Economic Development Highlights September 2012

Economic Development

Participated Economic Development/ Marketing Event/Mission

- The 27th Annual Commercial Real Estate Expo (See attached)
 - Staff participated in the 27th Annual Commercial Real Estate Expo, North Texas Commercial Association of Realtor (NTCAR) in Dallas on Wednesday, August 29.
 - MEDC set up an exhibitor booth at NCTAR with Allen, Frisco, Plano, Dallas and other area economic development organizations.
- There were over 100 exhibitors at the NTCAR expo and roughly 1,800 attended the event.
 - Staff met with commercial real estate professionals in north Texas to promote McKinney.
- Annual Japan-America Grassroots Summit (See attached)
 - Staff participated in Annual Japan-America Grassroots Summit at MEDC/MCED office on Thursday, August 30. Mayor Loughmiller presented a Proclamation to Japanese visitors at the Summit.
 - Staff communicated with the Japanese visitors and McKinney host family to foster friendship at the grassroots level between the U.S, and Japan.
- TexasOne Signature Event-New York Business Recruitment Mission & US Open (See attached)
 - Staff participated in TexasOne Signature Event with Mayor Loughmiller in New York on September 6-9.
 - This is a Tier 1 & 2 event and there were ten organizations in Texas participated.
- Met with three Site Selection Consultants: WDG Consulting, Ernst & Young and Cushman & Wakefield.
 - US Open event was well-attended with NY site selection consultants and businesses
 - A successful TexasOne Signature Event.
- D Magazine Signature RealPoint Event (See attached)
 - Staff participated in D Magazine Signature RealPoint Event in Dallas on Thursday, September 13.

- MEDC Chairman Clifton joined the event to promote McKinney to the VIP exclusive networking event.
- Collin County Regional Partnership (Allen, Frisco, McKinney & Plano) is the title sponsor.
- State Representative Ken Paxton is the speaker representing Collin County.
- Asian American Citizen Council 12th Annual Banquet
 - Staff participated in Asian American Citizen Council 12th Annual Banquet with Mayor Pro Tem, Travis Ussery, in Dallas on Saturday, September 15.

Upcoming MEDC Marketing/Economic Development Event

 September 28 Governor's Small Business Forum & Expo Allen MEDC Exhibitor
 Partnership with Governor's Office, Texas Workforce Solutions & McKinney Chamber of Commerce

Marketing Communications

2012-2013 TexasOne Calendar (See attached)

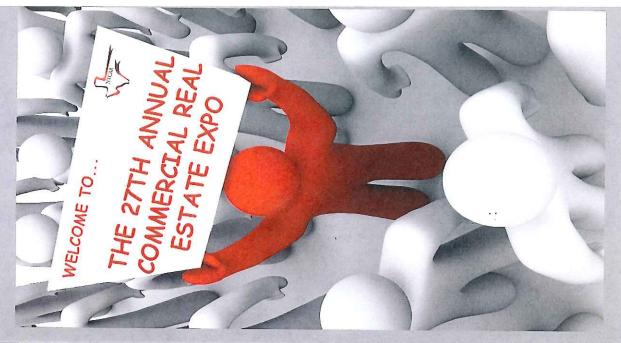
September 25	TexasOne Annual Board Meeting	Austin
November 16-18	Signature Event - Formula 1	Austin
December (TBD)	TexasOne Board Meeting/Holiday Party	Austin
	(Special Guests invited)	

- MEDC New web Site
 - Staff worked with the City's Communications & CivicPlus for the initial design and flow chart
 - Target Completion Date: January, 2013

New Businesses

- U. S. Patent & Trademark Office Collin County Regional Partnership - An invitation for USPTO visiting Collin County in October/November
- Project Green Pineapple
 Will discuss in Executive Session

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Barbara Houlihan Peloton Real Estate Partners NTCAR Past President

NTCAR is a business-oriented association that gets things done with a focus on moving forward and adding value.

NTCAR provides relevant, mission-critical data with the goal to serve our industry well. From a time commitment standpoint, NTCAR consistently produces a positive return on investment.







Carl Ewert Jones Lang LaSalle NTCAR Past President

NTCAR is the commercial real estate broker's organization of choice that daily advocates for the broker. It is an organization that brings brokers together for training, educational enhancement and strategic market insights to best equip us to perform to the highest standards to serve our clients.

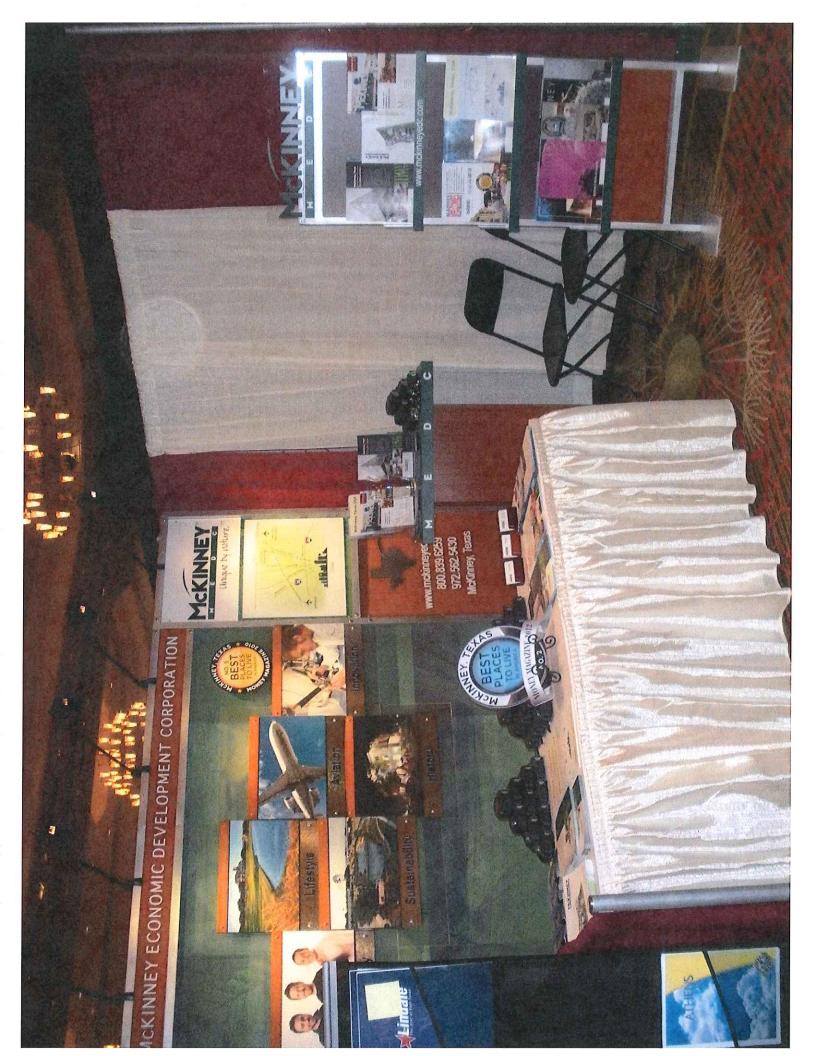




Celeste Fowden CB Richard Ellis

Through the Young
Professionals Forum, I have
had the opportunity to
interact with top brokers,
owners and managers in
one of the hottest commercial
real estate markets in the
country. I have also built
friendships with future
industry leaders and have
enjoyed getting to work
with them through YPF's
charitable activities.

North Texas Commercial Association of Realtors and Real Estate Professionals







News Release

For more information, contact:

Martha Brounoff, Brounoff Communications 214-785-7517; broucomm@tx.rr.com

Amy Chae, Japan-America Society of Dallas/Fort Worth 214-342-2022; amy@jasdfw.org

North Texas To Host Major International Event in August 2012

Annual Japan-America Grassroots Summit Fosters New Friendships at the Community Level

February 8, 2012 (Irving, TX) – North Texas has been selected as the venue for the 2012 Japan-America Grassroots Summit, an annual gathering of Japanese and American citizens which aims to strengthen the peaceful relationships between the two countries by fostering friendships at the grassroots level. The Summit, held alternately in Japan and the U.S., honors one of the first friendships between a Japanese and an American, a unique bond begun in 1841 and continuing through their descendants to the present day. This announcement was made today at a press conference hosted by the organizers of the 22nd Grassroots Summit, the Japan-America Society of Dallas/Fort Worth (JASDFW) and the John Manjiro Whitfield Commemorative Center for International Exchange (CIE) in Japan and the U.S.

The 2012 Japan-America Grassroots Summit will take place in North Texas from Tuesday, August 28, to Monday, September 3. Opening in Fort Worth and closing in Dallas, the week-long Summit will span the scope of the Texas cowboy heritage as well as the region's cultural and sports achievements. Residents of fifteen North Texas cities will open their homes and hearts to the Japanese visitors for a three-night local homestay program. The 15 North Texas host cities are:

Arlington

McKinney

Dallas

Muenster & Lindsay

Denton Fort Worth Parker Plano

Gainesville

Richardson

Glen Rose

Southlake

Irving

Waxahachie

The Summit honors the life-long friendship between Captain William H. Whitfield, an American whaler, and John Manjiro Nakahama, a Japanese fisherman and the first Japanese citizen to be educated in America. Manjiro's knowledge of America faciliated the opening of Japan to trade with the western world following the arrival of Commodore Matthew C. Perry in 1853. Manjiro taught English, navigation, ship-building and American ideas, such as democracy, to young Japanese samurais who led Japan to modernize and join the developed world.

"The friendship between these two men is unique in that it has continued for more than 170 years between their descendants," said Hiroko Todoroki, CIE Secretary General. "The purpose of the annual Grassroots Summit is to encourage new friendships between Japanese and Americans that will last a lifetime and beyond. Members of the Whitfield and Nakahama families play a pivotal role in each Summit, and serve as a reminder of the enormous potential of grassroots exchange."

The 2012 Japan-America Grassroots Summit is being presented by the JASDFW and the CIE in cooperation with the Consulate-General of Japan in Houston, the host cities, and community organizations. Sponsors are 7-Eleven, Inc.; Fujitsu Network Communications, Inc.; and Gulf States Toyota, Inc. Additional support is provided by The Trammell & Margaret Crow Collection of Asian Art, Dallas GiveCamp, and Suzuki Graphic Design Studio.

"North Texas is honored to be chosen as the host for the 22nd Grassroots Summit," said John M. Stich, Honorary Consul General of Japan at Dallas and Vice-Chairman of the Steering Committee of the 2012 Japan-America Grassroots Summit in North Texas. "We anticipate there will be approximately 150-200 Japanese visitors coming to North Texas. We look forward to introducing our Japanese guests to real Texas hospitality and to the many attractions in North Texas."

For more information on the 2012 Japan-America Grassroots Summit in North Texas, visit the website at: www.NorthTexasGrassrootsSummit.org.

#

About the Japan-America Society of Dallas/Fort Worth (JASDFW)

The JASDFW has a 42-year history of contributing to mutual understanding between the United States and Japan through educational, cultural, business, and exchange programs.

About the Center for International Exchange (CIE)

The CIE, a foundation formed in 1992, aims to contribute to global peace and stability, by promoting the mutual understanding and friendship between citizens of Japan and America and throughout the world.



New York Business Recruitment Mission

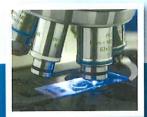
New York, New York September 6-7, 2012

Hosted by
Texas Secretary of State
Esperanza "Hope" Andrade

In partnership with the

Office of the Governor
Economic Development & Tourism Division
and the
Texas Economic Development Corporation









TexasOnesm Business Recruitment Mission New York - September 6-7, 2012

Host Hotel:

The London NYC Hotel

151 West 54th Street (Between 6th and 7th Ave)

New York, NY 10019 (212) 307-5000

Staff Contact: Romina Black: (512) 913-7642 or Matthew Jensen (512) 775-2119

THURSDAY, SEPTEMBER 6, 2012

6:30 PM

Delegation meets in lobby for transportation to team dinner

7:00 PM

Welcome Dinner with Texas Delegation

Location: Porter House New York

10 Columbus Circle / Time Warner Center / 4th Floor, NY, NY 10019

Phone:

(212) 823-9477

Dress: Business Attire

FRIDAY, SEPTEMBER 7, 2012

Dress: Business Attire

Consultant Meetings will take place in the London NYC Green Room (2nd floor)

8:30 AM

Texas Delegation will meet in the London NYC Green Room (2nd Floor)

Pastries and beverages available in meeting room

9:45 AM

Consultant Meeting: WDG Consulting

Consultants:

Katie Burdorf, Principal Dennis Donovan, Principal

11:00 AM

Consultant Meeting: Ernst & Young

Consultant: Rebecca Truelove, Business Incentives Partner

12:00 PM

Morning meetings conclude. Lunch open for individual plans

2:00 PM

Consultant Meeting: Cushman&Wakefield

Consultant: Keith Gendreau, Consulting Manager - Global Business Consulting

3:00 PM

Meetings conclude for Friday

Business Recruitment Mission ends, US Open Event begins Saturday at 9:00 AM



2012 U.S. OPEN EVENT

Men's Singles Semi-Finals Women's Singles Final

September 8, 2012

Hosted by
Office of the Governor
Economic Development & Tourism Division
and the
Texas Economic Development Corporation









2012 US OPEN EVENT ITINERARY New York - September 8, 2012

Host Hotel: The London NYC Hotel

151 West 54th Street (Between 6th and 7th Ave)

New York, NY 10019 (212) 307-5000

Staff Contact: Romina Black: (512) 913-7642 or Matthew Jensen (512) 775-2119

SATURDAY, SEPTEMBER 8, 2011

Dress: Casual Sportswear

9:00 AM Breakfast with Texas Delegation and Invited Guests

Location: Atrium Apartment (43rd floor) at the London NYC

10:00 AM Guest depart for UTSA Tennis Center

11:00 AM <u>US Open Men's Semifinal Matches</u>

6:30 PM Guests depart for hotel or remain for Women's Final (time is approximate)

7:00 PM US Open Women's Final Match

10:00 PM Guests depart for hotel (time is approximate)

Event Concludes

TexasOne New York Business Recruitment Mission September 6-8, 2012



Aaron Demerson Executive Director Governor's Office Esperanza "Hope" Andrade Texas Secretary of State Mayor Brian Loughmiller City of McKinney Abby Liu Vice President MEDC



PLEASE JOIN US.

Christine Perez, managing editor of *D CEO*, invites you to an exclusive networking happy hour. Mingle with other RealPoints contributors at this invite-only event.



THURSDAY, SEPTEMBER 13 FROM 5:30-7:30 P.M.

2711 N. HASKELL AVENUE 42ND FLOOR DALLAS, TEXAS 75204

Cocktails | Hors d'oeuvres

RSVP Required.

Please email rsvp4@dmagazine.com. Space is limited, and invitation is non-transferrable.

Complimentary Valet Parking

COLLIN COUNTY REGIONAL PARTNERSHIP
Allen · Frisco · McKinney · Plano
A North Texas Economic Development Alliance







Events for Fiscal Year 2013

September 6 - 8 Signature Event

Business Recruitment Mission & US Open

New York City Tier 1, Tier 2

September 10 - 12 Business Recruitment Mission

Canada

All Tiers Welcome

September 25 TexasOnest Board Meeting, Annual Meeting & Luncheon

Austin, TX
All Tiers Welcome

September 30 – October 3 International Economic Development Council (IEDC) Annual Conference

Houston, TX Tier TBA

October 8 – 11 Austin Game Developers Conference

Austin, TX
All Tiers Welcome

November 16 – 18 Formula 1

Austin, Texas Tier TBA

December (Date TBD) TexasOne™ Board Meeting, Luncheon, and Holiday Party

Austin, TX
All Tiers Welcome

February (Date TBD) Business Recruitment Mission

Los Angeles, CA All Tiers Welcome

March (Date TBD) TexasOne™ Board Meeting and Luncheon

Ft. Worth, TX
All Tiers Welcome

March 16 - 20 IAMC

Charleston, SC Tier TBA

April (Date TBD) Business Recruitment Mission

Washington, DC / Greenville, SC

All Tiers Welcome

April 22 – 25 Bio 2013 Conference

Chicago, IL All Tiers Welcome

May (Date TBD) Business Recruitment Mission

New York City, NY

Tier 3, Tier 4, Tier 5

June (Date TBD)

TexasOne™ Board Meeting and Luncheon

Austin, TX

All Tiers Welcome

August (Date TBD)

Business Recruitment Mission

Chicago, IL All Tiers Welcome

New <u>#GM</u> IT Innovation Center will bring 500 <u>#jobs</u> to <u>#Austin</u>. <u>bit.ly/QjqXwi #Texas</u> <u>#business</u> - <u>7 Sep</u>