

Catalyst Project - Scoring Criteria

Scoring Summary Sheet - For Catalyst Projects (greater than \$25,000)			
	Possible Private Points	Possible Public Points	Actual
Project Type * (10-25 points)			
Catalyst Project - significant Town Center projects for which total investment from all sources will exceed \$5 million	25	25	
Vacant / Underutilized Sites/Buildings - smaller projects (under \$5 million) for the incremental redevelopment of vacant/underutilized Town Center sites & buildings	10	10	
Mixed-Income Housing - funding to encourage & assist in the creation of affordable, workforce and mixed-income housing	10	10	
Total - ROI (Max 25 pts)	25	25	
ROI (Return on Investment) (0-30 points)			
Estimated Ad Valorem Tax Increase - 1,000,000+ value: 10 points; 750,000+ value: 8 points; 500,000+ value: 5 points; 300,000+ value: 3 points; 200,000+ value: 2 points; 100,000+ value: 1 point	10	X	
Net Jobs Created - 40+ jobs, 10 points; 30+ jobs, 8 points; 20+ jobs, 5 points; 10+ jobs, 3 points; 5+ jobs, 2 points, 1+ jobs, 1 point	10	X	
Estimated Annual Sales (\$\$) - 1,000,000+ sales: 10 points; 750,000+ sales: 8 points; 500,000+ sales: 5 points; 400,000+ sales: 2 points; 200,000+ sales: 1 point	10	X	
Total - ROI (Max 30 pts)	30	0	
Use (10 points)			
Mixed-Use (Residential over Commercial/Office)	10	X	
Multi-family Residential - 51+ units: 8 points; 36+ units, 7 points; 21+ units, 6 points; 11+ units, 5 points; 6+ units, 4 points; 3+ units, 3 points; 2 units, 2 points; 1 unit, 1 point (max 8)	8	X	
Retail / Commercial - Ground floor retail space with 3 or more storefronts, 7 points; 2 or more storefronts, 6 points; 1 storefront, 5 points	7	X	
Office - 12,000 square feet of office, 6 points; 8,000 square feet, 5 points; 4,000 square feet, 4 points; 2,000 square feet, 3 points; 1,000 square feet, 2 points	6	X	
Public Facilities	X	5	
Total - Use (Max 10 pts)	10	5	
Land (0-15 points)			
Brownfield Remediation - remediation of environmentally hazardous materials and associated improvements	5	5	
Land Acquisition & Restoration (Historic Site) - acquire and restore sites that are designated as a local/state landmark	X	5	
Land Acquisition - key development sites, pocket parks/plazas, ped safety or transportation circulation	X	5	
Total - Land (Max 15 pts)	5	15	
Infrastructure (0-40 points)			
Street Improvements / Rehabilitations - Improvements to streets that include rehabilitation, repaving, redesign, functional changes and other similar improvements	X	15	
Utility Upgrades / Relocation - Upgrades/relocation of water, wastewater, storm water, burial of overhead utilities (Not used solely by a single user or project site)	X	10	
Transit Improvements - Improvements that include station platforms, rail bed reconstruction, structures, utility relocation, bus queuing areas, depot/mixed-use facilities, maintenance facilities, and other transit facilities construction	10	10	
Streetscape Improvements - Lighting improvements, street trees/planters, sidewalk improvements	X	5	
Total - Infrastructure (Max 40 pts)	10	40	
Other/Bonus (0-20 points)			
Historic Façade Preservation	5	5	
Fire Safety Improvements	5	X	
Further Town Center Vision - Improvements that further the vision of the Town Center which can include: dedicated public space; high quality design elements & features; improvements that expand or enhance walkability/alternative transportation modes	5	5	
Critical Local-Serving Business or Amenity - Provides a service needed regularly by residents/visitors of Greater Downtown. Examples include grocery, pharmacy, parking garage	5	5	
Total - Other/Bonus (Max 20 pts)	20	15	
Total Points - All Categories	100	100	