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McKinney CVB

For the Month of May 2022



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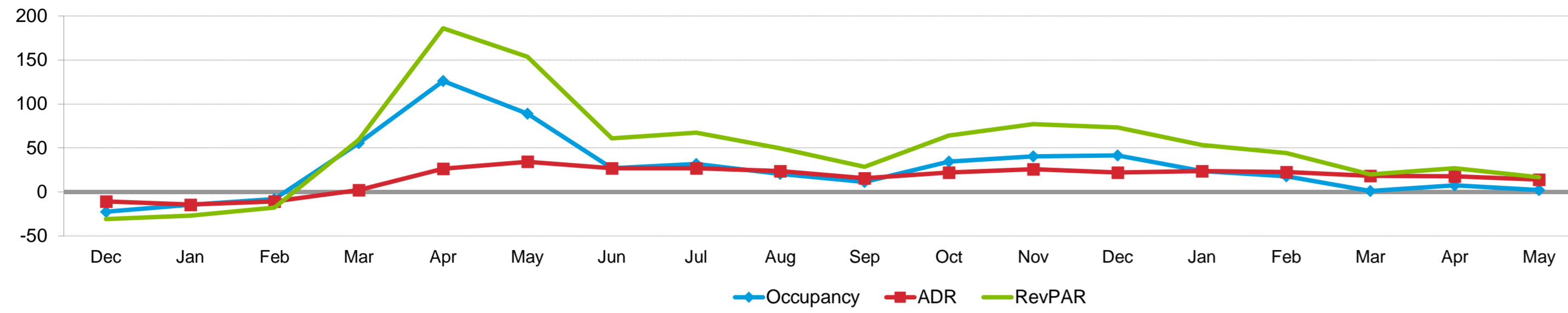
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Tab 2 - Trend McKinney, TX+

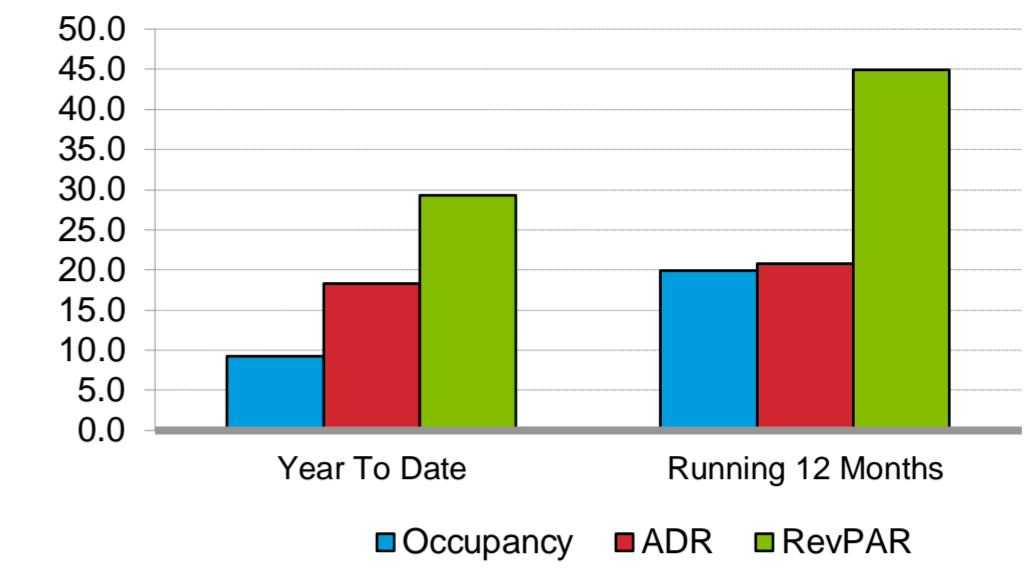
Currency: USD - US Dollar

McKinney CVB
For the Month of May 2022

Monthly Percent Change



Overall Percent Change



Occupancy (%)	2020												2021					2022				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May				
This Year	45.0	49.8	59.2	70.0	67.8	71.7	66.8	70.3	63.2	62.8	70.5	68.5	63.7	61.6	69.7	70.9	73.0	73.5				
Last Year	58.0	58.3	64.2	45.0	30.0	38.0	52.6	53.3	52.4	56.4	52.5	48.7	45.0	49.8	59.2	70.0	67.8	71.7				
Percent Change	-22.4	-14.7	-7.8	55.7	126.1	88.9	27.0	31.9	20.6	11.2	34.3	40.6	41.7	23.6	17.7	1.3	7.7	2.5				

Year To Date		
2020	2021	2022
46.9	63.8	69.7
69.2	46.9	63.8
-32.3	36.0	9.3

Running 12 Months		
2020	2021	2022
58.4	56.6	67.9
68.9	58.4	56.6
-15.3	-3.1	20.0

ADR	2020												2021					2022				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May				
This Year	68.59	67.12	71.78	75.93	78.89	85.11	89.29	90.83	85.95	87.93	90.19	87.71	83.95	83.22	88.13	89.95	92.99	97.15				
Last Year	76.86	78.27	80.54	74.19	62.36	63.38	70.40	71.58	69.33	75.96	73.74	69.64	68.59	67.12	71.78	75.93	78.89	85.11				
Percent Change	-10.8	-14.3	-10.9	2.3	26.5	34.3	26.8	26.9	24.0	15.8	22.3	26.0	22.4	24.0	22.8	18.5	17.9	14.1				

Year To Date		
2020	2021	2022
73.55	76.55	90.58
80.37	73.55	76.55
-8.5	4.1	18.3

Running 12 Months		
2020	2021	2022
77.72	73.82	89.17
80.70	77.72	73.82
-3.7	-5.0	20.8

RevPAR	2020												2021					2022				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May				
This Year	30.85	33.42	42.51	53.15	53.46	61.03	59.61	63.88	54.36	55.19	63.57	60.05	53.52	51.23	61.41	63.76	67.83	71.38				
Last Year	44.57	45.67	51.73	33.36	18.69	24.06	37.01	38.17	36.35	42.87	38.70	33.91	30.85	33.42	42.51	53.15	53.46	61.03				
Percent Change	-30.8	-26.8	-17.8	59.3	186.0	153.6	61.1	67.3	49.5	28.7	64.3	77.1	73.4	53.3	44.5	20.0	26.9	17.0				

Year To Date		
2020	2021	2022
34.47	48.80	63.13
55.64	34.47	48.80
-38.0	41.6	29.3

Running 12 Months		
2020	2021	2022
45.37	41.78	60.54
55.63	45.37	41.78
-18.4	-7.9	44.9

Supply	2020												2021					2022				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May				
This Year	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	51,925	46,900	51,925	50,250	51,925				
Last Year	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670				
Percent Change	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.7	6.7	6.7	6.7	6.7				

Year To Date		
2020	2021	2022
237,070	237,070	252,925
202,038	237,070	237,070
17.3	0.0	6.7

Running 12 Months		
2020	2021	2022
558,340	573,050	588,905
488,370	558,340	573,050
14.3	2.6	2.8

Demand	2020												2021					2022				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May				
This Year	21,895	24,233	26,033	34,066	31,916	34,897	31,443	34,228	30,778	29,563	34,305	32,248	31,026	31,968	32,681	36,804	36,658	38,150				
Last Year	28,222	28,396	28,234	21,886	14,116	18,478	24,762	25,953	25,517	26,582	25,542	22,936	21,895	24,233	26,033	34,066	31,916	34,897				
Percent Change	-22.4	-14.7	-7.8	55.7	126.1	88.9	27.0	31.9	20.6	11.2	34.3	40.6	41.7	31.9	25.5	8.0	14.9	9.3				

Year To Date		
2020	2021	2022
111,110	151,145	176,261
139,876	111,110	151,145
-20.6	36.0	16.6

Running 12 Months		
2020	2021	2022
325,955	324,332	399,852
336,641	325,955	324,332
-3.2	-0.5	23.3

Revenue	2020												2021					2022				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May				
This Year	1,501,705	1,626,410	1,868,618	2,586,597	2,517,839	2,970,088	2,807,420	3,108,833	2,645,509	2,599,348	3,093,842	2,828,518	2,604,683	2,660,364	2,880,125	3,310,577	3,408,688	3,706,227				
Last Year	2,169,106	2,222,551	2,274,037	1,623,721	880,303	1,171,169	1,743,152	1,857,801	1,769,000	2,019,071	1,883,561	1,597,157	1,501,705	1,626,410	1,868,618	2,586,597	2,517,839	2,970,088				
Percent Change	-30.8	-26.8	-17.8	59.3	186.0	153.6	61.1	67.3	49.5	28.7	64.3	77.1	73.4	63.6	54.1	28.0	35.4	24.8				

Year To Date		
2020	2021	2022
8,171,780	11,569,553	15,965,981
11,241,549	8,171,780	11,569,553
-27.3	41.6	38.0

Running 12 Months		
2020	2021	2022
25,332,648	23,940,999	35,654,133
27,166,691	25,332,648	23,940,999
-6.8	-5.5	48.9

Census %	2020												2021					2022				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May				
Census Props	19	19	19	19	19	19	19	19	19	19	19	19	19	20	20	20	20	20				
Census Rooms	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1675	1675	1675	1675	1675				
% Rooms Participants	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	88.2	93.0	93.0	93.0	93.0	93.4	93.4	93.4	93.4	93.4				

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Tab 4 - Multi-Segment

Currency: USD - US Dollar

McKinney CVB

For the month of: May 2022

	Current Month - May 2022 vs May 2021												Year to Date - May 2022 vs May 2021									Participation						
	Occ %		ADR		RevPAR		Percent Change from May 2021						Occ %		ADR		RevPAR		Percent Change from YTD 2021					Properties		Rooms		
	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
Allen, TX+	62.1	59.1	118.39	101.72	73.50	60.14	5.0	16.4	22.2	22.2	0.0	5.0	58.4	50.3	111.03	88.33	64.86	44.46	16.1	25.7	45.9	45.9	0.0	16.1	10	10	1330	1330
Frisco, TX+	66.4	54.5	142.36	120.65	94.48	65.76	21.8	18.0	43.7	43.7	0.0	21.8	60.0	48.3	140.76	109.95	84.50	53.06	24.4	28.0	59.3	61.2	1.2	25.9	28	25	3782	3753
Plano, TX+	72.5	68.4	107.34	86.00	77.78	58.79	6.0	24.8	32.3	34.1	1.4	7.4	68.9	60.3	100.93	76.65	69.57	46.22	14.3	31.7	50.5	52.6	1.4	15.9	58	54	7165	6785
McKinney, TX+	73.5	71.7	97.15	85.11	71.38	61.03	2.5	14.1	17.0	24.8	6.7	9.3	69.7	63.8	90.58	76.55	63.13	48.80	9.3	18.3	29.3	38.0	6.7	16.6	20	17	1675	1565

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