



McKinney COMMUNITY DEVELOPMENT CORPORATION

Final Report

Organization: MCKINNEY KIWANIS CLUB

Funding Amount: \$ 2500

Project: TRIATHLON

Start Date: 9-20-20

Completion Date: 9-20-20

Location of Project:

APEX CENTER MCKINNEY

Please include the following in your report:

- Narrative report on the Project
- Identify goals and objectives achieved
- Financial report – budget as proposed and actual expenditures, with explanations for any variance
- Samples of printed marketing and outreach materials
- Photographs, slides, videotapes, etc. – pre and post-improvements
- Performance against metrics outlined in application

Please submit Final Report no later than 30 days following the completion of the Project/Promotional/Community Event to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

Attn: Cindy Schneible
cschneible@mckinneycdc.org

2020 Triathlon final report

On September 20th, 2020 the Kiwanis Club of McKinney held its annual Triathlon. Due to changes in the city usage and the Covid 19 crisis it was not held last year and was delayed this year from the original date of April 19th. The moneys approved for this event were approved last year. MCDC graciously delayed the requirement to hold the event until this year. It has been about 18 months since approval of the funds.

The APEX Center was the new approved venue by the City of McKinney and it proved to be a better option than originally thought. A Triathlon starts with a swim and then a bike event and then a run. Ours was a 275 yard swim, 10.4 mile bike and then a 5K run.

We held three different events on the same day and at the same time. We had a 5K run and a run-bike-run event for those who did not want the swim. Overall there were 368 registered athletes for the event. We had participants from 6 different states and about 150 were from outside a 30 mile radius. One was from Hawaii.

Our goal was to put on an event that will entice others to come to McKinney because we put on a quality event and do our best to make it an enjoyable experience. Our goal was to raise at least \$26000 to give back to the community charities and school programs we support. The final report is not in but I believe we met that expectation.

Actual expenditures are currently at \$21562.36 with a few small items yet to be received.

The Playtri McKinney Triathlon on Google still has the sponsors listed for our race. On our website it was changed right after the race and the site has limited information but MCDC is still listed as a sponsor.

Triathlon photographs are attached.

Thank you for believing in what we do and supporting our endeavors. I look forward to having you as a sponsor next year.











