Building on April 19, 2012 at 9:08 a.m.

Commissioners Present: Chair Linda Spina; Vice Chair Hamilton Doak; Janet Farr; Beth McGuire; Sherry Tucker-David; and Matthew Bado. Absent: Tameika Miller

Staff Present: City Liaison Aretha Harvey; Arts Commission Secretary Mona Robinson

Guests Present: Mayor Pro Tem Travis Ussery was present for a portion of the meeting.

Commissioners unanimously approved the motion by Commissioner Tucker-David, seconded by Commissioner Farr, to approve the following consent items:

- 12-220** Minutes of the McKinney Arts Commission Meeting of January 19, 2012
- 12-221** Minutes of the McKinney Arts Commission Work Session of January 25, 2012
- 12-222** Chair Spina called for Discussion of the Public Art Master Plan. City Liaison Harvey stated the firm of Via Partnerships had been selected to prepare the City of McKinney Public Arts Master Plan. Chair Spina explained the highlights of Via Partnership's proposal to the other Commissioners who had not seen the three submissions to the City's Request for Proposal on this matter. City Liaison Harvey stated she has spoken with Via Partnerships, and she will be in weekly contact with Via Partnerships throughout this process. Via Partnerships would like to visit McKinney to meet with the Arts Commissioners as well as various other people during the week of May 14, 2012. Chair Spina stated she was hopeful that the Public Arts Master Plan could be finalized by late September or early October, 2012.
- 12-223** Chair Spina called for Discussion of the Developer Brochure. City Liaison Harvey presented the draft of the developer brochure which had

be prepared by the City Communications & Marketing Department. City Liaison Harvey explained City staff had not taken photographs of the art pieces to be used in the brochure. Chair Spina discussed the conversation she had regarding the art to be displayed at the Baylor Medical Center which is scheduled to open in McKinney on June 30, 2012. She stated she would like some of the Baylor art pieces to be included in the development brochure.

**12-224** Chair Spina called for Discussion of the Grant Application. City Liaison Aretha Harvey presented to the Commissioners the new Grant Application which had been developed for the upcoming 2012-13 grant cycle. Ms. Harvey explained the various steps and forms the grant applicants would utilize in the process, and she further explained the new Application was fully electronic. Commissioners were very excited and pleased with the advancements being presented and felt this electronic Application was definitely state of the art. Commissioner Tucker-David stated she felt the City should prepare a news release on this new Grant Application.

**12-225** Chair Spina called for Discussion of the Arts and Economic Prosperity Survey. City Liaison Harvey stated she had spoken with Cindy Schneible, Executive Director of McKinney Community Development Corporation (MCDC), and she is very interested in having the Americans for the Arts Vice President of Research & Policy come to McKinney to host a workshop. However, MCDC could not pay for the entire costs of this event, and the City would have to share in the expenses of the workshop. Possible dates for the workshop were discussed, and City Liaison Harvey stated she would review June 11-22, 2012.

**12-226** Chair Spina called for Discussion of the City Art Tour. Commissioners discussed what sites and cities would be a part of this art tour, and possible dates were also discussed. City Liaison Harvey will begin the process of arranging for the transportation to take the participants to the

various sites. It was also discussed about inviting public art managers from the various cities to explain specific pieces and offer valuable information about their public art.

**12-227** Chair Spina called for Discussion on Direct Solicitation of Potential Grant Applicants. Commissioners held a detailed discussion on this matter and reached a consensus that they may directly solicit organizations to apply for Arts Commission grant funding.

**12-228** Chair Spina called for Discussion on the Business Council for the Arts and requested Arts Commissioner Tucker-David to provide specific information about this organization and their Leadership Arts Institute Program. Commissioner Tucker-David answered questions which had been submitted to her by Chair Spina prior to the meeting, and she discussed in detail the goal of the Leadership Arts Institute Program. Commissioners discussed the financial aspect of the Program would be underwritten by various corporations. Following a request by Chair Spina, the Commissioners expressed their interest in this program, and there was consensus that the Leadership Arts Institute Program should definitely be a future undertaking for the Arts Commission.

**12-229** Chair Spina called for Discussion on the FY2012-13 Budget Allocations. City Liaison Harvey stated that she did not have any information at this time about the amount the Arts Commission would be awarded for FY2012-13, but she did state the budget process had begun. Chair Spina discussed a variety of art related items which possibly would need funds in the upcoming year. City Liaison Harvey explained that any unused art funds could not be added to a new fiscal year's budget amount, and such funds would revert to the City's general fund. A lengthy discussion was held as to the possibility of placing City of McKinney funds into the Public Art trust fund. City Liaison Harvey stated that the Arts Commission would have to explain specific requests related to FY2012-13 allotted budget amounts to the City Council. City Liaison

Harvey will keep the Commissioners updated as to the progress of the FY2012-13 budget proceeds, and she should have a better idea of the amount being proposed by the July 19<sup>th</sup> Arts Commission meeting.

**12-230** Chair Spina called for Discussion on the State of the Arts Update. City Liaison Harvey stated the last State of the Arts was presented to the City Council by Thom Chesney in September of 2010. All Commissioners felt the Arts Commission had made great strides since the last State of the Arts presentation to the City Council. Specific issues were discussed, and it was a consensus that it might be a good idea to appear before the City Council and give updates throughout the year. Chair Spina, Commissioners Tucker-David and Bado will serve on a sub-committee to address the State of the Arts presentation issues, City Liaison Harvey will schedule a time for Chair Spina to speak to the Council for the State of the Arts presentation in mid-summer.

Chair Spina called for Commissioner Comments

Chair Spina stated that Commissioner Tameika Miller will be resigning from the Arts Commission in the near future, and Commissioner McGuire stated she will replace Commissioner Miller on the application review sub-committee. Chair Spina stated that on May 10<sup>th</sup> the DMA will hold a roundtable discussion, and one of the presenters is Margaret McDermott. Chair Spina also discussed candidate interviews on the Town Square Buzz where one candidate suggested the elimination of funding for the Texas Arts Commission with another candidate strongly agreeing. Chair Spina was uncertain as how to proceed, but she felt the point that arts support economic growth should be strongly brought out. Commissioner Bado mentioned that several area high school students have received nominations for a various awards. Vice-Chair Doak stated the 1<sup>st</sup> Annual Juried Art Show will be held at MPAC and funds are being raised to create a private art collection for the McKinney Performing Arts Center. Chair Spina had attended the McKinney Musical Arts Society program that was held

recently and Commissioner Tucker-David stated it was a great event which had been held for the past 15 years.

Commissioners unanimously approved the motion by Commissioner Farr, seconded by Commissioner Tucker-David, to adjourn the meeting at 11:01 a.m.

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LINDA SPINA  
Chair