





Request for funding to support Wedding Website

- **We held 73 weddings in 2019, 89 in 2020, 54 in 2021**
- **Majority of 2020/21 events were “elopement style”**
- **Wedding income supports most of our personnel budget, allowing the remainder to be used for programming, property maintenance and preservation projects**



- In 2019, 60/73 brides were from outside McKinney
- 48 instances of local business engagement resulted from 2019 weddings at Chestnut Square
- Increased bookings will expand the imprint on McKinney small business economy – in our record year of 2017, 88 hotel rooms were booked and 92 local businesses were impacted



- 31 Weddings & 36 ancillary events are booked through fall 2022
- We kept our wedding calendar clear from Jan 20, 2022 - March 12, 2022 for an expansion project
- Construction/supply challenges have hampered progress and we will likely not complete until late summer
- We have 5 weeks in July/August clear if unable to complete before then
- Revenue lost to date: Approx \$24,500



<https://vimeopro.com/user38391261/weddings-at-chestnut-square>

- \$1500 award from last year sponsored this video, produced by **STONEBRIDGE** Videography
(50% discount rate)
- Videos posted on website



Request

\$2,000

- Funds will be used to refresh Wedding Website
- <https://www.chestnutsquare.org/wedding-venues-mckinney/>
- Anticipated cost of project: \$2,500-\$3,000



[About](#) [Tours & Events](#) [Farmers Market](#) [Weddings & Celebrations](#) [Education](#) [Contact](#) [COVID Campaign](#) [MEMBERSHIP](#)

Historic. Timeless. Beautiful.




Celebrating your special day with us

Chestnut Square Heritage Village offers a unique wedding and reception setting with the Chapel, Chapel Garden, Outdoor Pavilion, 1920's Bevel Reception house and 1870's Bridal Suite. The beautiful grounds and historic structures take you and your guests back to a more gracious time. Our wedding staff works with you to make your day historic.

[Read More](#)



Digital Footprint

- **Facebook engagement**
 - 1447 reach & 1715 engagements in January, growth  200%
 - 7 new followers & 14 clicks to website in January
- **Website Analytics**
 - 1071 Views, Avg 3.24 minutes (goal 5+ minutes)



Making history every day!



The Chapel at
CHESTNUT SQUARE
HISTORIC • TIMELESS • BEAUTIFUL



Making history every day!





Making history every day!



Thank You for Your Consideration

