

North Texas Chamber Orchestra



FORMED IN 2012 IN DENTON 2014-2019 - MCKINNEY













AWARDS AND HONORS

- 2013 3rd Prize Winner of the American Prize Competition for Professional Orchestra
- 2014 2nd Prize winner of the American Prize Competition for Professional Orchestras
- 2016 Ernst Bacon Memorial Award for Excellence in Performance of American Music

SUBSCRIPTION CONCERTS



CLASSICAL CONCERTS SERIES



CHAMBER MUSIC SERIES



POPS CONCERT SERIES



FAMILY CONCERT SERIES



HOLIDAY CONCERT SERIES







SPECIAL GUEST CONDUCTOR, MAYOR GEORGE FULLER

OUTREACH AND EDUCATION



The Greater North Texas Youth Orchestra



Summer Music Intensives



GNTYO CONCERTO COMPETITION



GNTYO SUMMER OPERA ACADEMY



Annual School Concert Tour

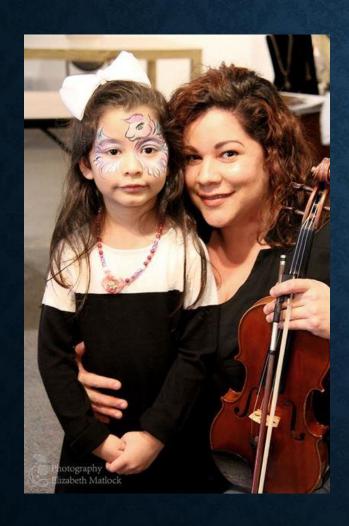






Side – By – Side Program Mentorship Program GNTYO CELTIC STRINGS

FAMILY CONCERT SERIES ACTIVITIES, COMMUNITY ENGAGEMENT







THE GREATER NORTH TEXAS YOUTH ORCHESTRA EST 2017

WWW.GNTYO.ORG



SCHOLARSHIP FOR YOUTH ORCHESTRA 30% OF STUDENTS RECEIVE FINANCIAL AID SCHOLARSHIPS







PART OF 2018-2019 CONCERT SEASON GRANT FUNDING REQUEST



SAINT SAENS: CARNIVAL OF THE ANIMALS

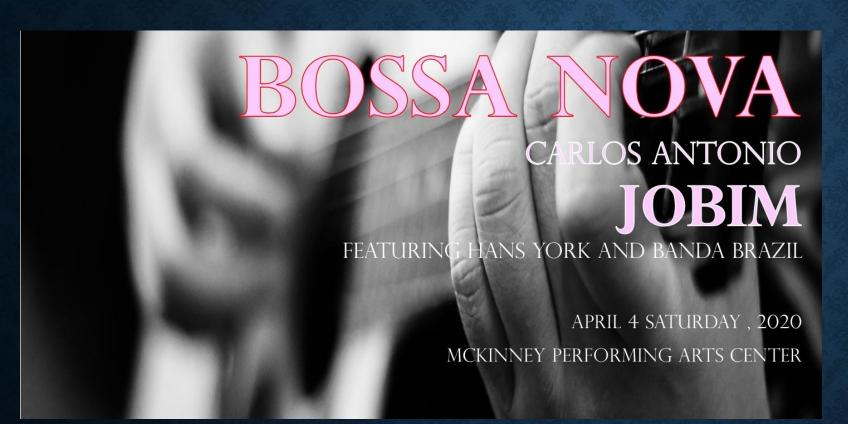
JAN BACH: THE HAPPY PRINCE

FEBRUARY 23 SUNDAY, 2020 CHURCH ST AUDITORIUM



• Amount Requested: \$1000 - Radio
Ads

GRANT REQUEST - CONTINUED



Requesting \$2000

- \$1000 Radio Ads
- \$750 Facebook Ads
- \$250 WhoFish.Org

GRANT REQUEST - CONTINUED



Requesting \$1500

- \$1000 Facebook Ads
- \$500 Whofish.org

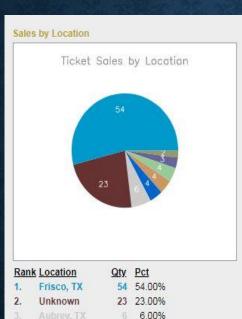
GRANT REQUEST - CONTINUED

• \$3000 – Video Promotion Featuring City of McKinney and the McKinney Philharmonic Orchestra and the Greater North Texas Youth Orchestra

AUDIENCE METRICS

Ticket Sales by Location

Ran	k Location	Qty.	Pct
1.	Mckinney, TX	61	30.20%
2.	Unknown	23	11.39%
3.	Frisco, TX	22	10.89%
4.	Plano, TX	17	8.42%
5.	Celina, TX	10	4.95%
6.	Argyle, TX	7.	3.47%
7.	Little Elm, TX	6	2.97%
8.	Royse City, TX	6	2.97%
9.	Lewisville, TX	5	2.48%
10.	Allen, TX	5	2.48%
11.	Denton, TX	4	1.98%
12.	Dallas, TX	4	1.98%
13.	Prosper, TX	4	1.98%
14.	Burkburnett, TX	4	1.98%
15.	Irving, TX	4	1.98%



Ran	k Location	Qty.	Pct
1.	Frisco, TX	54	54.00%
2.	Unknown	23	23.00%
3.	Aubrey, TX		6.00%
4.	Little Elm, TX	4	4.00%
5.	Richardson, TX	4	4.00%
6.	The Colony, TX	4	4.00%
7.	San Antonio, TX	3	3.00%
8.	Carrollton, TX	2	2.00%



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1.	Frisco, TX	45	46.88%
2.	Mckinney, TX	16	16.67%
3.	Unknown	6	6.25%
4.	Royse City, TX	5	5.21%
5.	Little Elm, TX	4	4.17%
6.	Plano, TX	4	4.17%
7.	Aubrey, TX	4	4.17%
8.	Denton, TX	3	3.13%
9.	Allen, TX	2	2.08%
10.	Coppell, TX	2	2.08%
11.	Houston, TX	2	2.08%
12.	Kennesaw, GA	2	2.08%
13.	Irving, TX	1	1.04%



Ran	k Location	Qty.	Pct
1.	Mckinney, TX	27	29.03%
2.	Unknown	16	17.20%
	Allen, TX	11	11.83%
4.	Denton, TX	9	9.68%
5.	Melissa, TX	6	6.45%
6.	Aubrey, TX	4	4.30%
7.	Richardson, TX	4	4.30%
8.	Frisco, TX	4	4.30%
9.	Carrollton, TX	2	2.15%
10.	Dallas, TX	2	2.15%
11.	Framingham, MA	2	2.15%
12.	Garland, TX	2	2.15%
13.	Sanger, TX	2	2.15%
14.	Arlington, TX	1	1.08%
15.	Plano, TX	1	1.08%



3 4.92%

2 3.28%

1 1.64%

1 1.64%

1 1.64%

2 3.28% 1 1.64%

Allen, TX

13. Austin, TX

14. Fort Worth, TX

Princeton, TX

Fountain Hills, AZ 1 1.64%

VISION - BUILD A WORLD CLASS PROFESSIONAL ORCHESTRA -BUILD A WORLD CLASS YOUTH ORCHESTRA PROGRAM -PUT MCKINNEY ON THE MAP AS AN ARTS POWERHOUSE



MCKINNEY PHILHARMONIC ORCHESTRA

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