

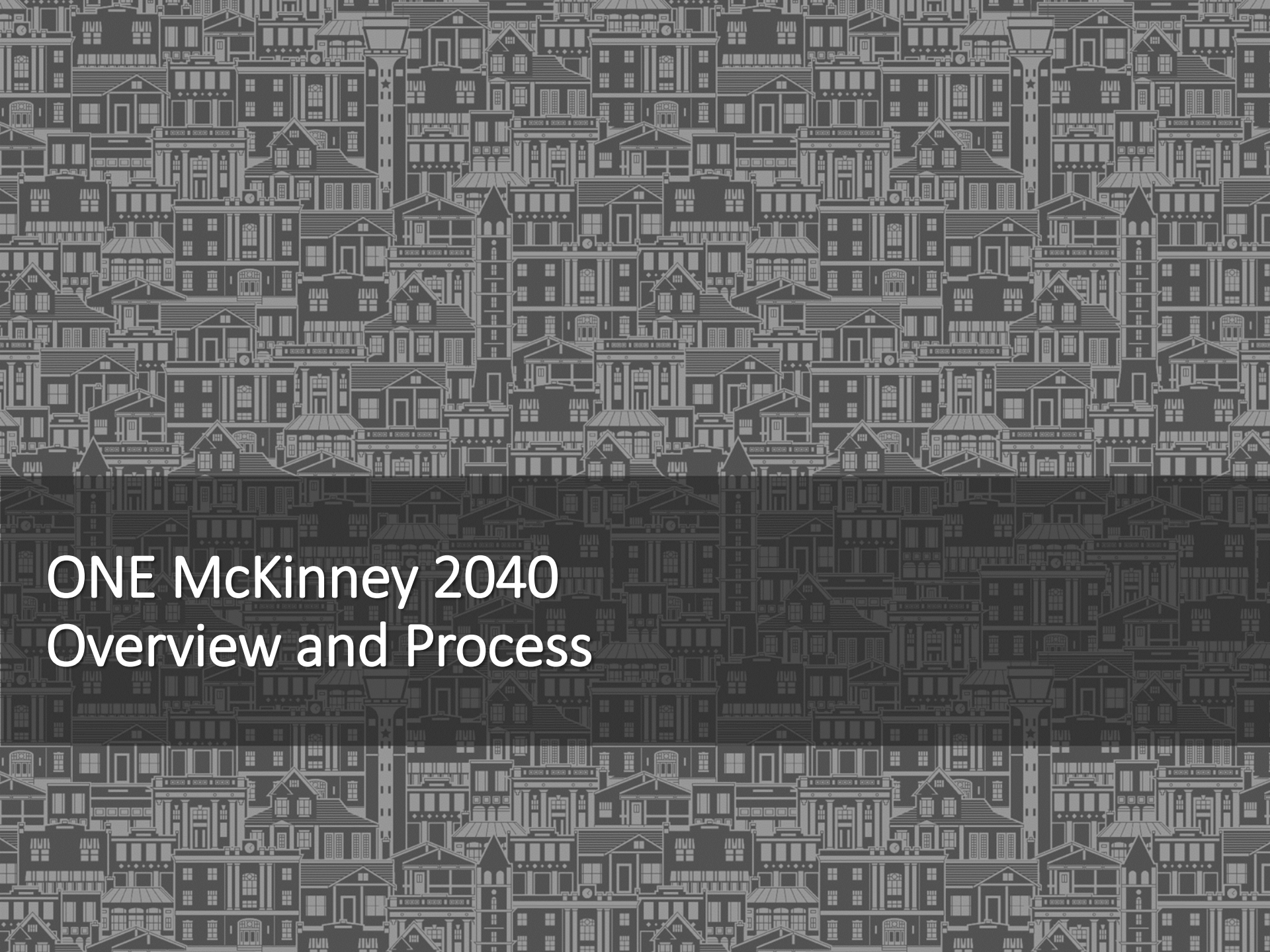
ONE | COMMUNITY VISION

MCKINNEY 2040

City Council Meeting

October 2, 2018

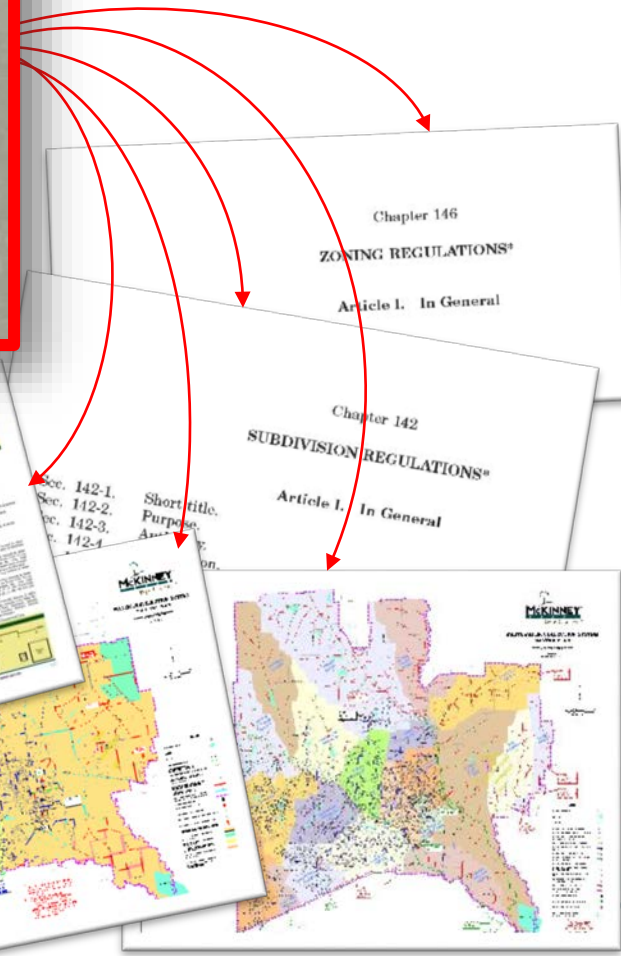
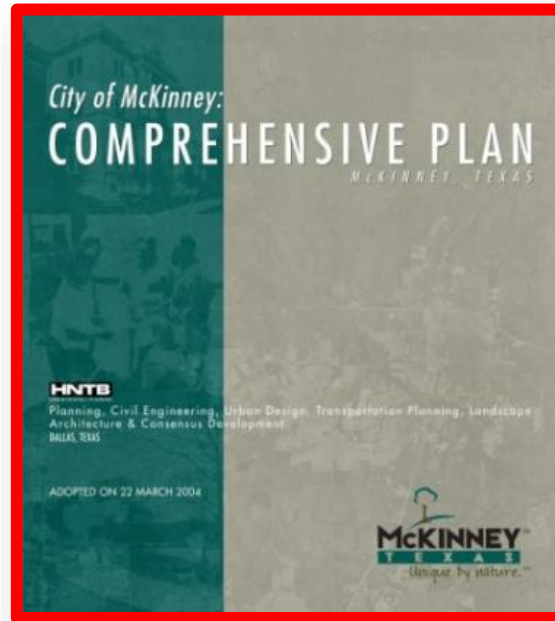




ONE McKinney 2040 Overview and Process

How We Use the Comprehensive Plan

- Used to coordinate and guide the establishment of development regulations
- Used to provide a basis for future zoning decisions
- Guides public investments in transportation and other infrastructure improvements



Why Is This Important?

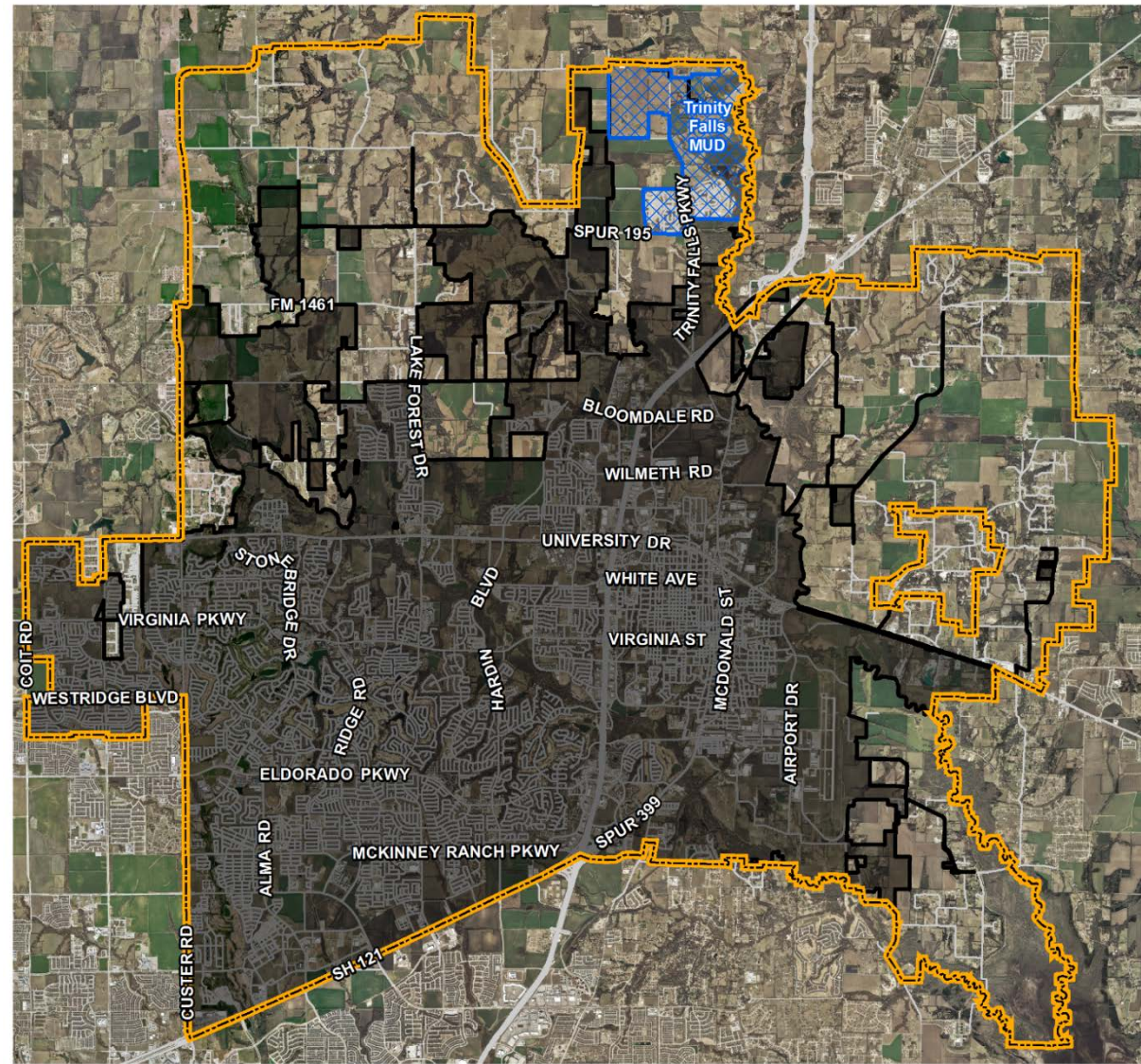
Current City Limits

68 square miles

Ultimate City Limits

116 square miles

~40% of McKinney
is unincorporated

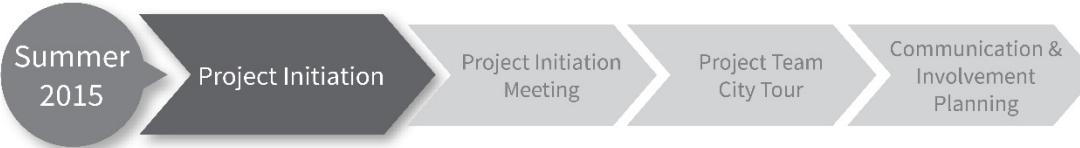


ONE McKinney 2040: Approach



ONE MCKINNEY 2040

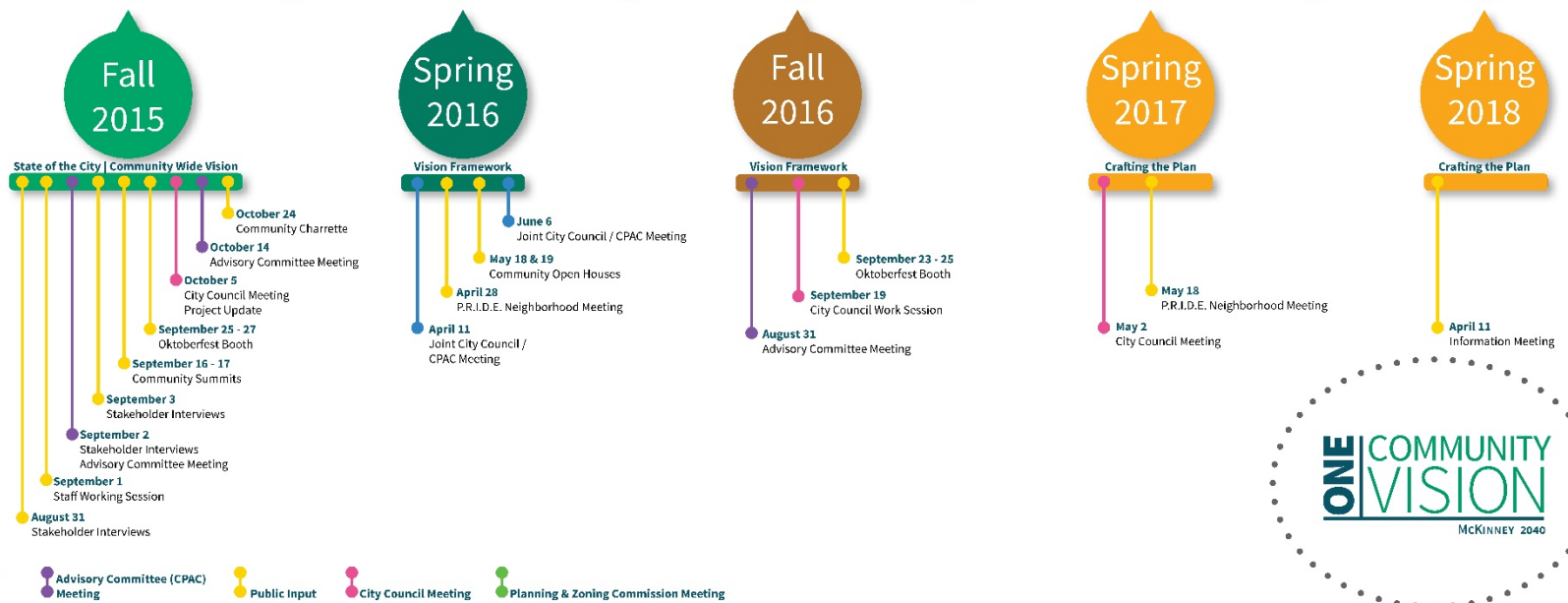
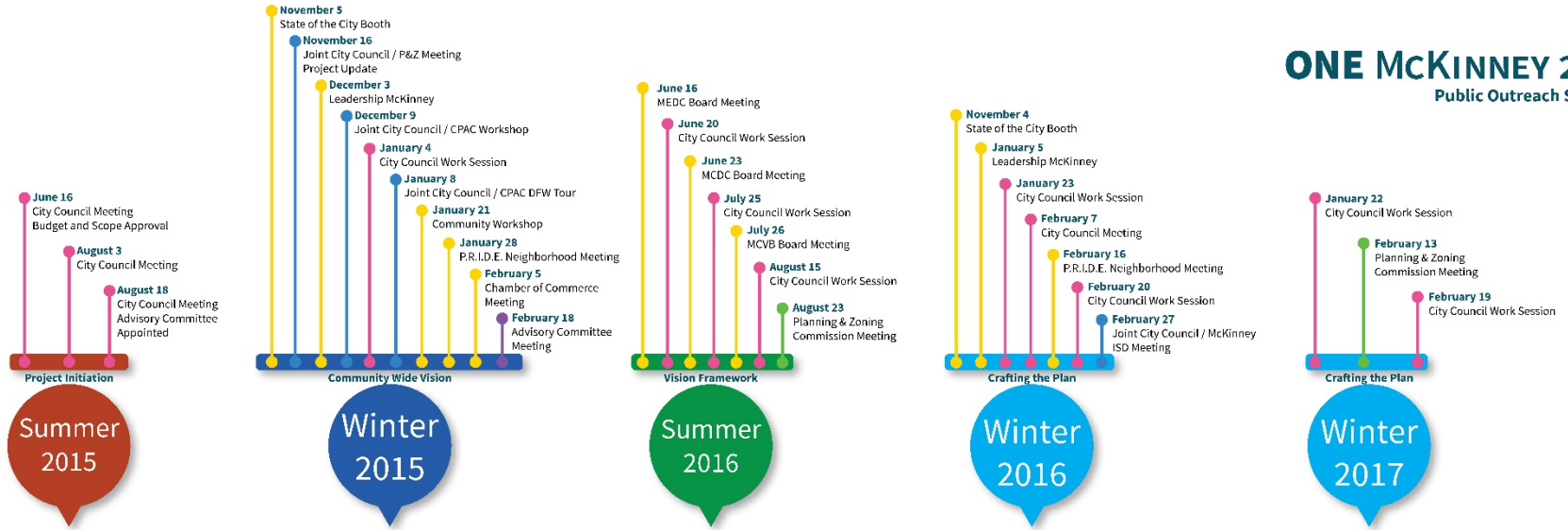
Overall Scope and Process Timeline



ONE COMMUNITY. ONE VISION. ONE MCKINNEY 2040

ONE MCKINNEY 2040

Public Outreach Summary

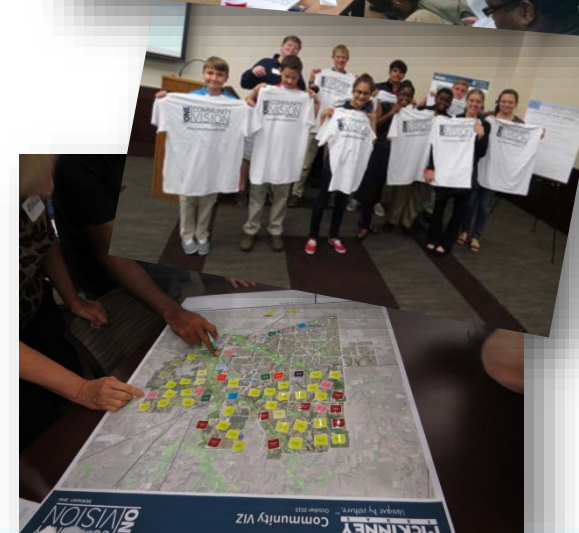


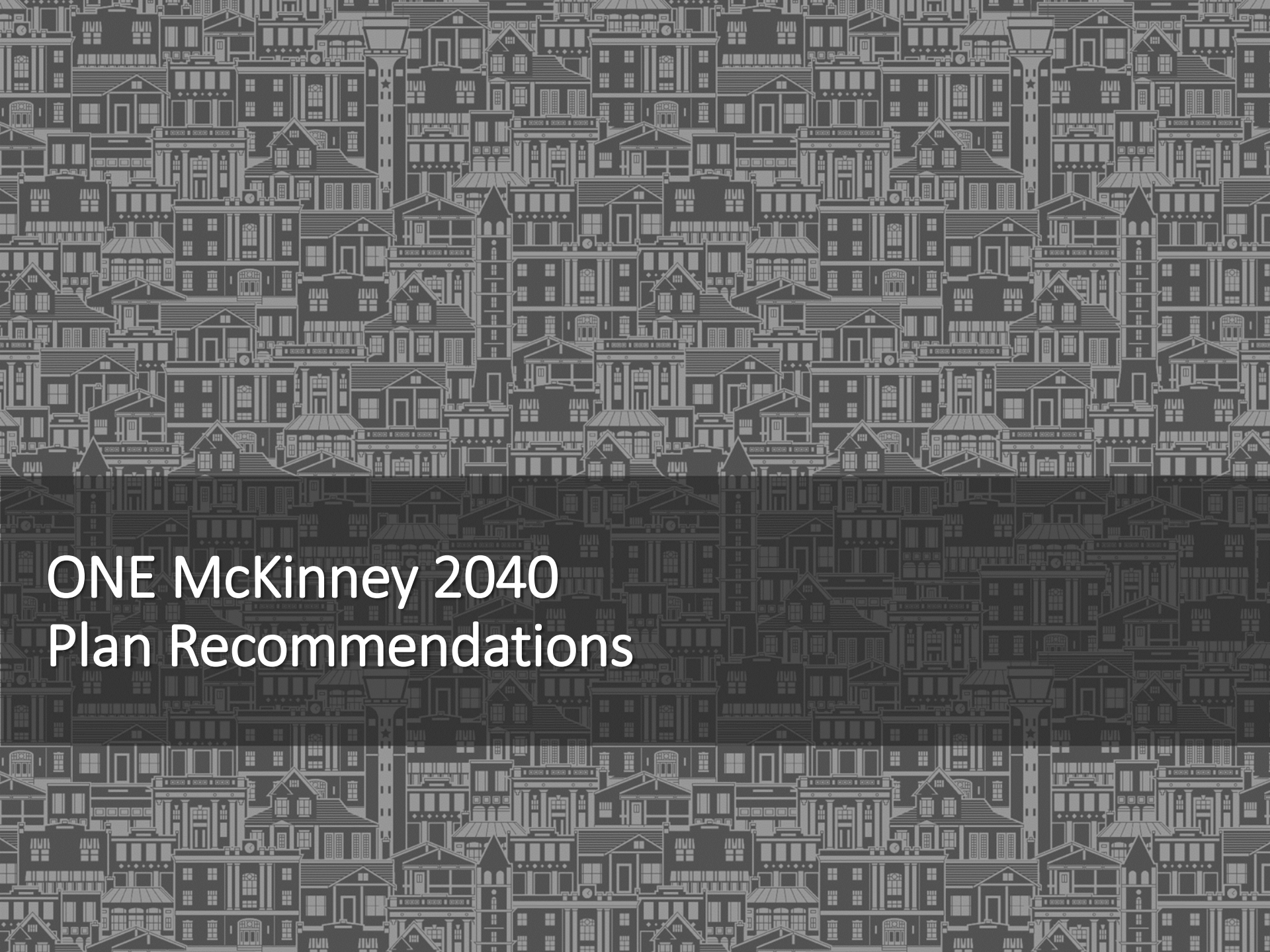
- Joint City Council / Other Body Meeting
- Advisory Committee (CPAC) Meeting
- Public Input
- City Council Meeting
- Planning & Zoning Commission Meeting



Engagement in Detail

- Individual and Small Group Interviews (Fall 2015)
- Staff Working Session (Fall 2015)
- Comprehensive Plan Advisory Committee (ongoing)
- CC/CPAC DFW Tour (Winter 2015)
- Community Summits (Fall 2015)
- Community Charrette (Fall 2015)
- Community Workshop (Winter 2015)
- Community Open Houses (ongoing)
- Oktoberfest (Fall 2015 & Fall 2016)
- Online Surveys (ongoing)
- www.onemckinney2040.com





ONE McKinney 2040 Plan Recommendations

Chapters of the ONE McKinney 2040 Plan

- The ONE McKinney 2040 Plan (Overview)
- Developing the ONE McKinney 2040 Plan (Process)
- City-wide Land Use and Development Strategy
- City-wide Mobility Strategy
- City-wide Economic Development Strategy
- City-wide Fiscal Health Strategy
- City-wide Public Investment Strategy
- Land Use and Development District Strategies
- Implementation
- Appendices



INTRODUCTION

- Plan Foundation
- Vision
- Guiding Principles



DEVELOPING THE ONE MCKINNEY PLAN

2

- State of the City
- Public Outreach Events
- Market Research & Analysis

ONE | COMMUNITY
VISION



LAND USE & DEVELOPMENT STRATEGY

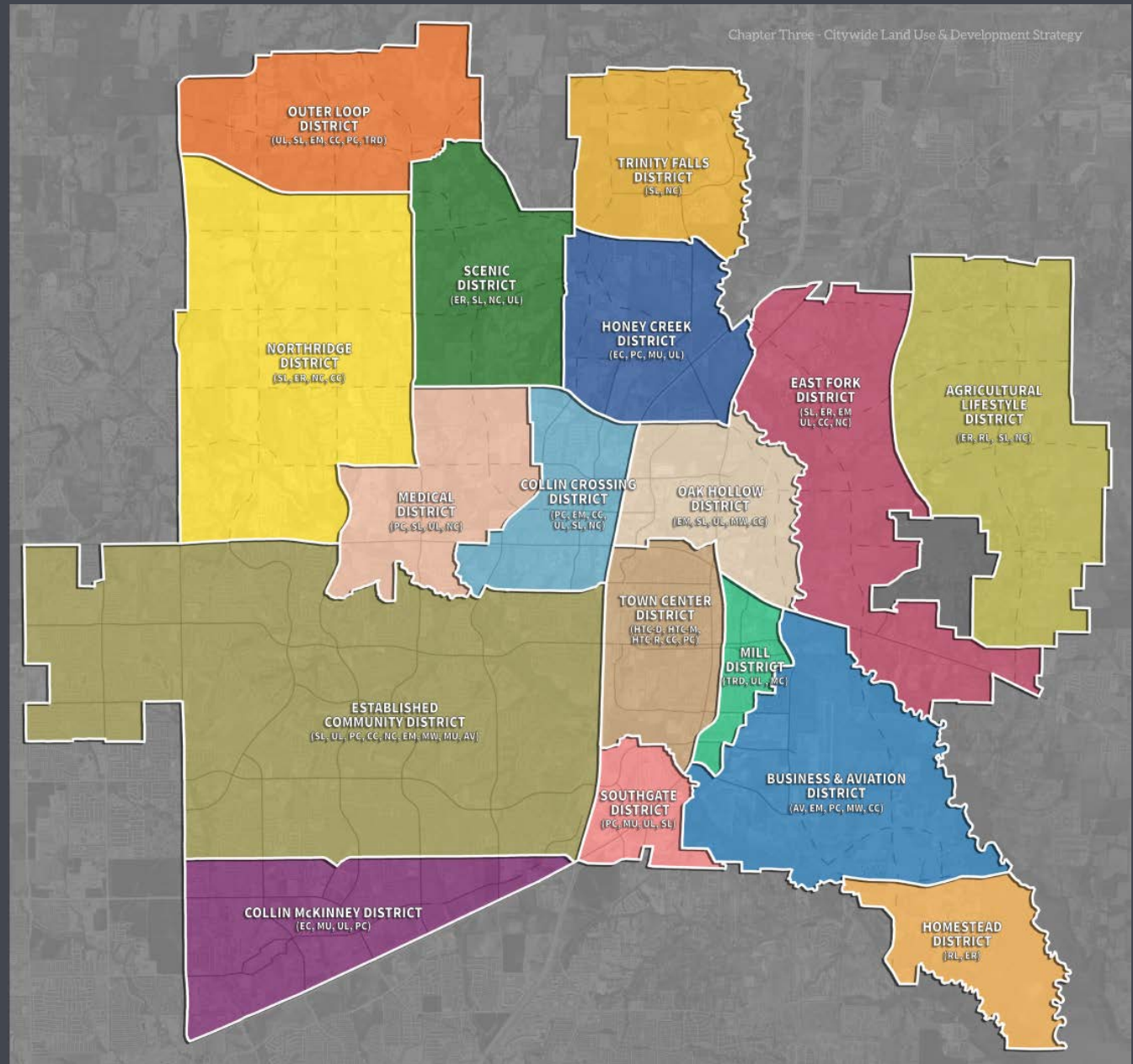
3

- Intended Outcomes
- Preferred Scenario
- Placetypes
- Decision Making Criteria

PREFERRED SCENARIO

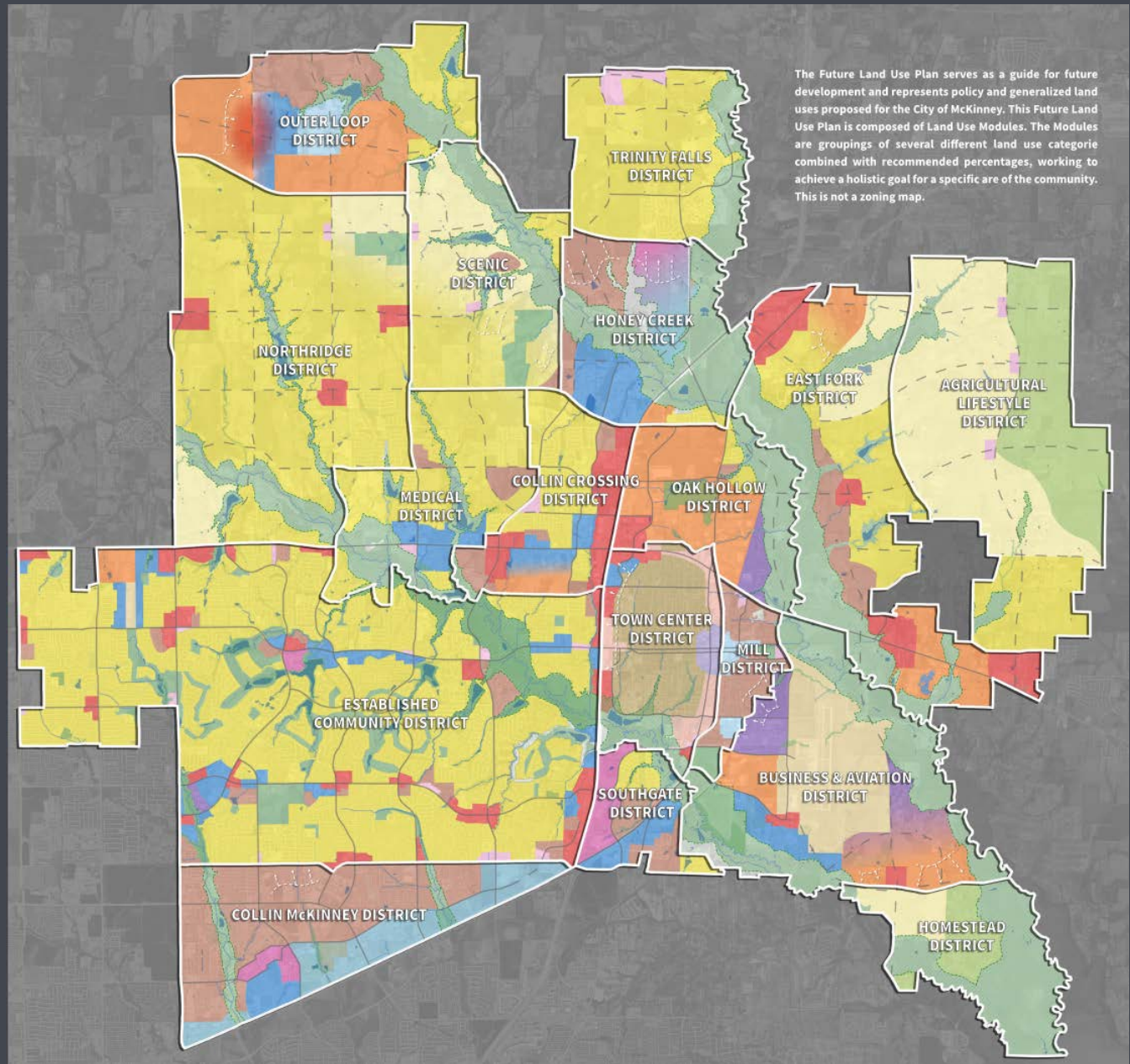
Citywide Land Use and Development Strategy

Chapter Three - Citywide Land Use & Development Strategy



FUTURE LAND USE

Citywide Land Use and Development Strategy





MOBILITY STRATEGY

4







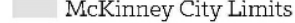
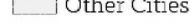
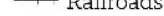
- Intended Outcomes
- Function and Foundation
- Travel Demand Model
- Master Thoroughfare Plan

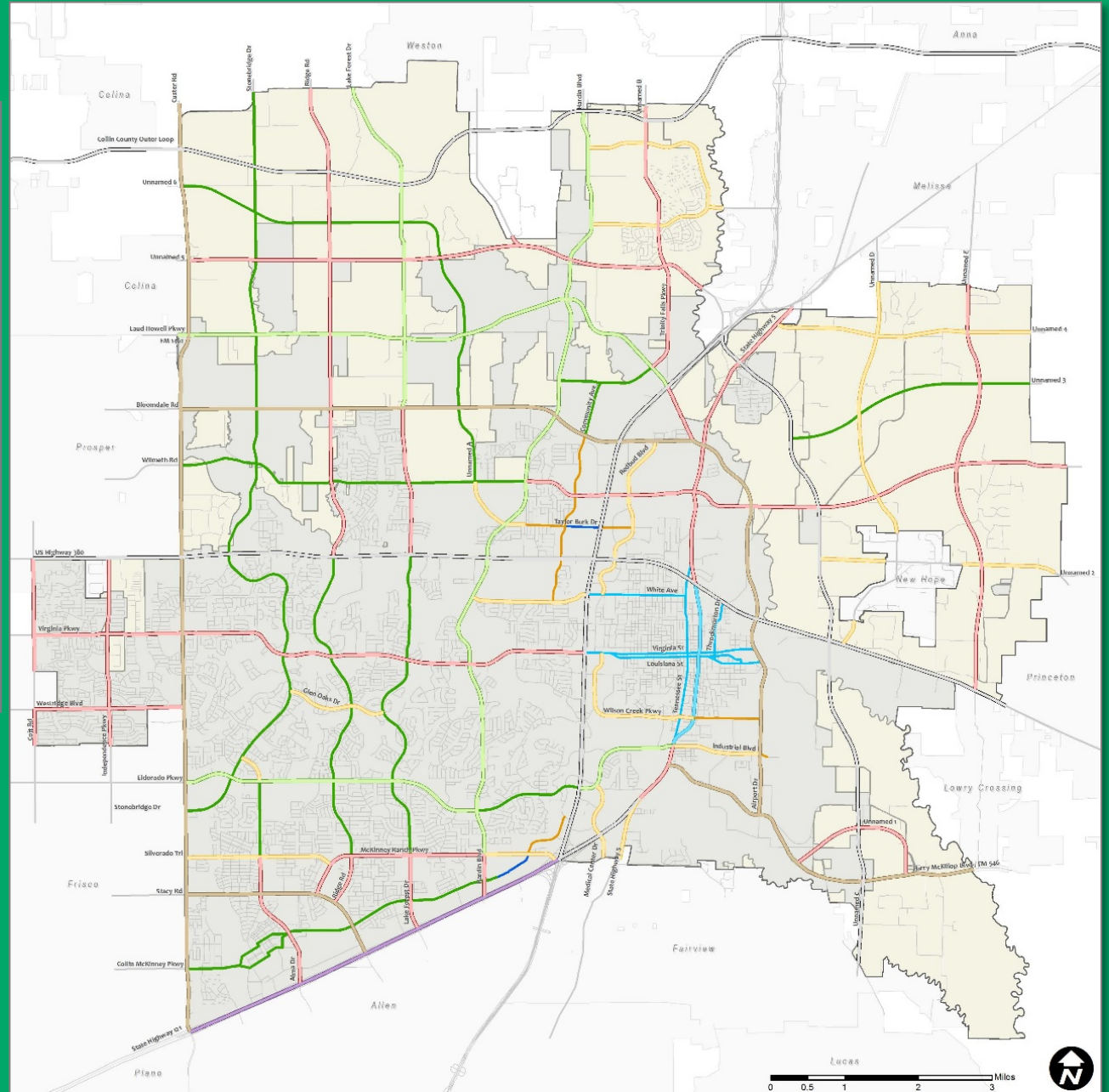
STRATEGIC DIRECTION

MASTER THOROUGHFARE PLAN

Legend

Draft Thoroughfare Plan 2016

-  Major Regional Highway / Multi-Modal
-  Tollway
-  Principal Arterial - 130' ROW (6 Lanes)
-  Major Arterial (6 Lanes)
-  Greenway Arterial (6 Lanes)
-  Greenway Arterial (4 Lanes)
-  Minor Arterial (4 Lanes Divided)
-  Minor Arterial (4 Lanes Undivided)
-  Minor Arterial (3 Lanes)
-  Town Thoroughfare
-  Road By Others
-  McKinney City Limits
-  McKinney ETJ
-  Other Cities
-  Railroads





ECONOMIC DEVELOPMENT STRATEGY

50

- Intended Outcomes
- Partnerships
- Competitive Position
- Priority Initiatives



6

FISCAL HEALTH STRATEGY

- Intended Outcomes
- Components of Fiscal Environments
- Methodology
- Summary (estimates)



- **Intended Outcomes**
- **Level of Service**
- **Adequacy & Timing for Expansion**
- **Other Plan Coordination**



INDIVIDUAL DISTRICT STRATEGIES

8

- **Criteria for Specific Land Use & Location**
- **Individual District Strategies**



IMPLEMENTATION

- **Strategy & Framework**
- **Top Priorities for Implementation**
- **Monitoring Progress**



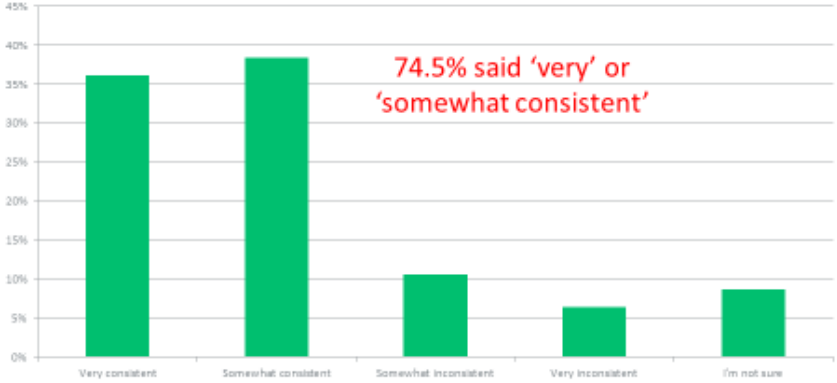
- **Alternate Scenarios**
- **Public Outreach Process**
- **Transportation Modeling**
- **Market Support**
- **Implementation Matrix**



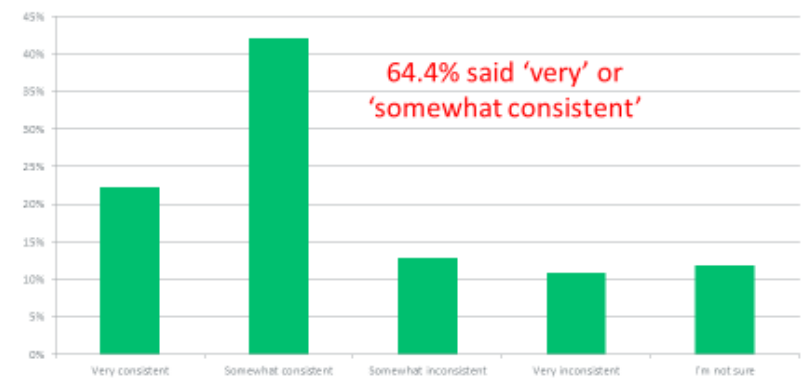
Survey Results

Draft Plan Survey Results

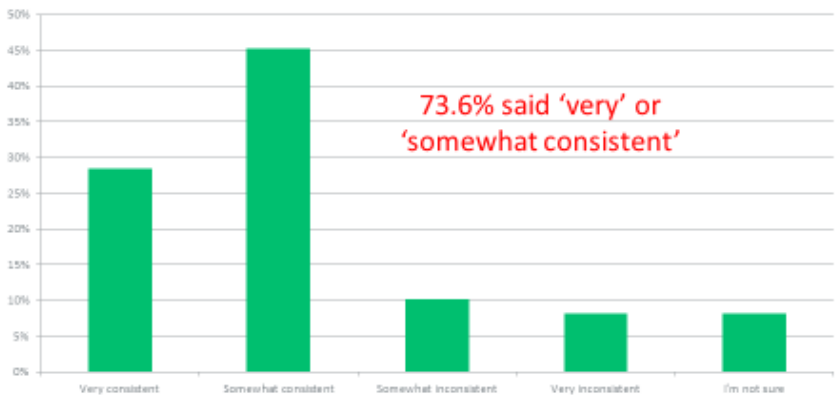
How consistent is the Vision Statement with your own idea of McKinney's best possible future?



How consistent is this Preferred Scenario with your own idea of McKinney's best possible future?

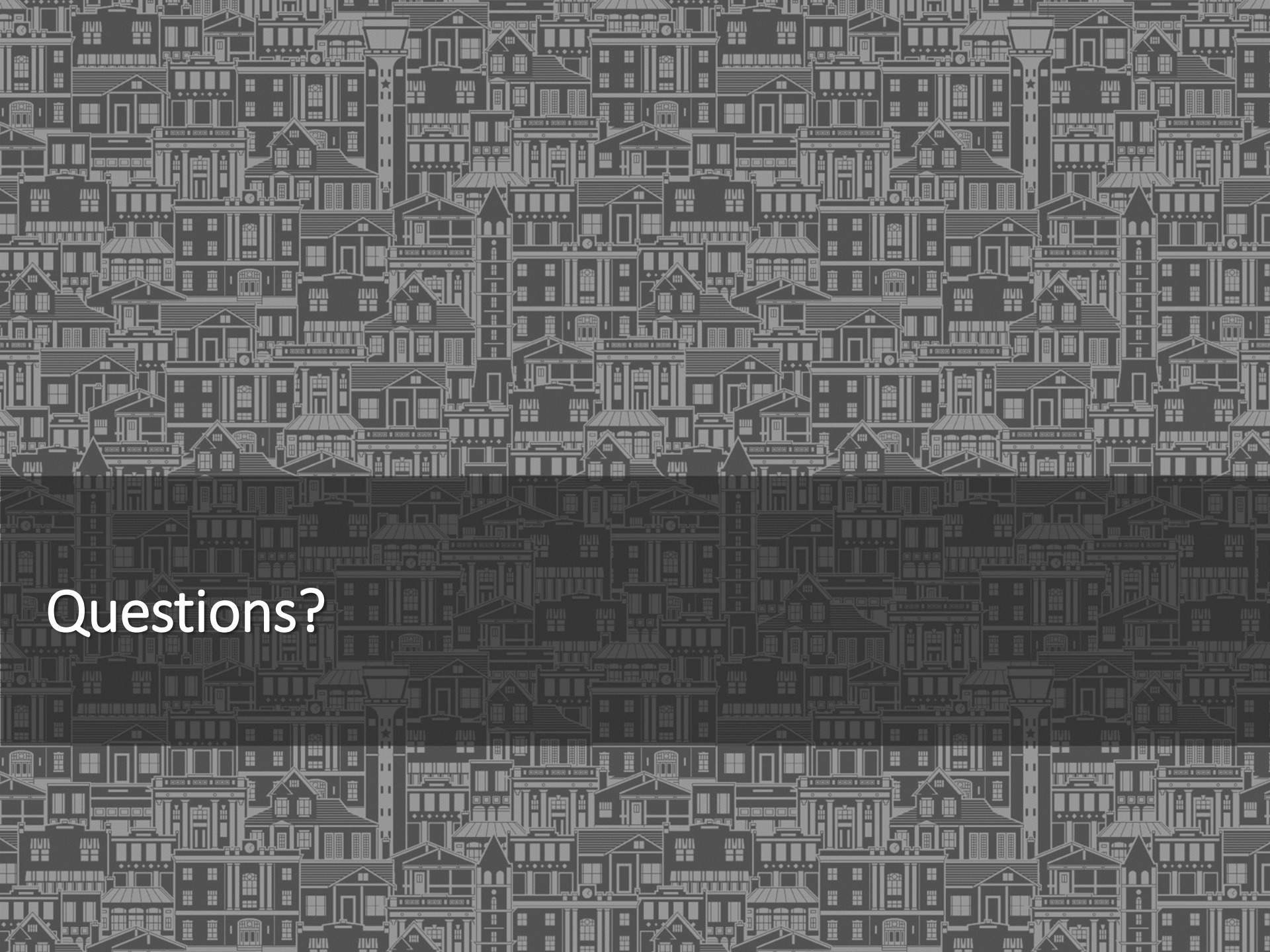


How consistent are these Decision-Making Criteria with the factors you think the City should use in making these decisions?



How consistent are these outcomes with the City you hope to see by 2040?

	Very consistent	Somewhat consistent	Somewhat inconsistent	Very inconsistent	I'm not sure	Consistent	Inconsistent
Citywide Mobility Strategy	34.0%	34.6%	14.2%	14.8%	2.5%	68.5%	29.0%
Citywide Economic Development Strategy	26.9%	41.9%	12.5%	10.6%	8.1%	68.8%	23.1%
Citywide Fiscal Health Strategy	30.4%	48.1%	5.1%	9.5%	7.0%	78.5%	14.6%
Citywide Public Investment Strategy	34.4%	41.9%	13.1%	8.8%	1.9%	76.3%	21.9%



Questions?