

The mission of the McKinney Convention and Visitors Bureau is to market McKinney as the Destination of Choices

MCKINNEY CONVENTION AND VISITORS BUREAU BOARD

REGULAR MEETING

October 24, 2011

The MCVB Board met for a Regular Meeting in the MCVB conference room. Present were: Directors Trae Gardner, Michael McEntire, George Lodge, Tim Baker, Linda Fogg, Angie Bado, and Doc Vranici. Guests were Tracy Rath, MCDC Board Chair and Sandy Hart, City Secretary. Staff: Executive Director Diann Bayes, Tourism Services Representative Vanesa Baggett. Absent was Directors: Erica Tate and Colleen Via-Friend, staff: Tourism Sales Manager Dee-Dee Villanueva and Communications Manager Beth Shumate.

Call to Order

Director Gardner called the meeting to order at 3:00PM and welcomed guests.

Oaths of Office

11-060

City Secretary, Sandy Hart administered Oaths of Office to board members. New MCVB board members are Linda Fogg and Tim Baker, while board members renewing their oaths for a continued term are: Angie Bado, Trae Gardner, and George Lodge.

Introductions

11-061

Director Gardner welcomed guest Tracy Rath, MCDC Board chair as well as new board members.

Consider/Discuss/Act – Nominate Chair, Vice-Chair and Treasurer

11-062

Nominations were made for board chair, vice-chair, and treasurer. Nominated for chair were Directors Bado and Gardner; Director Bado was elected as MCVB chair. Nominated for vice-chair were Directors Gardner and Vranici; Director Vranici was elected as MCVB vice-chair. Director Via-Friend was elected treasurer by acclamation. No further action required.

Approval of Minutes of the August 22, 2011, Regular Board Meeting

11-063

Director Bado asked for a motion to approve the minutes from the August 22, 2011, MCVB Board meeting. Director Vranici made the motion to approve the minutes as written with a second made by Director Lodge; the minutes were approved unanimously. No further action needed.

Consider/Discuss/Act – Boards and Commissions Orientation (Open Government Rules)

11-064

Executive Director Bayes reviewed the Boards and Commission Orientation, highlighting the following points: 1. Refresher of open government rules regarding quorums, meeting outside a posted meeting, etc. 2. General information of the overall Board and Commission process. 3. Ethics policy. 4. General rules that govern Boards and Commissions. 5. Conflicts of interest; when to step down from an item. Executive Director Bayes also asked board members to be familiar with how HOT Tax can be used/spent. No further action required.

Consider/Discuss/Act – Future Meeting Dates, Times and Locations

11-065

Board members voted to have further MCVB board meetings held in the MCVB conference room on the fourth Tuesday of the month at 7:30am. Director McEntire made the motion to approve with a

second made by Director Baker. Due to the upcoming holidays, the next MCVB board meeting is scheduled for Tuesday, December 6, 2011 at 7:30 a.m. to be held in the MCVB conference room. Director McEntire made the motion with a second by Director Fogg. All were in favor. No further action required.

Consider/Discuss/Act – Budget Update **11-066**

Executive Director Bayes asked board members to refer to the hand out she had provided stating that this was the final budget. No further action required.

Consider/Discuss/Act – Update on Special Projects/Events **11-067**

Executive Director Bayes reviewed the MCVB media analysis the CVB has attained from October 2010-September 2011. Bayes also advised board members of the tremendous response the CVB had received from the community in gathering items for the Bastrop Victims. Bayes stated she would be assisting the Minute Man Disaster Relief Team in the delivery of the donations to Bastrop on October 26, 2011. Executive Director Bayes also advised board members of the positive press (TV coverage from Channel 33, 5, and 8, as well as coverage from the McKinney Courier- Gazette and Town Square Buzz) McKinney had received due to these efforts.

Committee Reports **11-068**

Development – Executive Director Bayes stated the development committee did not meet; however the continued focus and priority is the development of the Community Inventory project. No further action needed.

Finance – Executive Director Bayes stated the finance committee did not meet and deferred to the finance handout, asking board members to review the report. Executive Director Bayes stated at the current time, the budget was at 95%. No further action needed.

Boards/Commissions Liaison Reports - Director Lodge, Main Street liaison, asked to step down as the Main Street liaison and nominated Linda Fogg as the new liaison. Director Bado asked board members to consider serving as a liaison on other boards and commissions and asked board members to discuss at next board meeting. There were no other liaison reports. Director McEntire gave a MCDC board meeting update. No further action required.

Consider/Discuss/Act – Director’s Report on Existing Projects, Initiatives and Events **11-069**

Executive Director Bayes advised board members on the upcoming State of Community Address which will be on November 3, 2011. No further action needed.

Citizens Comments **11-070**

There were no citizens’ comments.

ADJOURN

There being no further business, Director Bado adjourned the meeting at 4:31pm

Angie Bado _____ Date
Board Chair

The next scheduled MCVB Board meeting will be held: December 6, 2011 at 7:30 a.m. at The MCVB office conference room.