



# McKinney Convention and Visitors Bureau Agenda

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Tuesday, July 22, 2014

7:30 AM

200 W. Virginia Parkway  
McKinney, TX 75069

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**PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.**

## **CALL TO ORDER**

## **CONSENT ITEMS**

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

**14-720**      [Minutes of the McKinney Convention and Visitor's Bureau Board Meeting of June 24, 2014](#)

**Attachments:**    [Minutes](#)

**14-721**      [Minutes of the McKinney Convention & Visitors Bureau Marketing Committee Meeting of June 19, 2014](#)

**Attachments:**    [Minutes](#)

**14-722**      [Minutes of the McKinney Convention & Visitors Bureau Development Committee Meeting of July 9, 2014](#)

**Attachments:**    [Minutes](#)

**14-723**      [Minutes of the McKinney Convention & Visitors Bureau Finance Committee Meeting of June 19, 2014](#)

**Attachments:**    [Minutes](#)

## **DISCUSSION ITEMS**

**14-724**      [Consider/Discuss Presentation from Angie Bado - Collin McKinney 250 SesterCentennial](#)

## REPORTS

- 14-725**     [Board & Liaison Updates](#)  
                  [Board Chair](#)  
                  [Chamber of Commerce](#)  
                  [City of McKinney](#)  
                  [Main Street/MPAC](#)
- 14-726**     [Executive Director's Report](#)
- 14-727**     [Committee Reports](#)  
                  [Advertising/Marketing](#)  
                  [Development](#)  
                  [Finance](#)

## REGULAR AGENDA

- 14-728**     [Consider/Discuss/Act on Approval of Proposed FY2014-2015  
MCVB Supplemental Budget](#)  
                  1. [Fund Balance Spend Down](#)  
                  2. [Promotional and Travel & Training Additions](#)  
                  3. [Reinstating Tourism Sales Manager Position and Eliminating  
the Part-time Staff Assistant Position](#)
- Attachments:**    [MCVB FY Budget 2014-2015](#)  
                          [FY Budget 2014-15-Ranking-Revised 2](#)  
                          [FY Budget 2014-15-Revised 2 Supp 1](#)  
                          [FY Budget 2014-15-Revised 2 Supp 2](#)  
                          [FY Budget 2014-15-Revised 2 Supp 3](#)

## CITIZEN COMMENTS

## BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest:  
Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

## ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 18th day of July, 2014 at or before 5:00 p.m.

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Dee-dee Guerra  
Executive Director

Accommodations and modifications for people with disabilities are available upon request. Requests should be made as far in advance as possible, but no less than 48 hours prior to the meeting. Call 972-547-2694 or email [contact-adacompliance@mckinneytexas.org](mailto:contact-adacompliance@mckinneytexas.org) with questions or for accommodations.