

Promotional and Community Event Grants -- FY 2020 Cycle I

| Organization | Event | Event Date(s) | MCDC Social Media Promotion | City Social Media Promotion | Advertising Promotion | Other Promotion | At Event Promotion | Board/Staff Attendance |
|----------------------------|---|--------------------------|--|-----------------------------|-----------------------|---|--------------------|------------------------|
| Odysseus Chamber Orchestra | Concert Series | Spring 2020 | Happy Prince -1/31, 2/21 Bossa Nova - 3/30 | | | MCDC Website City Calendar | | J.Brewer |
| Heritage Guild | Farmers Market Chestnut Square | Throughout Spring/Summer | 1/3, 1/18, 2/6, 2/15, 2/29, 3/4, 3/6, 3/14, 3/15, 3/21, 3/26, 3/31, 4/1, 4/2, 4/7, 4/9 | | | MCDC Website City Calendar | | C.Schneible L.Jones |
| Heritage Guild | Farm to Table | May 7, 2020 | | | | | | |
| Heritage Guild | Ice Cream Crank-off | July 19, 2020 | | | | | | |
| SBG Hospitality | St. Patrick's Day Shamrock Run and Festival | March 14, 2020 | 2/13, 2/18, 2/25, 3/6, 3/9, 3/12, 3/13 | | | MCDC Website City Calendar FB Event | | |
| St. Peter's Episcopal | Empty Bowls | April 30, 2020 | 2/20, 2/25, 2/26, 3/19, 4/1, 4/6, 4/9 | | | MCDC Website City Calendar FB Event | | |

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| Collin County History Museum | Then & Now | Feb 2019 - Dec 2021 | 2019 2/27, 6/18, 7/25, 9/12, 11/16 2020 2/14, 2/21, 2/28, 3/2, 3/17 | | | MCDC Website City Calendar | | L.Jones D.Kelly |
| TUPPS | Music Festival | May 15-16 | 2/13 | | | | | |
| Game Day Foods | Salsa Festival | July 4, 2020 | | | | | | |
| Main Street | Downtown/MPAC Events | Throughout Spring/Summer | Downtown - 1/9, 1/14, 1/21, 2/28, 3/12, 3/16, 3/17, 3/16, 3/27, 3/31, 4/1, 4/2 Chocolate Walk - 2/8 Black History at MPAC - 2/3 Krewe - 2/14, 2/17, 2/19, 2/21, 2/23 Cahill - 3/2 Juried Art -- 4/7 | | | FB Events - Krewe, Juried Art, Arts in Bloom | | |
| McKinney Lacrosse Club | Turlaxin' Tournament | October/ November | | | | | | |
| ManeGait Therapeutic Horsemanship | Country Fair | April 25 | 3/9, 3/17 | | | MCDC Website City Calendar | | |
| McKinney Garden Club | Garden and Home Tour | May 30 | | | | | | |

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| Ovation Academy of Performing Arts | Spring Productions | Spring 2020 | Annie - 2/25, 2/27 | | | MCDC Website City Calendar | | |
| Kiwanis | Triathlon | April 18 | | | | MCDC Website City Calendar | | |
| Parks Dept | Events | Spring/Summer | 1/3, 1/7, 2/21, 2/25, 2/29, 3/4, 3/5, 3/11, 3/18 | | | | | |