

Council Goals & Strategies	Steps	Action	Measurement	Projected Completion
Operational Excellence				
*Implement performance management practices that include developing and training staff and Board and Commission members.		Executive Director will go over policies/procedure manuals created for new Board members.	The MCVB E.D. will obtain a signature from each Board member after attending the meeting.	December 2016
		Board member will read a book provided by the MCVB E.D., "Destination Leadership for Boards," by: Bill Geist	A quiz will be given to the new Board member after his/her completion of the book to see if they understand their role as a Board member for a	December 2016
		Staff will be on a track to maintain and certify for their specific job description.	*V. Rhodes- DAMI Sales Academy *B. Shumate- TACVB-TDM * D. Guerra- TTIA Travel College Years 1-3 & Leadership McKinney *Full time employees maintain CTA Cert.	*V. Rhodes-November 2016 * B. Shumate-August 2017 * D. Guerra- May 2018 * Staff (CTA)-December 2018