

MEDC Target Markets

Located in the Dallas-Fort Worth Metroplex just 25 minutes from DFW International Airport, McKinney is one of the most economically vibrant communities in North Texas. *Money Magazine's* #1 Best Place to Live in America, McKinney, offers the perfect mix for successful business development: a highly educated workforce, proximity to major markets, an airport with the ability to accommodate all types of business aircraft, availability of land, competitive incentives, excellent schools and a nationally acclaimed quality of life.

Clean Manufacturing

McKinney has large tracts of land available that are zoned appropriately for manufacturing. The proximity to DFW International Airport, interstate highways, central location in the United States and rail access make manufacturing a target market. Land in the University Business Park and off of Industrial Drive are good opportunities for future development.

Industry

- Encore Wire
- Tong Yang Group
- Watson & Chalin
- Simpson Strong Tie
- Lone Star Reel
- Vector Systems
- Wistron GreenTech
- Manner Plastics
- Hisun Motors USA

Opportunities (sub markets)

- Light industrial
- Electronics
- Energy sector equipment
- Medical devices
- Pharmaceuticals
- Automotive sector



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