

McKINNEY URBAN TRANSIT DISTRICT BOARD

NOVEMBER 1, 2017

The McKinney Urban Transit District Board met in regular session at the John and Judy Gay Library, 6861 Eldorado Parkway, McKinney, Texas on November 1, 2017 at 6:00 p.m.

Board members Present: Chairman Brian Loughmiller, Vice Chairman Chuck Branch, Secretary Tracy Rath, Board members: Derek Borg, George Fuller, La'Shadion Shemwell, Jason Little, Derek Stephens, Charlie Philips, and Scott Elliott. Board members absent: Benjamin Rodriguez.

Staff Present: City Manager Paul Grimes, City Secretary Sandy Hart; City Attorney Mark Houser; Assistant City Manager Barry Shelton; Assistant to the City Manager Trevor Minyard, Assistant City Manager Steve Tilton; Housing and Community Development Manager Janay Tieken; and Transit Administrator Tony Cao.

There were five guests present.

Chairman Loughmiller called the meeting to order at 6:00 p.m. after determining a quorum present.

Board unanimously approved the motion by Board member Elliott, seconded by Vice Chairman Branch, to approve the following consent items:

- 17-1079** Consider/Discuss/Act on Approving the Minutes of the McKinney Urban Transit District Board of August 30, 2017
- 17-1080** Chairman Loughmiller called for Transit Service Update. DCTA Assistant Vice President, Bus Operations and Maintenance Michelle Bloomer updated the Board on the first four months of service. We have a total of 181 participants and the majority of those are under the taxi voucher program. Sixty three of the 181 participants have utilized the service. Of the \$350,000 budget, we have spent about 6.4%, or \$22,517 of the total available. There has been a significant increase in rides from June to September. Most of the ridership is in the City of McKinney. We will begin community outreach through the month of November in the other cities to get riders signed up. DCTA added service in Celina on October

1st and also added Saturday service, which totaled 12 one-way trips in October and all were taxi voucher trips. There is no additional cost on the Saturday service, only on the Sunday service if / when we begin that service. Irving Holdings can only provide ambulatory trips on Sunday because they do not have the drivers or staff available on Sunday. DCTA can provide the non-ambulatory transportation but we do not currently have staff on Sunday. The costs for this service would be passed on to MUTD. The maximum cost estimate for service on Sunday from 8:00 a.m. to 4:00 p.m. is \$1,000 per day, but most likely less than that. Housing and Community Development Manager Janay Tieken stated that the City of McKinney's contribution this year was about \$62,000 and each participating city put in a percentage of their population as their contribution. Staff was directed to look at expanding the program for low-income individuals which will increase the cost of the program. Mr. Jim Kline, DCTA President, addressed the Board regarding the future of the program. There is a need in the Sam Rayburn Tollway and Dallas North Tollway area as far as getting people to work. DCTA is looking at ways to assist McKinney residents with this. We are looking at options for providing rail service in the future utilizing the existing rail corridors along the Dallas North Tollway and US 75. We are also working with Collin County to assist with future commuter needs.

17-1081 Chairman Loughmiller called for Update on Collin County Comprehensive Public Transportation Plan. Transit Administrator Tony Cao stated that DART is listing the services of an independent planning firm to develop a transportation plan for Collin County. On September 19th, McKinney City Council approved a Resolution in support of that plan. DART is waiting on other cities in Collin County to decide if they want to participate in the plan. The plan does not push services from DART nor does it exclude other providers from development of the plan. Frisco and McKinney are the two big players signed on in support of the plan. Allen, Fairview,

Plano, and Wylie are participating cities of DART so by contract they are part of the plan. We will provide updates as they become available.

17-1082 Chairman Loughmiller called for Recipient-to-Recipient Rolling Stock Transfer Update. Transit Administrator Tony Cao stated we picked up the two buses from TAPS in Sherman. Staff is currently working to get the titles transferred to the City of McKinney. The buses are housed at DCTA where they are being inspected for condition. We are planning on utilizing FTA capital funds to conduct maintenance on the buses. There are supplemental requirements we must meet to draw down those funds and we anticipate meeting those requirements by December. Mr. Cao thanked those involved for making the transition as smooth as possible.

17-1083 Chairman Loughmiller called for Update on the City of Celina as a Participating Member of McKinney Urban Transit District. Transit Administrator Tony Cao stated that the City of Celina approved participation in the MUTD on September 12, 2017. MUTD received their contribution. DCTA will be conducting an on-site registration at Celina City Hall November 16th in hopes of getting some participants signed on.

17-1084 Chairman Loughmiller called for Update on Low Income Rider Subsidy Options. Transit Administrator Tony Cao stated that the Board directed staff to work with participating MUTD cities to come up with a proposal analysis with different subsidy options for low-income individuals. The subcommittee met in October and provided four proposed steps. First, a survey of Collin County residents is needed to provide key information on how to structure the Low Income Pilot Program. The survey will be conducted by a service that the City currently uses so there will be no extra cost to MUTD. Second, the amount allocated to the pilot program will not exceed \$360,000. The entire amount of the program is subject to availability of funds. Third, the marketing for the pilot program should be consistent and pushed out by the MUTD as a whole. And lastly, 100 participants in the ridership may not be enough to capture true data.

Based on the results of the survey, the pilot program may serve more individuals at varying monthly maximums, subsidies, and/or program length. The survey will assist with the structure and size of the pilot program. Mr. Cao stated that the data staff is looking for is where people are living, where people are going, the number of days trips are needed, the purpose of the trip and the participant's attitude toward public transit. The survey will be open to all MUTD cities as well as Collin County residents under a certain income level. The goal is to have each City be in control of distributing the surveys either through their websites or distributing hard copies. The Board suggested town hall meetings or information on Facebook, as well as water bill mailers, door hangers, and handouts at the community centers to get the information out about the pilot program and the survey. It might be possible to work with the school districts to get information to the correct recipients. A change was suggested on the survey pertaining to the number of people in the household to make sure we are including children. The Board was in consensus with staff moving forward to create the survey and send it out in English and Spanish. An introduction should be included explaining the reason for the survey. Mr. Cao stated staff is currently working with Marketing and Communications to get inserts placed in the water bills introducing the transportation program and to be on the lookout for a survey. We will also push this out through social media. The Board requested that a question be added regarding who in the household would be utilizing this service if it were available.

Chairman Loughmiller called for Citizen Comments.

Ms. Kate Garrison, 3921 Saddlehead Drive, Plano, addressed the Board about concerns for transportation throughout Collin County.

Chairman Loughmiller called for Board or Commissioner Comments.

Board member Shemwell thanked staff for their hard work and diligence on this process. He also thanked all the members for attending the meetings. Transportation is so important to so many people.

Vice Chairman Branch stated he is happy with the process and the way we are going about addressing the transportation issues and the way we are handling the process to make it grow properly.

Board member Elliott thanked Board member Shemwell for his participation on the subcommittee.

The Board unanimously approved the motion by Board member Fuller, seconded by Vice Chairman Branch to adjourn. Chairman Loughmiller adjourned the meeting at 7:01 p.m.

BRIAN LOUGHMILLER
Chairman

ATTEST:

TRACY RATH
Secretary