



# McKinney Community Development Corporation Agenda

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Thursday, February 25, 2016

8:00 AM

Dowdy Board Room  
5900 S. Lake Forest Drive  
Suite 110  
McKinney, Texas

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**PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.**

## **CALL TO ORDER**

## **CONSENT ITEMS**

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

**16-230**     [Minutes of the McKinney Community Development Corporation Meeting of January 28, 2016](#)

**Attachments:**     [Minutes](#)

## **REPORTS**

**16-231**     [January Financial Report](#)

**Attachments:**     [January Transmittal Letter](#)

[January Financials](#)

[January Checks Issued](#)

**16-232**     [Board and Liaison Updates](#)

[Board Chair](#)

[City of McKinney](#)

[Main Street & MPAC](#)

[McKinney Convention and Visitors Bureau](#)

[McKinney Economic Development Corporation](#)

[Parks and Recreation](#)

**16-233**     [President's Report](#)

**Attachments:** [Grants Awarded](#)  
[Prospective Projects](#)  
[BSW Site Observation Report](#)  
[Manhattan Construction Monthly Report](#)

**REGULAR AGENDA**

**16-234** [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Run for Cover/3e McKinney in the Amount of \\$5,000 \(PC#16-01\) for Advertising and Promotion of the 2016 Run for Cover Event](#)

**Attachments:** [Grant Application](#)

**16-235** [Consider/Discuss/Act on Promotional and Community Events Grant Application Submitted by The Heritage Guild of Collin County in the Amount of \\$12,750 \(PC#16-02\) for Advertising and Promotion of: Chestnut Square General Marketing; Advertising and Promotion of Wedding Venue; 2016 Farmers Market; 21st Annual Killis Melton Ice Cream Crank Off; and Various Education Programs](#)

**Attachments:** [Grant Application](#)  
[HGCC Financials](#)  
[Chestnut Square Grant Worksheet](#)  
[Chestnut Square 501C3](#)

**16-236** [Consider/Discuss/Act on Promotional and Community Events Grant Application Submitted by Crape Myrtle Trails of McKinney Foundation in the Amount of \\$6,000 \(PC#16-03\) for Advertising and Promotion of the 2016 Crape Myrtle Run the Trails Event](#)

**Attachments:** [Grant Application](#)  
[CMT 2014 Profit and Loss](#)  
[CMT 2016 Budget](#)  
[CMT 2016 Run Budget](#)  
[CMT Budget Report 2015](#)

**16-237** [Consider/Discuss/Act on Promotional and Community Events Grant Application Submitted by Embrace Waiting Children, Inc.,](#)

in the Amount of \$2,500 (PC#16-04) for Advertising and Promotion of the 2016 Fairways for Families Golf Marathon and 5K

**Attachments:** Grant Application

**16-238** Consider/Discuss/Act on Promotional and Community Events Grant Application Submitted by Heard Wildlife Museum in the Amount of \$3,000 (PC#16-05) for Advertising and Promotion of the 2016 Texas Heritage Festival

**Attachments:** Grant Application  
Heard Musuem 501C3  
Heard Museum 2012-2013 Audit  
Heard Museum 2013-2014 Audit  
Heritage Festival Promotional Budget

**16-239** Consider/Discuss/Act on Promotional and Community Events Grant Application Submitted by McKinney Kiwanis in the Amount of \$5,000 (PC#16-06) for Advertising and Promotion of the 2016 Historic McKinney Kiwanis Triathlon

**Attachments:** Grant Application  
Kiwanis Grant Information Sheet  
Kiwanis Triathlon Budget Estimate  
Kiwanis Budget 2015-2016  
Kiwanis 501(C)(3)

**16-240** Consider/Discuss/Act on Promotional and Community Events Grant Application Submitted by McKinney Main Street in the Amount of \$15,000 (PC#16-07) for Advertising and Promotion of Arts in Bloom 2016

**Attachments:** Grant Application

**16-241** Consider/Discuss/Act on Promotional and Community Events Grant Application Submitted by ManeGait Therapeutic Horsemanship in the Amount of \$7,500 (PC#16-08) for Advertising and Promotion of the 2016 Gaitapalooza Event

**Attachments:** [Grant Application](#)  
[Gaitapalooza Sponsorship Packages](#)  
[ManeGait Annual Budget](#)  
[ManeGait 2013 - 2014 Combined Audit](#)  
[ManeGait IRS Determination Letter](#)

**16-242** [Consider/Discuss/Act on Promotional and Community Events Grant Application Submitted by Smiles Charity in the Amount of \\$15,000 \(PC#16-09\) for Advertising and Promotion of the 2016 Smiles Charity Concert and Family Festival](#)

**Attachments:** [Grant Application](#)  
[Smiles Charity Narrative](#)  
[Smiles Charity Profit and Loss](#)  
[Smiles 501\(C\)\(3\)](#)  
[Smiles 501\(C\)\(3\) 2](#)

**16-243** [Consider/Discuss/Act on Promotional and Community Events Grant Application Submitted by The WERX in the Amount of \\$11,000 \(PC#16-10\) for Advertising and Promotion of: Start-Up Local Competition; Innovate McKinney; Innovate Her Competition; 2nd Annual Hot Tech Chili Cook-Off](#)

**Attachments:** [Grant Application](#)  
[The WERX History](#)  
[The WERX Balance Sheet](#)  
[The WERX Profit and Loss](#)  
[The WERX IRS Letter](#)  
[The WERX Event Budget](#)

**16-244** [Conduct a Public Hearing and Consider/Discuss/Act on Project #16-01, a Request Submitted by Pecan Grove Memorial Park in the Amount of One Hundred Twenty Seven Thousand, Six Hundred Ninety-Eight Dollars \(\\$127,698\) to Resurface all Existing Streets in Pecan Grove Cemetery and Complete New Paving on Five New Streets; Amount Requested Represents 100% of the Total Estimated Project Cost](#)

**Attachments:** [Grant Application](#)

**16-245** [Conduct a Public Hearing and Consider/Discuss/Act on Project #16-02, a Request Submitted by Heard Natural Science Museum and Wildlife Sanctuary in the Amount of Fifty Thousand Dollars \(\\$50,000\) for Costs Related to Building Modifications and Electrical and Equipment Requirements for Installation of a Permanent Exhibit, Magic Planet; Amount Requested Represents 20% of Total Estimated Project Cost](#)

**Attachments:** [Grant Application](#)  
[Budget Plan 2015 to 2016](#)  
[Heard Museum 2013-2014 Audit](#)  
[Heard Museum 2014-2015 Audit](#)

**16-246** [Conduct a Public Hearing and Consider/Discuss/Act on Project #16-03, a Request Submitted by City of McKinney Armed Services Memorial Board in the Amount of One Hundred Forty-Five Thousand Dollars \(\\$145,000\) for Site Work and Installation of a Monument to Gold Star Families in Veterans Memorial Park; Amount Requested Represents 100% of Total Estimated Project Cost](#)

**Attachments:** [Grant Application](#)  
[Armed Services Memorial Narrative](#)  
[Monument Estimated Costs](#)

**16-247** [Conduct a Public Hearing and Consider/Discuss/Act on Project #16-04, a Request Submitted by Heritage Guild of Collin County in the Amount of Sixty-Two Thousand Dollars \(\\$62,000\) for Paint and Upgrades to Bevel Reception House and Chapel and Improvements to the Pavilion at Chestnut Square; Amount Requested Represents 100% of Total Estimated Project Cost](#)

**Attachments:** [Cover Letter](#)  
[Grant Application](#)  
[Proposal for Chestnut Square Chapel](#)  
[Proposal for Bevel](#)  
[Proposal for Pergola](#)  
[Proposal for Chapel Carpet](#)  
[Heritage Guild of Collin County 501C3](#)

## CITIZEN COMMENTS

## **BOARD OR COMMISSIONER COMMENTS**

Board or Commission Comments relating to items of public interest:  
Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

## **EXECUTIVE SESSION**

In Accordance with the Texas Government Code:

- A. Section 551.087. Deliberation Regarding Economic Development Matters
  - Project #15-03 Gateway
  - Project #14-09 Aquatic and Fitness Center

## **ACTION ON EXECUTIVE SESSION**

## **ADJOURN**

Posted in accordance with the Texas Government Code, Chapter 551, on the 19th day of February, 2016 at or before 5:00 p.m.

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Cindy Schneible  
President

Accommodations and modifications for people with disabilities are available upon request. Requests should be made as far in advance as possible, but no less than 48 hours prior to the meeting. Call 972-547-2694 or email [contact-adacompliance@mckinneytexas.org](mailto:contact-adacompliance@mckinneytexas.org) with questions or for accommodations.